Mural Design Information Form

LEAD ARTIST	Sergio de la Torre		
ADDRESS	[redacted]		
CITY	[redacted]		
STATE	CA	ZIP CODE	[redacted]
EMAIL	[redacted]	PHONE	[redacted]

PROJECT COORDINATOR	Fatima Ramirez		
ADDRESS	[redacted]		
CITY	[redacted]		
STATE	CA	ZIP CODE	[redacted]
EMAIL	[redacted]	PHONE	[redacted]

SPONSORING ORGANIZATION	Misision Housing Development Corporation		
ADDRESS	474 Valencia Street Ste 280		
CITY	San Francisco		
STATE	CA	ZIP CODE	94103
EMAIL	info@missionhousing.org	PHONE	(415) 864-6432
FUNDING SOURCES	Community Challenge Grant		

PROPOSED SITE (address, cross street)	83 Wiese St. San Francisco, CA 94103
DISTRICT	9

District numbers can be found at http://sfgov.org/elections/district-citywide-maps

MURAL TITLE	Debajo del mismo cielo - Under the same sky: Yucatec Mayan culture in SF
DIMENSIONS	6 wooden panels (two are 4 x 8 ft - top) and (four are 4 x 6 ft - bottom) - 16 x 24 ft total
ESTIMATED SCHEDULE (start and completion dates)	October - December 2026
1.Proposal (describe proposed design, site and theme. Attach a separate document if needed).	The proposed design celebrates Mayan culture from Yucatan, Mexico to San Francisco, California. Several scenes are connected through a feathered serpent that also depict deer and pheasant constellations as respected spirit animals in Mayan culture. The bottom left north side panel also features a traditional jarana dance in front of San Francisco's Transamerica pyramid which mirrors the sacred Chichen Itza pyramid in Yucatan on the bottom left south side panel. Other themes such as housing, food, baseball, and education are also represented. This mural is a rare representation of Mayan culture throughout the Mission's vibrant mural landscape. It's 16th st. location is also representative of the visible Mayan presence along this commercial corridor.
2.Materials and processes to be used for wall preparation, mural creation and anti-graffiti treatment.	The mural is painted on ¼" MDO (Medium Density Overlay) plywood and finished with the anti-grafitti treatment SHEERCOAT, a clear, water based, acrylic copolymer, cross-linked coating that seals pores and cracks in walls.
3.List individuals and groups involved in the mural design, preparation and implementation.	This is a class project led by Professor Sergio de la Torre with the University of San Francisco class titled Artist as Citizen and the students participating are: Violet Brahmi, Devynn Fergerson, Hendrick Kuo, Oluwatishe Lawal, Angel Lu, Polina Lushova, Wiley McCullers, Katelyn Oshiro, Angelina Sung, Emma Sanchez, Mickeyas Tesema and Ian Vida. De La Torre was commissioned by Mission Housing Development Corporation to develop this mural concept with his spring 2026 class and his students also conducted site visits and interviews with Asociacion Mayab, a Mayan serving nonprofit in the Mission. He and his students will paint the design on wooden panels and install them in Wiese Alley in the fall 2026.

Attach the following documents to this form:

1. Lead artist's resume/qualifications and examplesofpreviouswork
2. Three (3) letters of community support
3. Letter or resolution approving proposal from city department **or;**
4. Letter of approval from private property owner along with PropertyOwnerAuthorization Form
5. SignedArtist Waiver of Property Rights for artworkplaced upon cityproperty **or;**
6. SignedArtist Waiver of Proprietary Rightsfinanced in whole or in partbycityfundsfor artwork placed upon private property
7. Maintenance Plan (including parties responsible for maintenance)
8. Color image of design
9. One image of the proposed site and indicate mural dimensions

*** Please note: all the documents above must be combined into one pdf packet that is under 20mb.**

Lead Artist:
Sergio De La Torre has worked with and documented the multiple ways in which citizens reinvent themselves in the city they inhabit as well as site-specific strategies they deploy to move in and out of modernity. These works have appeared in the 10th Istanbul Biennial; Bienal Barro de America; Cleveland Performance Art Festival; Atelier Frankfurt; Centro Cultural Tijuana; YBCA; TRIBECA Film Festival; and El Festival Internacional de Cine de Morelia. Sergio De La Torre is the Chair of the Art and Architecture Department, and Professor, Fine Arts Program at the University of San Francisco.

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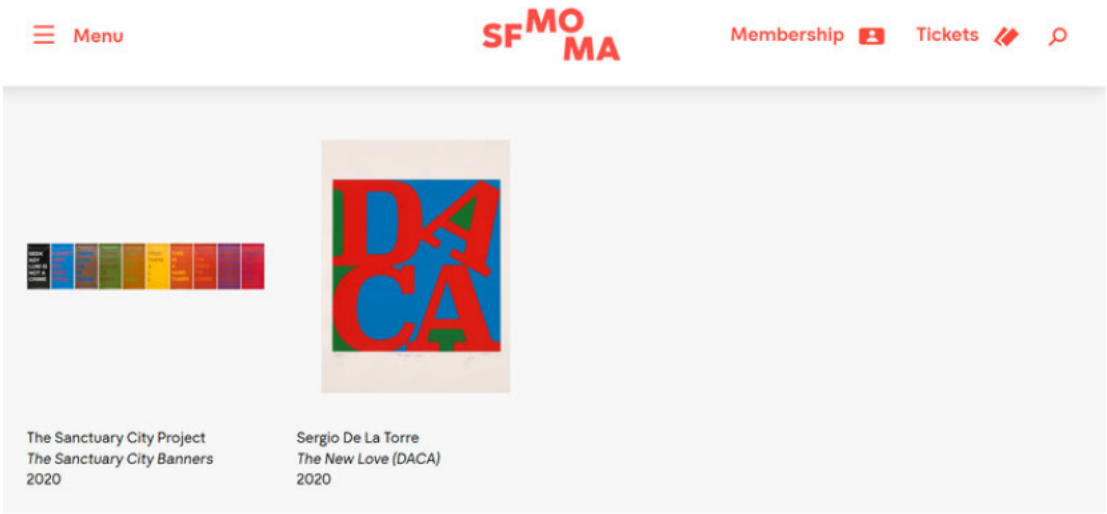
Portfolio examples: Sergio De La Torre · SFMOMA
Digital Sanctuary City Banners, 2020



Digital mural created by Professor De la Torre and his USF students for Friendship House, a Native American serving organization based along 16th st., 2025

SERGIO DE LA TORRE
CURRICULUM VITAE

EXHIBITIONS

2017
AVI Festival, Netanya, Israel
Yerba Buena Center for the Arts, San Francisco, CA
The 8th Cairo Video Festival, Egypt
The World Conference of the Humanities (WHC) Liège, Belgium
Arizona State University Museum of Art
MACLA, San Jose, CA

2016
UCLA Hammer Museum, Los Angeles, CA
Minnesota Projects, San Francisco, CA
The LA Biennial, The Hammer Museum, Los Angeles, CA
Gagosian Gallery, Beverly Hills, CA
Ciné à Dos, Koulikoro, Mali
Willem II Fabriek's, Hertogenbosch, the Netherlands

2015
UNSW Galleries, Sydney, Australia
Museu da Imagem e do Som, São Paulo, Brazil
Fotografisk Center, Denmark
The Lab, San Francisco, CA
San Francisco Camerawork
Arizona State University Museum of Art
Art Cinema Zawya, Cairo, Egypt
Asian Experimental Video Festival, Hong Kong, China
Museo de Arte y Diseño Contemporáneo, San José, Costa Rica
Fort Mason Center for Art & Culture, San Francisco, CA

2014
InstantHERLEV, Denmark
SOMArts, San Francisco, CA
Cultureel terras de Kaaij, Nijmegen, The Netherlands

2013
San Jose Museum of Art, CA
Walter McBean Gallery, San Francisco, CA

2012
Museum Contemporary Art San Diego, CA
Werkleitz Festival, Halle, Germany
PhotoEspaña, Madrid, Spain
Yerba Buena Center for the Arts, San Francisco, CA
Institute for Contemporary Art, San Jose, CA
SPUR, San Francisco, CA
Cero Galeria, Madrid, Spain

2011
MASS MoCA, North Adams, MA
La MaMa La Galeria, New York, NY
Intersection for the Arts 5M, San Francisco, CA
The Nordic Watercolour Museum, Sweden
The Haas Foundation, San Francisco, CA
Carriage Works, Sidney, Australia
Mission Cultural Center, San Francisco
The San Francisco Arts Commission Gallery

Southern Exposure, San Francisco, CA

2010 Palais des Beaux-Arts Brussels, Belgium
Centro Cultural España Buenos Aires, Argentina
Border Biennial, El Paso TX and Ciudad Juarez, México
Intersection for the Arts 5M, San Francisco, CA
Urban Research Director's Lounge, Berlin, Germany
Sala de Arte Publico Siqueiros, México City
The Emergency Biennale, Georgia

2009 El Ajicero, Quito, Ecuador
Transitio, México City
BRIC Gallery, Brooklyn, NY
San Francisco Camerawork, San Francisco, CA
Chinese Cultural Center, San Francisco, CA
Queens Nails Projects, San Francisco, CA

2008 Vertex List, Brookyln, NY
Centro Cultural Tijuana, México
Art Basel, Switzerland
Centro de la Imagen, México DF
The Emergency Biennale, Chechnya

2007 Zacheta National Gallery, Wroclaw, Poland
Arnolfini Gallery, Bristol, UK
Centro Cultural Tijuana, México
Atelier Frankfurt, Germany
The Brooklyn Museum, NY
Düsseldorf Fair for Contemporary Art, Germany
10th International Istanbul Biennial, Turkey
Museum of Contemporary Art Santa Monica, Santa Monica, CA.
Walter McBean Gallery, San Francisco Art Institute
Museum of Fine Arts Houston, TX

2006 California Orange County Biennial 06
N-340 Espai D"Art Contermporanei Castelló, Spain
New Langton Arts, San Francisco, CA
Gallery 727, Los Angeles, CA
Museo del Palacio de la Autonomía, México, DF
Alliance Francais, San Francisco, CA.
Cultural Institute of México, Washington, DC.
Museum of Contemporary Art San Diego, La Jolla, CA.
El Pobre Diablo, Quito, Ecuador.

2005 Centro Cultural Tijuana, Tijuana, México.
Antiguos Depósitos del Parque Pignatelli, Zaragoza, Spain
MassMOCA, North Adams, MA
CCEBA, Buenos Aires, Argentina.
Alcala 31, ARCO 05, Madrid, Spain

2004 San Francisco Arts Commission, San Francisco, CA.

2003 The Circus Project, La Habana, Cuba.
Headlands Center for the Arts, Sausalito, CA.
Lizabeth Oliveria Gallery, San Francisco, CA.
The Museum of New Art (MONA), Detroit, MI. International Center of Photography, New York, NY. Cedille Space (with
2002 Torolab), Paris, France.
Pasadena Museum of California Art, Pasadena, CA. ProArts Gallery, Oakland, CA.
2001 Museum of Contemporary Art San Diego, San Diego, CA. Institute of Contemporary Art, San Jose, CA.
2000 inSITE 2000 (with Armando Rascon), Tijuana, BC México. San Jose Museum of Modern Art, San Jose, CA. Southern Exposure Gallery, San Francisco, CA.
Casa de la Cultura Casa Lamm, México City.

1999 DeYoung Museum, San Francisco, CA
San Francisco Art Institute Walter/McBean Gallery, San Francisco CA.
San Francisco State University Art Gallery, San Francisco CA.
Bienal Barro de America (with Coco Fusco). Museo de Bellas Artes, Caracas.
Yerba Buena Center for the Arts, San Francisco, CA.
1997 The 2nd Johannesburg Biennale (with Coco Fusco). Johannesburg, South Africa.
New Langton Arts, San Francisco, CA.
The 10th Annual Cleveland Performance Art Festival, Cleveland, OH.
1996 Border Subjects International Conference, University of Illinois, Normal, Ill.
Galeria de La Raza, San Francisco, CA.

FILM/VIDEO SCREENINGS
2017 The8th Cairo Video Festival, Egypt
2010 Festival de Cine Migrante, Argentina
Mexicali Rose Film Fest, México
Echo Park Film Center, Los Angeles.
2009 27th San Francisco International Asian American Film Festival
Morelia International Film Festival, México
Cero Inspiracion, Quito, Ecuador
Festival de Cine de Zacatecas Fronteras Migrantes, México.
2008 Filmmor Women's Film Festival, Istanbul, Turkey
New Zealand Human Rights Film Festival
1st Festival Arab-Ibero-American, El Cairo, Egypt.
2007 NYMOMA Documentary Fortnight
AMBULANTE Film Festival, México
9th Thessaloniki Documentary Festival, Greece
9th Women's Film Festival in Seoul, Korea
PLAY>DOC, Galicia, Spain
Muestra Internacional de Cine, Zaragoza, Spain

Tuesday, September 8, 2026

Dear San Francisco Arts Commission,

I am an elected volunteer member of the Sierra Club San Francisco Group and the chair of the local Green SF Now! campaign which advocates for green infrastructure and neighborhood beautification with intersecting beneficial outcomes such as leveraging natural resources for stormwater overflow management, natural habitat restoration, nature access and recreation, placemaking and more.

A key element of our work is placemaking and honoring the people and lands that came before modern day San Francisco, and we have identified Weise Alley as part of our "Green Cultural Zone" Priority Project. The Green Cultural Zone project is a grassroots vision for neighborhood climate resilience in San Francisco's Northern Mission District, centering Native American and Latino communities in environmental justice through the creation of safe, green community spaces.

Because placemaking and environmental justice are central to our mission, **I am writing to express my strong support for the proposed mural at 83 Wiese Street, a community-led project developed in collaboration with Mission Housing Development Corporation, Asociación Mayab, and the University of San Francisco, through Professor Sergio De La Torre.**

The mural depicts the journey that many Indigenous Maya people have taken from their homelands to San Francisco, incorporating elements of ancient Maya culture and history. It provides an opportunity to celebrate the Maya community's presence in San Francisco and make an important part of that history visible in our public spaces.

The mural is also part of a broader effort to improve Wiese Street, a block that has faced significant challenges with cleanliness, public drug use, and other difficult street conditions, which have received media attention and prompted police activity.

A mural cannot address these challenges on its own, but community-led investment in the public realm is an important part of bringing care, creativity, and positive activity to a space that needs sustained attention. This project gives the community an opportunity to help shape how the block looks, feels, and tells its story.

I encourage the San Francisco Arts Commission to approve the proposed mural at 83 Wiese Street and support this community-led effort to bring art, culture, and investment to Wiese Street.

Sincerely,

Kieran Farr

Sierra Club SF Group Executive Committee
Green SF Now Campaign Chair

September 10, 2026

Marshall Elementary School PTA
1575 15th Street
San Francisco, CA 94103

Dear San Francisco Arts Commission,

I am an elected volunteer officer of the Marshall Elementary School Parent Teacher Association. Marshall Elementary is located on Capp Street in the Inner Mission, a block away from 16th and Mission BART station and 1.5 blocks from Wiese Alley. In addition to our mission to serve our students and families in our dual Spanish immersion school, including many newcomer families, we face an endemic challenge of poor streetscape conditions including cleanliness, public drug use, and a general reported feeling of lack of safety according to our families. Street safety and conditions outside the school remain a #1 issue for families as evidenced in our annual family surveys.

While a mural cannot address these challenges on its own, community-led investment in the public realm is an important part of bringing care, creativity, and positive activity to a space that needs sustained attention. This project gives the community an opportunity to help shape how the block looks, feels, and tells its story. Because community-led improvements and celebrating our ancestral people and lands are central to our mission, **I am writing to express my strong support for the proposed mural at 83 Wiese Street**, a community-led project developed in collaboration with Mission Housing Development Corporation, Asociación Mayab, and the University of San Francisco, through Professor Sergio De La Torre.

The mural depicts the journey that many Indigenous Maya people have taken from their homelands to San Francisco, incorporating elements of ancient Maya culture and history. It provides an opportunity to celebrate the Maya community's presence in San Francisco and make an important part of that history visible in our public spaces. I encourage the San Francisco Arts Commission to approve the proposed mural at 83 Wiese Street and support this community-led effort to bring art, culture, and investment to Wiese Street.

Sincerely,

Naomi Fox

Naomi Fox, Treasurer
mesfpta@gmail.com

Josué Rojas Studio
www.josuerojasart.com

Josué Rojas
Josue.g.rojas@gmail.com
www.josuerojasart.com
(415) 756-7454

September 10, 2026

Dear San Francisco Arts Commission,

I'm writing in support of the proposed mural at 83 Wiese Street, a community project developed in partnership with Mission Housing Development Corporation, Asociación Mayab, and the University of San Francisco through Professor Sergio De La Torre.

The mural tells an important story about the journey many Indigenous Maya people have made from their homelands to San Francisco. Through imagery connected to Maya culture, history, migration, and community, the mural celebrates the Maya community that has made San Francisco home and brings a story that is often overlooked into the public space.

I also think this project is important because of where it is happening. Wiese Street has had its share of challenges over the years, including cleanliness, public drug use, and other difficult street conditions. These are complicated issues, and obviously a mural by itself isn't going to solve them. But bringing art, color, culture, and community presence to a block matters. It shows that people care about the space and about what happens there.

Public art can help change the feeling of a place. It can create pride, visibility, and a stronger sense that the street belongs to the people who live, work, eat, raise families, and build community there every day.

I hope the San Francisco Arts Commission will approve the mural at 83 Wiese Street and support this effort to bring some much-needed beauty, culture, and positive energy to Wiese Street.

Sincerely,

Josue Rojas
Artist • Muralist
Learn more about Josue Rojas

josuerojasart.com

546 Bryant St
San Francisco, CA
415-874-9815
devmission.org

September 10th, 2026

Dear San Francisco Arts Commission,

I am writing to express my support for the proposed mural at 83 Wiese Street, a community-led project developed in collaboration with Mission Housing Development Corporation, Asociación Mayab, and the University of San Francisco, through Professor Sergio De La Torre.

The mural depicts the journey that many Indigenous Maya people have taken from their homelands to San Francisco, incorporating elements of ancient Maya culture and history. It provides an opportunity to celebrate the Maya community's presence in San Francisco and make an important part of that history visible in our public spaces.

The mural is also part of a broader effort to improve Wiese Street, a block that has faced significant challenges with cleanliness, public drug use, and other difficult street conditions, which have received media attention and prompted police activity.

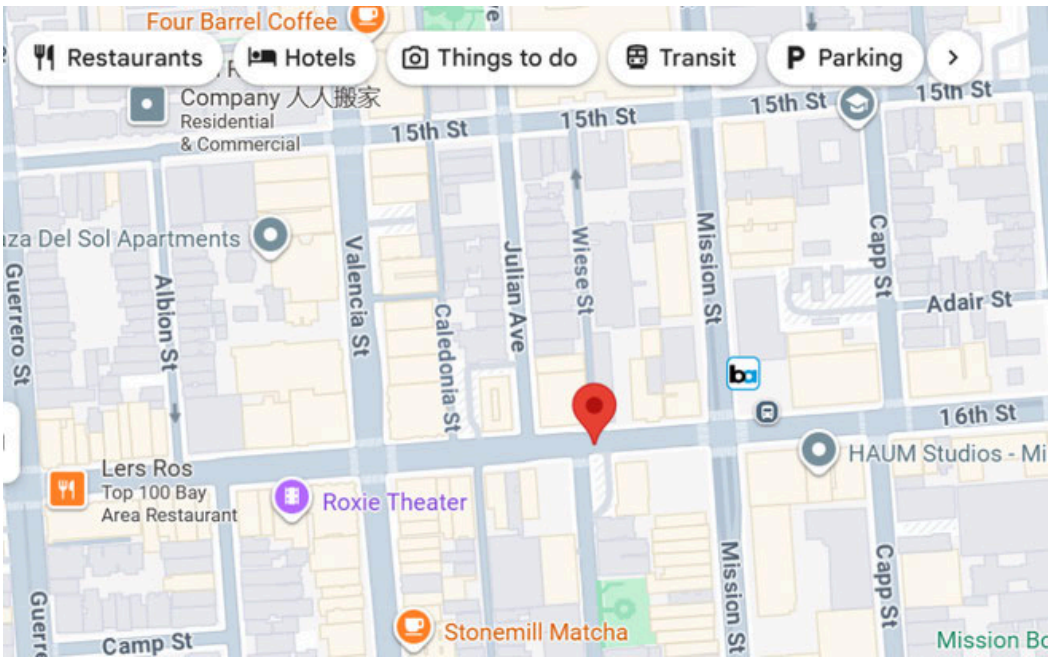
A mural cannot address these challenges on its own, but community-led investment in the public realm is an important part of bringing care, creativity, and positive activity to a space that needs sustained attention. This project gives the community an opportunity to help shape how the block looks, feels, and tells its story.

I encourage the San Francisco Arts Commission to approve the proposed mural at 83 Wiese Street and support this community-led effort to bring art, culture, and investment to Wiese Street.

Sincerely,

Leonardo Sosa
Founder and Executive Director
Dev/Mission

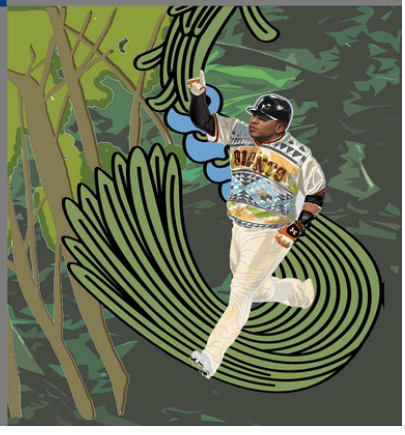
Proposed Site: 83 Wiese St.



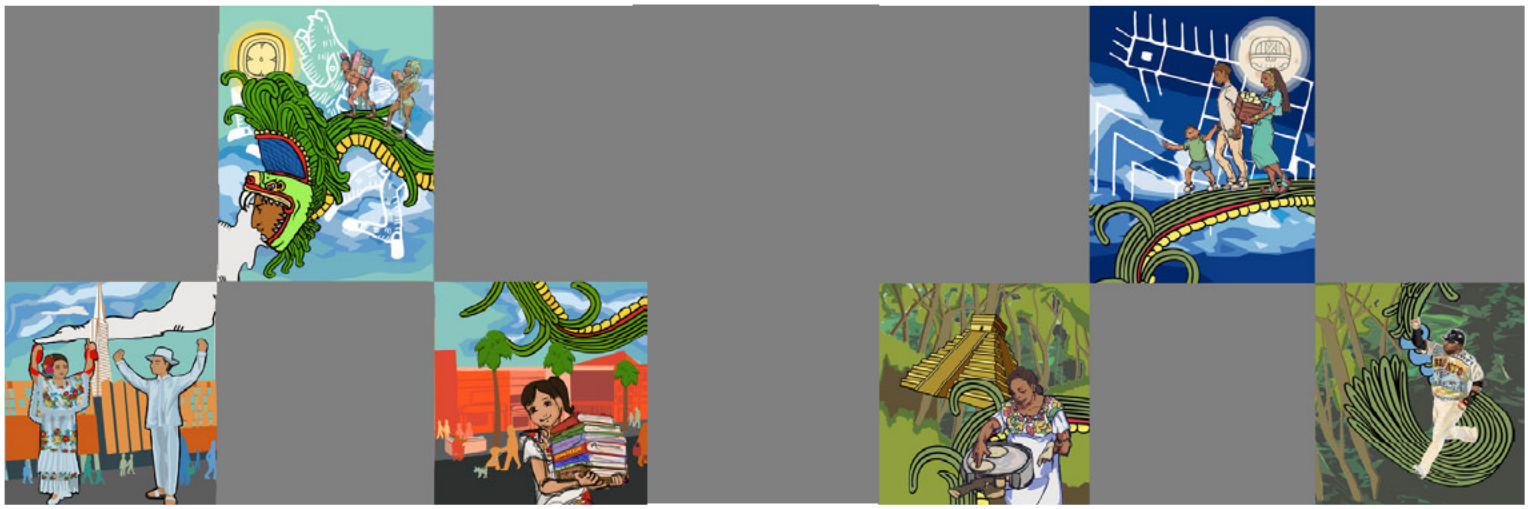
Proposed Design:

North Side (Left)

South Side (Right)



North Side **South Side**



As a CCG grantee, we plan to execute a 5 year maintenance plan that includes:

2026
Mission Housing will provide security while Sergio de la Torre installs the wooden panels onto the walls of 83 Wiese St.

2027
Mission Housing will remove any graffiti on the wooden panels if necessary prior to a community celebration of the mural. String lighting will also be installed to increase night time visibility.

2028
Mission Housing will continue to assess the status of the alley and remove graffiti on the mural if necessary

2029
Mission Housing will continue to assess the status of the alley and remove graffiti on the mural if necessary, lighting repairs will also be conducted if necessary

2030
Mission Housing will continue to assess the status of the alley and remove graffiti on the mural if necessary, lighting and wood panel repairs will also be conducted if necessary

Artist CAPA VARA

Docusign Envelope ID: 63F860BF-FD72-47C0-AA55-39D4612C45CA

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be executed as of the date first specified herein. The signatories to this Agreement warrant and represent that they have the authority to enter into this agreement on behalf of the respective parties and to bind them to the terms of this Agreement.

CITY

COMMUNITY CHALLENGE GRANTS

DocuSigned by:
By: Stephanie Tang Date: 4/8/2026
STEPHANIE TANG
DEPUTY CITY ADMINISTRATOR

Approved as to Form:

David Chiu
City Attorney

Signed by:
By: Lauren Curry Date: 4/8/2026
LAUREN CURRY
Deputy City Attorney

GRANTEE:

MISSION HOUSING DEVELOPMENT CORPORATION

DocuSigned by:
By: Sam Moss Date: 3/30/2026
Print Name: Sam Moss
Title: Executive Director
Federal Tax ID#: [redacted]
City Supplier Number: 0000014952

ARTIST(S)

(a.k.a. Permitted Subgrantee Artist(s))

By signing this Agreement, I certify that I am at least 18 years of age and have read, understood and hereby agree to the provisions of Appendix G1, Article 3A (Ownership of Results; Intellectual Property; Maintenance and Repairs, Alteration of Artwork and Artists Rights) and understand the effect of Appendix G1, Article 3A, including the license and waiver contained therein and acknowledge that I am surrendering the rights described therein with respect to the Artwork.

SERGIO DE LA TORRE

DocuSigned by:
By: Sergio De La Torre Date: 3/30/2026
Print Name and Address (include City, State, ZIP):
Sergio De La Torre
[redacted]