Sugary Drinks Distributor Tax Advisory Committee
Community Input Subcommittee

Draft Minutes

November 10, 2026 - 4:00PM

Order of Business:

1. **Call to Order / Roll Call** – Meeting called to order at: 4:03pm
   SDDTAC members present: Laura Urban, Clara Obstfeld, John Maa, Rubin Sorrell, Prasanthi Patel, Priscilla Rodriguez, Prasanthi Patel, Gabriela Castellanos Rumbo, Chester Williams
   Public: Molly Devinney

2. **Approval of October Meeting Minutes**
   Gaby motions to approve minutes. John seconds. Minutes are approved.

3. **Review and Consideration of Agenda**
   Chester motions to approve agenda. Gaby seconds. Agenda is approved.

4. **General Public Comment** – No public comment

5. **Community Input Loop Updates**
   - P – 1st Food Security Council Meeting on Friday, November 13, 2026 10am – 12pm at Born Auditorium 170 Otis Street, SF 94103; Dr. Blake Gregory (primary care director) is the DPH representative on the food security council.
   - Jennifer LeBarre representing SFUSD on Food Security Council

6. **House Keeping**
   a. SDDTAC meetings, members who join virtually, must be on camera, per the Brown Act
   b. 1st Food Security Council Meeting on Friday, November 13 10am – 12pm
   c. Status on DPH Biennial Food Equity & Security Report – staff working on incorporating data from the community engagement meetings and the report will be published February 2027
   d. DPH Food Coordination Meetings – DPH staff meeting internally to ensure alignment with the Office of Food Security and Coordination
   e. 18 Reasons - Nutrition Education Grant Recipient funded by DPH/CHEP
   f. Save the Date – Shape Up SF Coalition Meeting February 18, 2027 at the Sunnydale hub
   g. SDDTAC member reminder to sign up for potluck for November 18th SDDTAC meeting

7. **Community Input Subcommittee New Member Vote**
   Prasanthi motions to approve Laura Urban as a member of the community input subcommittee. Rubin seconds. Motion passes.

8. **Community-Based Action Research CBO Outreach, Molly Devinney, In Advance**
   Molly Devinney of In Advance seeks support from SDDTAC members to join In Advance to meet with CBOs that gathered surveys and hosted focus groups for In Advance's soda tax community-based action research.
   The goal of the meeting with CBOs would include:
   - Share community action research data findings and how they want to share back
   - Gather CBO feedback for how best to engage their communities in SDDTAC work moving forward
   - Share SDDTAC reflections and goals moving forward

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Molly to coordinate with SDDTAC members and set up meetings with CBOs. Timeline hoping to be completed by end of year and/or till end of February 2027. Members suggest asking for CBO's support of SDDTAC budget recommendations.

9. **SDDT Related Election Results**

Members review summary of SDDT related election results. Prop A: Revise and Update Provisions to City Charter. Renames SDDTAC from committee to council, codifies DPH's role as backbone support and removes sunset provision by tying the council's duration to the tax.

Members discussed Berkeley's measure AA, which relied on parent volunteers, and they focused on early voter outreach/engagement. SF Prop D will make it very challenging to get new measures on the ballot. Opt in tax = it's a distributor tax, but people understand that their soda is more expensive. You only pay the tax if you choose to buy soda. Not like a parcel or sales tax.

Member suggests inviting new Board of Supervisor Theo Ellington to one of the SDDTAC meetings.

10. **Subcommittee SDDT FY 27-28 and FY 28-29 Strategy & Budget Recommendations**

Subcommittee members previously agreed to submit only 1 budget for FY 27-28 and FY 28-29 SDDTAC budget recommendations. Members discussed context and considerations of budget categories and their alignment to SDDT values, In Advance's community-based action research results and the data and evidence related to health outcomes. Members identify which budget categories that need more context and background to make informed decisions.

Members will review feedback provided at the November SDDTAC meeting, and the data and evidence subcommittee will also conduct the same process as the community input subcommittee did.

11**.** **Next Meeting Agenda Items**

- Budget recommendations
- Any follow up with In Advance on CBO meetings
- Review of subcommittee annual report section

12**.** **Announcements** – no announcements

13. **Adjournment**

Laura motions to adjourn meeting. Jennifer seconds. Meeting is adjourned at 5:37pm.

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