Sugary Drinks Distributor Tax Advisory Committee
Community Input Subcommittee

Minutes

October 13, 2026 - 4:00PM

1. Call to Order/Roll Call – Meeting called to order at: 4:04pm

SDDTAC members present: Prasanthi Patel, Priscilla Rodriguez, Rubin Sorrell, John Maa, Gabriela Castellanos Rumbo, Jennifer Lebarre, Chester Williams,

Public: Molly Devinney

2. Approval of Minutes for Previous (September) Meeting
   Gaby motions to approve minutes. John seconds. 6 votes, motion passes.

3. Review & Consideration of Regular Agenda [action]
   Prasanthi motions to add agenda item, budget recommendations strategy.
   P motions to approve agenda with additional agenda item. John seconds. 7 votes, motion passes.

4. General Public Comment – no public comment

5. Community Input Loop Updates
   - P – Office of Food Security Coordination – signed by Mayor today;
   - P - Community engagement meeting for DPH Biennial Food Security & Equity Report, 2nd meeting on 10/27/26 1-4pm at Main Library
   - Rubin – will be present at the annual district 10 health fair to see patients for oral health care

6. Housekeeping

- SDDTAC Youth Seat Applications Update – 4 applications received – 1 from public school, 3 private school applicants. Applications to be vetted by Youth Commission
- DPH Biennial Food Security & Equity Report Community Meeting #2 October 27th 1-4pm
- Food Coordination Legislation Update – approved by Board of Supervisors, signed by Mayor 10/13/2026
- Reminder of discussions of proposed SDDTAC meeting cadence will be continued at SDDTAC October meeting

  Member asked if youth commission knows of SDDTAC stance on youth applicants, preferably from SFUSD. Prasanthi to attend youth commission meeting to provide public comment.

7. Community Input Subcommittee New Member Vote
   Rubin shared brief bio, roots in SF, passionate about community. Looking forward to being part of SDDTAC, and part of the community and being an asset to the SDDTAC. Gaby motions to accept Rubin Sorrell as a member of the Community Input subcommittee. Prasanthi seconds. 6 votes.

8. Review of In Advance Community Based Action Research One Pager, Molly Devinney
   Molly introduces In Advance and its community-based action research results on awareness of and priorities of the SF soda tax on priority populations. She provides an overview of In Advance's one pager document with the subcommittee.

   The goal is to share one pager document with the community and with CBOs who participated in the research and identify how the SDDTAC can share within their networks. Next steps are to gather input from the community input subcommittee and develop one pager with results and specific to community-based organizations who participated with the research and to with their community. In Advance's intent with one pager is to share findings with other community-based organizations who did not participate.

   Member suggests discussing further at next subcommittee meeting, on what the subcommittee can do to support this data and open the conversation with community. Molly will prepare an email to send out to members to share the one pager document with other groups who were not part of the research.

   Members suggest discussing also at next month's subcommittee meeting regarding a public health campaign – specifically about health impact, SSB impact and target populations. Also how do we keep community engaged in these discussions and CBOs to help with education and awareness.

9. SDDTAC Budget Recommendations Strategy
   Staff share with members a reminder that a poll that was administered, shared and completed with members at last month's full committee meeting regarding budget recommendations process and strategy for upcoming budget discussions.

   Members discuss whether a north star and bridge plan budget recommendations be submitted for the upcoming budget recommendations. Member shares that based on In Advance community-based research results, community wants soda tax funds go to community-based organizations and for the community.

   Members express that recommendations should be based on committee values and strategy. Members agree and suggest the below as part of the budget recommendations strategy: Prioritize community-based grants to support direct community impact

- No need for a bridge plan, as it diverts funds from core soda tax priorities
- Assess whether additional priority areas require higher allocation levels
- Direct SDDT tax revenue toward preventive oral health initiatives
- Add budget category focused on a public education campaign

Discussions on budget recommendations strategy will continue at the November SDDTAC meeting.

10. Strategic Implementation Plan 2026-2031 [discussion & possible action]
    Tabled for the next meeting

11. Committee Member Proposed Future Agenda Items
    - SDDTAC Strategic Implementation Plan
    - Anya Worley-Ziegmann, People's Budget Coalition, Charter Reform Update
    - Subcommittee budget recommendations
    - Discuss potential public education campaign
    - New member vote – Laura Urban

12. Announcements
    Chester – Bayview Health Fest @ Southeast Community Center, 11am – 4pm

13. Adjournment
    John motions to adjourn. Gaby seconds. 5 votes. Meeting is adjourned at 5:33pm.