

Sugary Drinks Distributor Tax Advisory Committee

Subcommittee: Data and Evidence (D/E)

MINUTES

May 13, 2026 – 10:00AM

Order of Business:

1. **Call to Order / Roll Call** – 1 minute Meeting called to order at: 10:08am
SDDTAC Members Present: Saeeda Hafiz, Jamey Schmidt, Abby Cabrera, Prasanthi Patel, Laura Urban, Tiffany Kenison
SDDTAC Members Absent: Linda Kuo
2. **Approval of April Meeting Minutes**
Jamey motions to approve April meeting minutes. Saeeda seconds. Minutes are approved.
3. **Review and Consider Agenda**
Jamey motions to approve agenda. Saeeda seconds. Agenda is approved.
4. **General Public Comment** – no public comment
5. **Housekeeping**
 - Health equity, seat 3 filled as of April 21, 2026, by John Maa
 - Potential Food Coordination Legislation will be presented by Mayor’s Office staff at the [Food Security Task Force Meeting on 5/13/26](#), [Shape Up SF Coalition meeting on 5/21/2026](#) and is invited to present at the June SDDTAC meeting
 - In Advance Community Action Research Updates:
 - 7 focus groups scheduled at: Cameron House, All My Usos, Samoan Community Development Center, Instituto Familiar de la Raza
 - Currently completed 600 surveys, goal is 2,500, [survey](#) in English, Spanish, Chinese, Tagalog, and Vietnamese; send link to SF residents and CBOs to include it as part of their newsletters and social media, respondents will be entered into a \$100 raffle, with several chances to win
 - Reminder: Calendar invite sent to SDDTAC with registration link to attend <https://www.eventbrite.com/e/sddt-annual-learning-networking-meeting-tickets-1987021219958?aff=oddtcreator> SDDT Annual networking meeting 5/28 at SF LGBT Center
 - Reminder: SUSF Coalition meeting 5/21/26 cohost with SFUSD – [register](#)
 - Reminder: May 20 SDDTAC meeting is in person at 25 Van Ness, Room 610 - 4pm
 - Reminder: SDDTAC Summer Meeting Recess, members will vote in July SDDTAC meeting
6. **SDDTAC Strategic Plan**
Prasanthi provided an overview of the SDDTAC May meeting agenda. She shares the purpose of the May SDDTAC meeting and the world café table rotations that will focus on SDDTAC advocacy strategy playbook, communications and public education and evidence/story/partner alignment. Members will be in assigned groups to rotate to the themed tables. Members will receive guidance and instructions prior to the meeting to be prepared and equipped for the

World Café activity on May 20th SDDTAC meeting. The feedback from the May 20th meeting will help inform subcommittee work plans.

The subcommittee reviewed the SDDTAC implementation plan and provided feedback on steps forward to its assigned objectives.

7. Data Point Sharing

Abby – positive association between SSB and anxiety in adolescents, evidence was consistent but didn't show causation, so this could be another angle, youth focused on mental health and reduction of sugar consumption. <https://onlinelibrary.wiley.com/doi/abs/10.1111/jhn.70217>

8. Proposed Agenda Items for Next Meeting

- Strategic Planning

9. Announcements

- Saeeda – art (tobacco and fruit/vegetable) contest winners will be showcased on May 22, 2026, at a Youth Leadership Celebration

10. Adjournment

Jamey motions to adjourn. Abby seconds. Meeting is adjourned at 11:55pm