



San Francisco Department of Public Health

Daniel Tsai
Director of Health

City and County of San Francisco
Daniel Lurie
Mayor

Sugary Drinks Distributor Tax Advisory Committee Community Input Subcommittee

AGENDA

September 9, 2025 - 3:30PM

Join Online Via Zoom

<https://us02web.zoom.us/j/83982044634>

Meeting ID: 839 8204 4634

Join by Phone: +1(669) 444-9171

* Please note that public comment will be held after every agenda item. If a member of the public would like to comment on a topic that is *not* on the agenda, they may do so during general public comment at the start of the meeting. Please see the *Notes* section of this document for additional information about public comment.

** Times provided for agenda items are estimates

Order of Business:

1. **Call to Order / Roll Call** 5 minutes - [discussion and action]
2. **Approval of August Meeting Minutes** 2 minutes [discussion and action]
3. **Review and Consideration of Agenda** 1 minutes [discussion and action]
4. **General Public Comment** 10 minutes
5. **Community Input Loop Updates** 15 minutes
6. **House Keeping** 10 minutes [discussion and possible action]
7. **Continued Discussion on Subcommittee Community Engagement** 20 minutes [discussion]
8. **Next Meeting Agenda Items** 5 minutes [discussion and possible action]
9. **Announcements** 5 minutes
10. **Adjournment**

Notes

PUBLIC COMMENT

General Public Comment: At this time, members of the public may address the SDDTAC Advisory Committee on items of interest to the public that are within the subject matter jurisdiction of the Committee but do not appear on the agenda.



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With respect to agenda items, the public will be given an opportunity to address the Committee when the item is reached in the meeting. Each member of the public may address the Committee for up to three minutes.

The Brown Act forbids a Committee from taking action or discussing any item not appearing on the posted agenda, including those items raised at Public Comment. In response to public comment on an item that is not on the agenda, the Committee is limited to:

- Briefly responding to statements made or questions posed by members of the public, or
- Requesting staff to report back on a matter at a subsequent meeting, or
- Directing staff to place the item on a future agenda. (Government Code Section 54954.2(a).) 10.

Each action item will hold public comment before a vote is made.

Explanatory documents are available at the 25 Van Ness Ave, Suite 500 during regular business hours. If any materials related to an item on this agenda have been distributed to the SDDTAC after distribution of the agenda packet, those materials are available for public inspection at the address above during normal business hours.

RINGING AND THE USE OF CELLPHONES

The ringing of and use of cell phones, pagers and similar sound-producing electronic devices are prohibited at this meeting. Please be advised that the Chair may order the removal from the meeting room of any person(s) responsible for the ringing or use of a cell phone, pager, or other similar sound-producing electronic devices.

KNOW YOUR RIGHTS UNDER THE SUNSHINE ORDINANCE

Government's duty is to serve the public, reaching its decisions in full view of the public. Commissions, boards, councils, and other agencies of the City and County exist to conduct the people's business. This ordinance assures that deliberations are conducted before the people and that City operations are open to the people's review. For information on your rights under the Sunshine Ordinance (Chapters 67 of the San Francisco Administrative Code) or to report a violation of the ordinance, please contact: Sunshine Ordinance Task Force Administrator
City Hall – Room 244 1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102-4683,
415-554-7724 (Office); 415-554-7854 (Fax), E-mail: SOTF@sfgov.org

Copies of the Sunshine Ordinance can be obtained from the Clerk of the Sunshine Task Force, the San Francisco Public Library and on the City's website at www.sfgov.org. Copies of explanatory documents are available to the public online at <http://www.sfbos.org/sunshine> or, upon request to the Commission Secretary, at the above address or phone number.

LANGUAGE ACCESS

Per the Language Access Ordinance (Chapter 91 of the San Francisco Administrative Code), Chinese, Spanish and or Filipino (Tagalog) interpreters will be available upon requests. Meeting Minutes may be translated, if requested, after they have been adopted by the Family Violence Council/Mayor's Task Force on Anti-Human Trafficking. Assistance in additional languages may be honored whenever possible. To request assistance with these services please contact the Melinda Martin 628-206-7651, or melinda.martin@sfdph.org at least 48 hours in advance of the meeting. Late requests will be honored if possible.



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DISABILITY ACCESS

Family Violence Council meetings are held in room 617 at 400 McAllister Street in San Francisco. This building is accessible to persons using wheelchairs and other assistive mobility devices.

Mayor's Task Force on Anti-Human Trafficking meetings are held in Room 305 at City Hall, 1 Dr. Carlton B. Goodlett Place in San Francisco. City Hall is accessible to persons using wheelchairs and other assistive mobility devices. Ramps are available at the Grove, Van Ness and McAllister entrances.

Assistive listening devices, American Sign Language interpreters, readers, large print agendas or other accommodations are available upon request. Please make your requests for accommodations to Melinda Martin (628) 206-7651, or melinda.martin@sfdph.org. Requesting accommodations at least 72 hours prior to the meeting will help to ensure availability.

LOBBYIST ORDINANCE

Individuals and entities that influence or attempt to influence local legislative or administrative action may be required by the San Francisco Lobbyist Ordinance [SF Campaign & Governmental Conduct Code 2.100] to register and report lobbying activity. For more information about the Lobbyist Ordinance, please contact the San Francisco Ethics Commission at 25 Van Ness Avenue, Suite 220, San Francisco, CA 94102, (415) 252-3100, FAX (415) 252-3112, website: sfgov.org/ethics.

如對會議有任何疑問，請致電[628-206-7651]查詢。當會議進行時，嚴禁使用手機及任何發聲電子裝置。會議主席可以命令任何使用手機或其他發出聲音裝置的人等離開會議場所。

了解你在陽光政策下的權益

政府的職責是為公眾服務，並在具透明度的情況下作出決策。市及縣政府的委員會，市參事會，議會和其他機構的存在是為處理民眾的事務。本政策保證一切政務討論都在民眾面前進行，而市政府的運作也公開讓民眾審查。如果你需要知道你在陽光政策 (San Francisco Administrative Code Chapter 67) 下擁有的權利，或是需要舉報違反本條例的情況，請聯絡：

陽光政策 專責小組行政官

地址：City Hall – Room 244 1 Dr. Carlton B. Goodlett Place

San Francisco, CA 94102-4683

電話號碼:415-554-7724 ; 傳真號碼415- 554-5163

電子郵件: SOTF@sfgov.org

陽光政策的文件可以通過陽光政策專責小組秘書、三藩市公共圖書館、以及市政府網頁www.sfgov.org等途徑索取。民眾也可以到網頁<http://www.sfbos.org/sunshine>閱覽有關的解釋文件，或根據以上提供的地址和電話向委員會秘書索取。

語言服務

根據語言服務條例(三藩市行政法典第91章)，中文、西班牙語和/或菲律賓語（泰加洛語）傳譯人員在收到要求後將會提供傳譯服務。翻譯版本的會議記錄可在委員會通過後透過要求而提供。其他語言協助在可能的情況下也將可提供。上述的要求，請於會議前最少48小時致電628-206-7651或電郵至melinda.martin@sfdph.org向委員會秘書Melinda Martin提出。逾期提出的請求，若可能的話，亦會被考慮接納。

殘障通路



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家庭暴力委員會（Family Violence Council）會議將在三藩市McAllister街400號617室舉行。此建築物可供使用輪椅及其它助行裝置的人士無障礙通行。

市長反人口販賣專責小組（Mayor's Task Force on Anti-Human Trafficking）會議將在三藩市市政廳305室舉行，地址：1 Dr. Carlton B. Goodlett Place。市政廳可供使用輪椅及其它助行裝置的人士無障礙通行。可供通行的斜道設在Grove、Van Ness及 McAllister的入口。

輔助聽力儀器、美國手語傳譯員、閱讀器、放大字體的議程或其它便利設施將根據請求而提供。請致電(628) 206-7651或電郵至melinda.martin@sfdph.org向Melinda Martin提出便利設施的請求。要求提供予便利設施，請於會議前最少72小時提出，以協助確保便利設施可供使用。

遊說者法令

依據「三藩市遊說者法令」（SF Campaign & Governmental Conduct Code 2.100）能影響或欲影響本地立法或行政的人士或團體可能需要註冊，並報告其遊說行為。如需更多有關遊說者法令的資訊，請聯絡位於 Van Ness 街 25號 220室的三藩市道德委員會，電話號碼:415- 252-3100，傳真號碼 415-252-3112，網址: sfgov.org/ethics。

Para preguntas acerca de la reunión, por favor contactar el 415-252-3203. El timbrado de y el uso de teléfonos celulares, localizadores de personas, y artículos electrónicos que producen sonidos similares, están prohibidos en esta reunión. Por favor tome en cuenta que el Presidente podría ordenar el retiro de la sala de la reunión a cualquier persona(s) responsable del timbrado o el uso de un teléfono celular, localizador de personas, u otros artículos electrónicos que producen sonidos similares.

CONOZCA SUS DERECHOS BAJO LA ORDENANZA SUNSHINE

El deber del Gobierno es servir al público, alcanzando sus decisiones a completa vista del público. Comisiones, juntas, concilios, y otras agencias de la Ciudad y Condado, existen para conducir negocios de la gente. Esta ordenanza asegura que las deliberaciones se lleven a cabo ante la gente y que las operaciones de la ciudad estén abiertas para revisión de la gente. Para obtener información sobre sus derechos bajo la Ordenanza Sunshine (capítulo 67 del Código Administrativo de San Francisco) o para reportar una violación de la ordenanza, por favor póngase en contacto con:

Administrador del Grupo de Trabajo de la Ordenanza Sunshine (Sunshine Ordinance Task Force Administrator)
City Hall – Room 244 1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102-4683
415-554-7724 (Oficina); 415-554-5163 (Fax); Correo electrónico: SOTF@sfgov.org

Copias de la Ordenanza Sunshine pueden ser obtenidas del Secretario del grupo de Trabajo de la Ordenanza Sunshine, la Biblioteca Pública de San Francisco y en la página web del internet de la ciudad en www.sfgov.org. Copias de documentos explicativos están disponibles al público por Internet en <http://www.sfbos.org/sunshine>; o, pidiéndolas al Secretario de la Comisión en la dirección o número telefónico mencionados arriba.

ACCESO A IDIOMAS

De acuerdo con la Ordenanza de Acceso a Idiomas “Language Access Ordinance” (Capítulo 91 del Código Administrativo de San Francisco “Chapter 91 of the San Francisco Administrative Code”) intérpretes de chino, español y/o filipino (tagalo) estarán disponibles de ser requeridos. Las minutas podrán ser traducidas, de ser requeridas, luego de ser aprobadas por la Comisión. La asistencia en idiomas adicionales se tomará en cuenta siempre que sea posible. Para solicitar asistencia con estos servicios favor comunicarse con Melinda Martin al 628-206-7651, o melinda.martin@sfdph.org por lo menos 48 horas antes de la reunión. Las solicitudes tardías serán consideradas de ser posible.

ACCESO DE DISCAPACITADOS



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Las reuniones del Concilio sobre la Violencia de Familia (Family Violence Council) se llevan a cabo en la Sala 617 de la 400 McAllister Street en San Francisco. Este edificio es accesible para personas que utilizan sillas de ruedas y otros aparatos de movilidad asistida.

Las reuniones del Grupo de Trabajo del Alcalde en Contra del Tráfico Humano (Mayor's Task Force on Anti-Human Trafficking) se llevan a cabo en la Sala 305 de la Alcaldía, 1 Dr. Carlton B. Goodlett Place en San Francisco. La alcaldía es accesible para personas que utilizan sillas de ruedas y otros aparatos de movilidad asistida. Las rampas para sillas de ruedas se encuentran disponibles en las entradas de las calles Grove, Van Ness y McAllister.

Aparatos de asistencia auditiva, intérpretes de Lenguaje de Señas Americano, lectores, agendas con letra grande y otras acomodaciones están disponibles de ser requeridas. Por favor presente sus solicitudes de acomodo ante Melinda Martin (628) 206-7651, o melinda.martin@sfdph.org. Solicitar acomodaciones por lo menos 72 horas antes de la reunión ayudará a garantizar la disponibilidad de las mismas.

ORDENANZA DE CABILDEO

Individuos y entidades que influyen o intentan influenciar legislación local o acciones administrativas podrían ser requeridos por la Ordenanza de Cabildeo de San Francisco (SF Campaign & Governmental Conduct Code 2.100) a registrarse y a reportar actividades de cabildeo. Para más información acerca de la Ordenanza de Cabildeo, por favor contactar la Comisión de Ética: 25 de la avenida Van Ness, Suite 220, San Francisco, CA 94102, 415-252-3100, FAX 415-252-3112, sitio web: sfgov.org/ethics.

Kung mayroon kayong mga tanong tungkol sa miting, mangyaring tumawag lang sa 628-206-7651. Ang pagtunog at paggamit ng mga cell phone, mga pager at kagamitang may tunog ay ipinagbabawal sa pulong. Paalala po na maaring palabasin ng Tagapangulo ang sinumang may-ari o responsable sa ingay o tunog na mula sa cell-phone, pager o iba pang gamit na lumilikha ng tunog o ingay.

ALAMIN ANG INYONG MGA KARAPATAN SA ILALIM NG SUNSHINE ORDINANCE

Tungkulin ng Pamahalaan na paglinkuran ang publiko, maabot ito sa patas at medaling maunawaan na paraan. Ang mga komisyong, board, kapulungan at iba pang mga ahensya ng Lungsod at County ay mananatili upang maglingkod sa pamayanan. Tinitiyak ng ordinansa na ang desisyon o pagpapasya ay ginagawa kasama ng mamamayan at ang mga gawaing panglungsod na napagkaisahan ay bukas sa pagsusuri ng publiko. Para sa impormasyon ukol sa inyong karapatan sa ilalim ng Sunshine Ordinance (Kapitulo 67 sa San Francisco Administrative Code) o para mag-report sa paglabag sa ordinansa, mangyaring tumawag sa Administrador ng Sunshine Ordinance Task Force.

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415-554-7724 (Opisina); 415-554-7854 (Fax), E-mail: SOTF@sfgov.org

Ang mga kopya ng Sunshine Ordinance ay makukuha sa Clerk ng Sunshine Task Force, sa pampublikong aklatan ng San Francisco at sa website ng Lungsod sa www.sfgov.org. Mga kopya at mga dokumentong nagpapaliwanag sa Ordinance ay makukuha online sa <http://www.sfbos.org/sunshine> o sa kahilingan sa Commission Secretary, sa address sa itaas o sa numero ng telepono.

PAG-ACCESS SA WIKA

Ayon sa Language Access Ordinance (Chapter 91 ng San Francisco Administrative Code), maaaring mag-request ng mga tagapagsalin sa wikang Tsino, Espanyol, at/o Filipino (Tagalog). Kapag hiniling, ang mga kaganapan ng miting ay maaring isalin sa ibang wika matapos ito ay aprobahan ng komisyong. Maari din magkaroon ng tulong sa ibang wika. Sa mga ganitong uri ng kahilingan, mangyaring tumawag sa Melinda Martin sa 628-206-7651, o melinda.martin@sfdph.org, sa hindi bababa sa 48 oras bago mag-miting. Kung maari, ang mga late na hiling ay posibleng pagbibigyan.



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ACCESS PARA SA MAY KAPANSANAN

Ang Konseho tungkol sa Karahasan sa Pamilya (Family Violence Council) ay ginaganap sa room 617 sa 400 McAllister Street sa San Francisco. Ang building ay maaaring ma-access ng mga taong gumagamit ng wheelchair at iba pang gamit na tumutulong sa pagkilos .

Ang mga pagpupulong ng Task-Force ng Mayor sa Anti-Trafficking ay ginaganap sa Room 305 sa City Hall, 1 Dr. Carlton B. Goodlett Place sa San Francisco. Ang City Hall ay accessible para sa mga taong gumagamit ng wheelchair at iba pang mga gamit na tumutulong sa pagkilos. Mayroong mga rampa sa mga pasukan sa Grove, Van Ness at McAllister. Ang mga kagamitan sa pagtulong sa pandinig, mga interpreter ng American Sign Language, mga tagapagbasa, mga adyenda na malalaki ang print, at iba pang pangangailangan ay maaaring hilingin. Para humingi ng tulong, tawagan si Melinda Martin (628) 206-7651, o mag email sa melinda.martin@sfdph.org. Kailangan mag-request ng mga pangangailangan sa hindi bababa sa 72 oras bago ng pagpupulong upang matiyak kung maaaring ipaglingkod ang inyong kahilingan.

LOBBYIST ORDINANCE

Ayon sa San Francisco Lobbyist Ordinance [SF Campaign & Governmental Conduct Code 2.100], ang mga indibidwal o mga entity na nag iimpluensiya o sumusubok na mag impluensiya sa mga lokal na pambatasan o administrative na aksyon ay maaring kailangan mag register o mag report ng aktibidad ng lobbying. Para sa karagdagan na impormasyon tungkol sa Lobbyist Ordinance, mangyaring tumawag sa San Francisco Ethics Commission at 25 Van Ness Avenue, Suite 220, San Francisco, CA 94102, (415) 252-3100, FAX (415) 252-3112, website: sfgov.org/ethics.

SDDTAC Budget Recommendations	FY 25-26	%	FY 26-27	%	Dept Rx
COMMUNITY-BASED (CB) GRANTS					
Healthy Communities & Policy, Systems, & Environmental Grants (Health education, food security, physical activity)	\$3,264,000	28%	\$3,264,000	28%	DPH
CB Organizations working with SFUSD	\$305,000	3%	\$305,000	3%	DPH
TOTAL CB GRANTS	\$3,569,000	31%	\$3,569,000	31%	
FOOD ACCESS					
Healthy Food Purchasing Supplement	\$1,800,000	15%	\$1,800,000	15%	DPH
Healthy Retail SF	\$0	0%	\$150,000	1%	OEWD
Food Transportation for Food Distribution Centers	\$200,000	2%	\$200,000	2%	HSA
TOTAL FOOD ACCESS	\$2,000,000	17%	\$2,150,000	18%	



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PHYSICAL ACTIVITY & WELLNESS

Peace Parks	\$680,500	6%	\$680,500	6%	RPD
SVIP Funding (Peace Parks Transportation)	\$225,000	2%	\$225,000	2%	DPH
Requity	\$830,500	7%	\$830,500	7%	RPD
TOTAL PHYSICAL ACTIVITY & WELLNESS	\$1,736,000	15%	\$1,736,000	15%	

SAN FRANCISCO UNIFIED SCHOOL DISTRICT (SFUSD)

School Food, Nutrition Education	\$1,300,000	11%	\$1,300,000	11%	DCYF
Student Led Action	\$350,000	3%	\$350,000	3%	DCYF
TOTAL SF UNIFIED SCHOOL DISTRICT	\$1,650,000	14%	\$1,650,000	14%	

ORAL HEALTH

Mission, Chinatown, Bayview – Oral Health Task Forces	\$600,000	5%	\$600,000	5%	DPH
School-Based Sealant Application	\$395,000	3%	\$395,000	3%	DPH
School-Based Education, Case Management at Early Childhood Education Settings	\$200,000	2%	\$200,000	2%	DPH
TOTAL ORAL HEALTH	\$1,195,000	10%	\$1,195,000	10%	

INFRASTRUCTURE

Marketing, Promotion, Outreach	\$25,000	0.2%	\$25,000	0.2%	DPH
Evaluation, Data, Research, Capacity Building Support	\$350,000	3%	\$375,000	3%	DPH
Staffing	\$550,000	5%	\$550,000	5%	DPH
TOTAL INFRASTRUCTURE	\$925,000	8%	\$950,000	8%	

WATER ACCESS



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Water Access – SF Unified School District	\$150,000	1%	\$125,000	1%	DCYF
Water Access – Public Spaces	\$150,000	1%	\$0	0%	RPD/PUC
TOTAL WATER ACCESS	\$300,000	2%	\$125,000	1%	
EARLY CHILDHOOD EDUCATION/NUTRITION	\$250,000	2%	\$250,000	2%	DPH
TOTAL	\$11,625,000	100%	\$11,625,000	100%	

SDDTAC Budget Descriptions FY 25-26 and FY 26-27

COMMUNITY-BASED (CB) GRANTS

Health Education, Food Security, Physical Activity

DPH should contract directly with CBOs through an RFP process managed through the Community Health Equity and Promotion (CHEP) Branch of the Department of Public Health. CBG should support community-based programs and services that address the health inequities of those most targeted by the beverage industry. Funding should go to Community Based Organizations (CBOs) and Faith Based Organizations (FBOs) for the following strategies:

- Health Education activities including, chronic disease prevention, healthy eating and active living, tap water promotion, oral/dental health
- Physical Activity opportunities, including a) Dance and movement, sports, yoga, walking groups, biking, etc.; b) Changes to the built environment (i.e. sidewalks, streets, parks, buildings, etc.) or safety of the built environment that facilitates increased physical activity and active transportation)
- Food Security, including a) Community-based pantries, community-based hot meals, community kitchens and community home delivery services; b) Increased financial resources (i.e. wages, income, government nutrition supplements, vouchers, etc.); c) Changes to the built environment that facilitate food security; d) Pursuit of institutional or local policies that facilitate food security; and e) Food Access, including community-based food systems, approaches, community-based pantries, community-based hot meals, community kitchens and community home delivery services, etc.
- Water Promotion, such as support for Spa Water Supplies, station maintenance and beautification, refillable water bottles to distribute to communities, water testing
- Community Based Participatory Research

Community Based Organizations (CBO) working with SFUSD

Recommend 3% of all CBO funding should go towards CBOs implementing programs/ or initiatives that take place in school settings. Funding to issue grants to CBOs should follow the guidelines above. To support disbursement of funds, the funds should be directed to SFDPH-CHEP which works with SFUSD to fund CBOs that work with SFUSD.



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FOOD ACCESS

Healthy Food Purchasing Supplement - Support programs that increase financial resources to purchase healthy food such as vouchers and food purchasing incentives. These funds should be distributed through a Request for Proposal (RFP) process. Funding should support programs and services that increase financial resources to purchase healthy food; access to healthy fruits and vegetables while minimizing processed foods for high-risk communities; foods that are affordable and convenient; and programs that support the consumption of healthy foods including the ability to prepare and store meals and the knowledge of basic nutrition, food safety and cooking. Priority programs should incorporate a community-based food security perspective and have demonstrated increased ability of food insecure residents to purchase, access, and consume consumption of healthy, fresh, low-to-no cost and culturally appropriate foods, including but not limited to food vouchers/ incentives, transportation and delivery and prepared foods.

Healthy Retail SF – Supporting small business to increase healthy food access in high risk, impacted communities and neighborhoods by:

- A. Supporting business operations
- B. Promoting community engagement
- C. Improving the retail environment

Food Transportation for Food Distribution Centers – Support programs that provide access to healthy, culturally-sensitive food (groceries and/or meals) with transportation costs of getting food to their centers and delivery of food (groceries and/or meals) to their clients. Funded organizations will work with local food producers to source their distributions and prioritize food delivery for those with mobility difficulties. Transportation costs can include vehicle purchases, fuel costs, and/or payments to organizations that specialize in food transportation services.

PHYSICAL ACTIVITY & WELLNESS

Peace Parks - To support staffing and supplies, including healthy food, for Peace Parks programs in target populations.

SVIP - Transportation for Peace Parks participants

REQUITY - Outreach, scholarships, recreation equity - Requity offers free dynamic, engaging, and culturally relevant recreation programming to youth under 18 living in shelters, foster care, public housing, or in housing developments. Through a combination of onsite and hyper-local programs, coupled with extensive outreach. Requity increases access to and participation in RPD's existing programs and scholarships by educating and informing families on what RPD can offer them.

SAN FRANCISCO UNIFIED SCHOOL DISTRICT (SFUSD)

School food, nutrition education - To improve the quality and appeal of school meals and support nutrition education to increase participation in school meal programs (for example: cooking and serving equipment,



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staff professional development, and innovative procurement and menu strategies to increase freshly prepared food). Funding will target schools with the largest populations of high-risk students that are disproportionately targeted by the sugary drinks industry.

Student Led Action - Support student led efforts to decrease consumption of sugary drinks and increase awareness of sugary drinks consumption among students, with focus on schools with the largest populations of high-risk students that are disproportionately targeted by the sugary drinks industry. SFUSD should provide to SDDTAC a proposal of how funding will be spent through student led action. Funding to also support adequate staffing for implementation.

ORAL HEALTH

Community Oral Health Task Forces - Support development of community infrastructure such as oral health community task forces that incorporate diverse stakeholders for outreach, education, and interventions to address the oral health needs of children in high-risk populations.

School-based Sealant Application – Support school-based preventative oral health programming placing dental sealants and fluoride varnish within SFUSD schools serving high risk target populations.

School-based Education and Case Management (Early Childhood Education/Nutrition Settings) - Following an RFP process, support Early Care and Education (ECE) providers and Head Start programs serving high risk target populations in providing on-site oral health education, toothbrushing, oral health screenings, community-dental clinic linkages and case management for children experiencing early childhood caries.

INFRASTRUCTURE

Marketing, Promotion, Outreach

Funds to DPH/CBOs/media firms to support media and communications that may include:

- a. grassroots, community-driven awareness campaigns about the intent of the SDDT and the impact of the allocated funds
- b. city-wide communications campaign highlighting the impact and importance of the SDDT
- c. communications materials for merchants
- d. communicate the harmful impact of sugary drinks and healthy alternatives

Examples include community-driven, messaging, print, online, and social media campaigns. This also includes regular communication to SF Board of Supervisors, Mayor's Office, Board of Education and other elected officials via newsletters and other mechanisms.

Evaluation, Research, Data Support, Capacity Building

1. Professional services:
 - a. technical assistance for funded CBO and FBO



San Francisco Department of Public Health

Daniel Tsai
Director of Health

City and County of San Francisco
Daniel Lurie
Mayor

- b. evaluation to develop framework and evaluate city agencies, CBO and FBO, and process evaluations from applicants, etc.
- c. city attorney to provide ongoing technical consultation
- d. project management agency to offset fiscal intermediary costs
2. Materials/Supplies for meetings and printing costs
3. Data for collection (pricing), analysis (Nielsen) and purchase (IRI)
4. Capacity Building for SDDT initiative
5. City Attorney Consultation
6. Infrastructure Staffing

Personnel:

1. Backbone staffing to support SDDTAC
2. Staffing to support DPH SDDT implementation of community-based grants
3. Staffing to support research/evaluation of SDDT impact

WATER ACCESS

SFUSD - SFUSD water station installation. Also, invest in signage and art to 3 stations to pilot evidence-based community informed model for what designs should be and water education. Allows for comparison of usage between pilot stations with artwork/education and those without.

Public Spaces - Public water station installation. Also, invest in signage and art to 3 stations to pilot evidence-based community informed model for what designs should be and water education. Allows for comparison of usage between pilot stations with artwork/education and those without.

EARLY CHILDHOOD EDUCATION/NUTRITION

To enhance childcare environments and promote healthy behaviors among children aged zero to five through supporting initiatives that advance nutrition security and oral/dental health, focusing on priority populations that are disproportionately targeted by the sugary drinks industry.