Sugary Drinks Distributor Tax Advisory Committee

Subcommittee: Data and Evidence (D/E)

DRAFT MINUTES

November 12, 2026 – 10:00AM

Order of Business:

1. Call to Order / Roll Call – Meeting called to order at: 10:03am
   SDDTAC members present: Clara Obstfeld, Abby Cabrera, Saeeda Hafiz, Monica Ferrey, Tiffany Kenison
   SDDTAC members absent: Alesandra Lozano

2. Approval of Meeting Minutes
   Abby motions to approve September and October meeting minutes. Saeeda seconds. Minutes are approved.

3. Review and Consider Agenda
   Monica motions to approve agenda. Abby seconds. Agenda is approved.

4. General Public Comment- No public comment

5. Housekeeping
   a. SDDTAC meetings, if joining virtually, per Brown Act, members should be on camera. Members interested in attending subcommittee meetings in person, please inform staff.

   b. 1st Food Security Council Meeting on Friday, November 13, email was sent out previously

   c. Status on DPH Biennial Food Equity & Security Report – staff is working on the report, incorporating feedback from engagement meetings. Report will be published in February 2027.

   d. DPH Food Coordination Meetings – DPH staff is meeting internally to discuss food coordination. Dr. Blake Gregory is the DPH representative of the Food Security Council.

   e. 18 Reasons is the Nutrition Education Grant Recipient funded by DPH/CHEP

   f. Save the Date – Shape Up SF Coalition Meeting February 18, 2027, at the Sunnydale hub

   g. Potluck Sign Up, reminder to sign up for SDDTAC November 18 meeting potluck

6. Data & Evidence Subcommittee New Members Vote
   Abby motions for Monica Ferrey join the data & evidence subcommittee. Saeeda seconds. Motion passes.

7. SDDT Related Election Outcomes
   Chair shares SDDT related election results and implications:

Prop A: renames SDDTAC from committee to council, codifies DPH as backbone support and removes sunset provision by tying the council's duration to the tax.
Prop D – increasing signature requirement for ballot initiatives from 2% to 8% of registered voters.
New Board of Supervisors: D8 Gary McCoy and D10 Theo Ellington

Member provides thanks to those who have supported SDDTAC during the Commission Streamlining Taskforce hearing on the SDDTAC. Member shared that Theo Ellington can potentially be an ally to SDDT. Member noted that if SDDT goes back to the ballot in 2028, it may be an uphill battle with the new signature requirement.

8. 2026 SDDT Data Brief and Appendix Review
Staff share that the draft 2026 SDDT data brief and appendix. DPH/CDS collects data on SSB consumption, impact on health disparities and sales data. The appendix includes data that is not included as part of the data brief.
Member provides feedback on sales data to read clearly. Adults and youth consumption questions are different and is not able to do comparison. Member suggests subcommittee work on one pager of data so that it can be translated for policymakers and community members, possibly adding call out boxes. Feedback on food insecurity to be clearer and adding another sentence regarding different sources.
Staff will incorporate changes to the data brief and appendix and send them to subcommittee members at the end of November and to review at the December subcommittee meeting.

9. Subcommittee FY 27-28 and FY 28-29 Strategy and Budget Recommendations
Chair shares that the purpose of discussion is to review and discuss each program and identify if the programs individually are aligned with SDDT values, and to view programs with the lens of chronic disease prevention and priority categories of impact.

Members review all budget programs, provide feedback and clarity. Members add whether programs are in alignment with SDDT. Program alignment will be reviewed at the November 18 SDDTAC meeting.

10. Data Point Sharing – No data points to share

11. Future Agenda Items for Next Meeting
- 2026 SDDT Data Brief and Appendix
- SDDT FY 24-25 Evaluation Report
- SDDTAC FY 27-28 and FY 28-29 Budget Recommendations
- Potential speaker at January/February meeting

12. Announcements – no announcements

13. Adjournment - Abby motions to adjourn. Tiffany seconds. Meeting is adjourned at 11:49am

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