

Sugary Drinks Distributor Tax Advisory Committee

Subcommittee: Data and Evidence (D/E)

MINUTES

April 8, 2026 – 10:00AM

Order of Business:

1. **Call to Order / Roll Call** - Meeting called to order at 10:03am
SDDTAC Members Present: Abby Cabrera, Jamey Schmidt, Priscilla Rodriguez, Prasanthi Patel, Laura Urban, Saeeda Hafiz, Tiffany Kenison
SDDTAC Members Absent: Linda Kuo
2. **Approval of February Meeting Minutes**
Saeeda motions to approve minutes. Jamey seconds. 4 votes, minutes are approved.
3. **Review and Consider Agenda**
Jamey motions to approve agenda. Saeeda seconds. 4 votes, agenda is approved.
4. **General Public Comment**- no public comment
5. **Housekeeping**
 - a. DPH CBO Budget Update Meeting – April 16, 4-5pm at 25 Van Ness Room 610
[SFDPH April Community Meeting Tickets, Thursday, Apr 16 from 4 pm to 5 pm | Eventbrite](#)
 - b. DPH presents FY 26-28 budget to Health Commission – April 20
[April 20, 2026 Health Commission Meeting | SF.gov](#)
 - c. In Advance Community Action Research Updates
Surveying kicked off in mid-March! 300+ [surveys](#) have been completed with participation from the following groups: Charity Cultural Services Center, D10 Community Market, All My Usos, Samoan Community Development Center, CARECEN, and C.A.R.E. SF
In Advance is still in conversation and planning with 5+ other groups to hit goal of 2,500 surveys
Focus group scheduled at Cameron House, and in planning with 5+ other groups to host focus groups in April – June. Staff sent out to SDDTAC – Save the Date for Annual SDDT Meeting on May 28th Location: SF LGBT Center
 - d. SDDTAC extension update -Staff shared that a representative from the American Heart Association had a meeting with a supervisor who is interested in moving the SDDTAC extension forward administratively, and to identify/consult if it is doable with city attorney. There is a meeting scheduled for April 9th with city attorney for more clarification and insight.
 - e. In person May SDDTAC meeting – to work on strategic plan with the full committee at 25 Van Ness #610.
6. **SDDTAC Strategic Plan**
Prasanthi provides an overview of the discussions with the core strategic plan team. Each subcommittee will focus on working on year 1 assigned (reviewer) SMARTIE objectives for the April SDDT meetings. Members suggest brainstorming for each assigned year 1 objectives before

creating SMARTIE objectives. Members added brainstorming ideas to the subcommittee objectives document.

7. Framing Discussion for Speaker Invitations

Abby motions to table agenda item for the next meeting. Saeeda seconds. 4 votes, motion passes.

8. Data Point Sharing

Saeeda – gambling advertising around MUNI and in the schools. Suggested for superintendent to speak with Kunal Moody (Mayor’s Office) about advertisements and ultra processed foods. There is more and more data on addictive behavior. Proposed to SFUSD legal team to put in language in the student/parent handbook about no gambling on campus as its beginning to be rampant.

9. Proposed Agenda Items for Next Meeting

- Strategic plan

10. Announcements – No announcements

11. Adjournment

Jamey motions to adjourn. Tiffany seconds. Meeting is adjourned at 11:54am.