

Sugary Drinks Distributor Tax Advisory Committee

Subcommittee: Data and Evidence (D/E)

DRAFT MINUTES

January 14, 2025 – 10:00AM

Order of Business:

1. **Call to Order / Roll Call** – Meeting called to order at 10:03am
SDDTAC Members Present: Jamey Schmidt, Laura Urban, Abby Cabrera, Saeeda Hafiz, Linda Kuo, Tiffany Kenison
2. **Approval of December Meeting Minutes** – [discussion and action]
Jamey motions to approve minutes. Linda seconds, 5 votes, minutes are approved.
3. **Review and Consider Agenda** – [discussion and action]
Abby motions to approve agenda. Saeeda seconds. 5 votes, agenda is approved.
4. **General Public Comment** - [discussion] No Public Comment
5. **Housekeeping** – [discussion and possible action]
 - a. SDDTAC health equity seat 3 – vacancy; staff working with Board of Supervisor staff to revise application and will share flyer (once completed) to share with your networks.
 - b. SFDPH Community Budget Meetings (1/20 4pm – 5pm and 1/22 - 9am – 10am): in person to discuss and share out information on budget related issues, including budgeted reductions in FY 26-27. Sign up to attend meetings by January 16th
 - c. In Advance Soda Tax Policy Workgroup meeting – identifying mutual date for work group members to meet.
 - d. At next week's SDDTAC meeting, staff will share findings and recommendations of the SDDT Evaluation FY 24-25 report.
 - Draft to full committee by Feb 4
 - Present report Feb 11 & discuss at D&E
 - Feedback by full committee due Feb 13
 - Send update draft to full committee Feb 17
 - Present & discuss on Feb 18 meeting for approval
 - e. Group Board of Supervisors meeting – scheduled for 1/14/2026 with districts 1, 7, and 11
Chairs shared that the goal of the meetings are to share SDDTAC budget recommendations and acknowledge the budget climate, while also restructuring the recommendations and focusing on health disparities. Chairs are anticipating their reactions, suggestions and supervisor priorities. Should any members available to attend, please let chairs know.
Members thank chairs for their work and time.

Chairs shared the follow-up meeting with DPH leadership, Director Tsai and Dr. Philip,

sharing the SDDTAC budget recommendations. They were in support of the recommendations and recommended for next steps to also share with Mayor's office health policy and budget staff.

6. Preliminary SDDT 2025 Data Brief [discussion and possible action]

Staff shared that the content of the 2025 data brief includes data on the impact of sugary drinks on public health: oral health in kindergartners, food security, sugary drink consumption among adults and sugary drink sales and consumption in SF. Members will receive draft data report to review and vote to present at the SDDTAC February meeting.

7. Review of SDDTAC Strategic Plan [discussion and possible action] – 30 minutes

The initial intent of the SDDTAC strategic plan was to do a refresh and for members to vote in January. Each subcommittee has focused on their own strategic goals and key actions and metrics in the past few months. After discussions with chairs and Michelle Kim (infrastructure chair), it was decided for the SDDTAC to work on the strategic plan as whole and to consider the external factor(s) that may or may not impact the strategic plan. Members suggest adding to the data & evidence subcommittee work, to engage scientists in the work and to help inform the work moving forward as it relates to science and data. Next steps: Come to next SDDTAC meeting with thought into where you want to be in 5 years and how strategic goals can align to support that goal.

8. Data Point Sharing – [discussion and possible action]

Members discussed various topics that the subcommittee can discuss further such as U.S. dietary guidelines (inverted food pyramid), whole milk for every child, and ultra processed food. Members agreed to discuss presentation to data & evidence subcommittee from Rob Lustig and Laura Schmidt about the food pyramid and health disparities in a scientific and policy focus.

9. Proposed Agenda Items for Next Meeting – [discussion and possible action]

- 2025 SDDT Data Brief
- FY 24-25 SDDT Evaluation Report
- Subcommittee annual report section
- Framing for presentation from Rob Lustig and Laura Schmidt (UCSF)

10. Announcements

- Suggest reading Prop 56 specifically about changes in Medical
- People's Budget Coalition to host training on budget bootcamp at 2/19/26 Shape Up Coalition Meeting

11. Adjournment

Jamey motions to adjourn meeting. Linda seconds. Meeting is adjourned at 11:30am.