



Bernal Business & Arts Alliance is a 501C-6 neighborhood organization of local merchants and artists working to promote Bernal Heights businesses and community engagement.

What events/resources/tools have been successful to support your small businesses?



- Seasonal Strolls for Valentine's Day, Earth Day, Summer Solstice Art Walk, Halloween Pet Parade, Holiday Stroll, funded with help from Avenue Greenlight

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Bernal Love for Lights along Cortland



Laurie Kanes is organizing this fundraiser.

\$18,358 raised

\$17,850 goal · 255 donations



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Donate now



This fundraiser is located near you



Anonymous
\$25 · 1 yr



Anonymous
\$50 · 1 yr



Matthew Harris
\$50 · 1 yr



- Go Fund Me to raise money for festival string lights the length of Cortland Ave, with help from The Civic Joy Fund and Avenue Greenlight

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- The Civic Joy Fund and Greening Projects sponsoring the closure of Cortland for Halloween

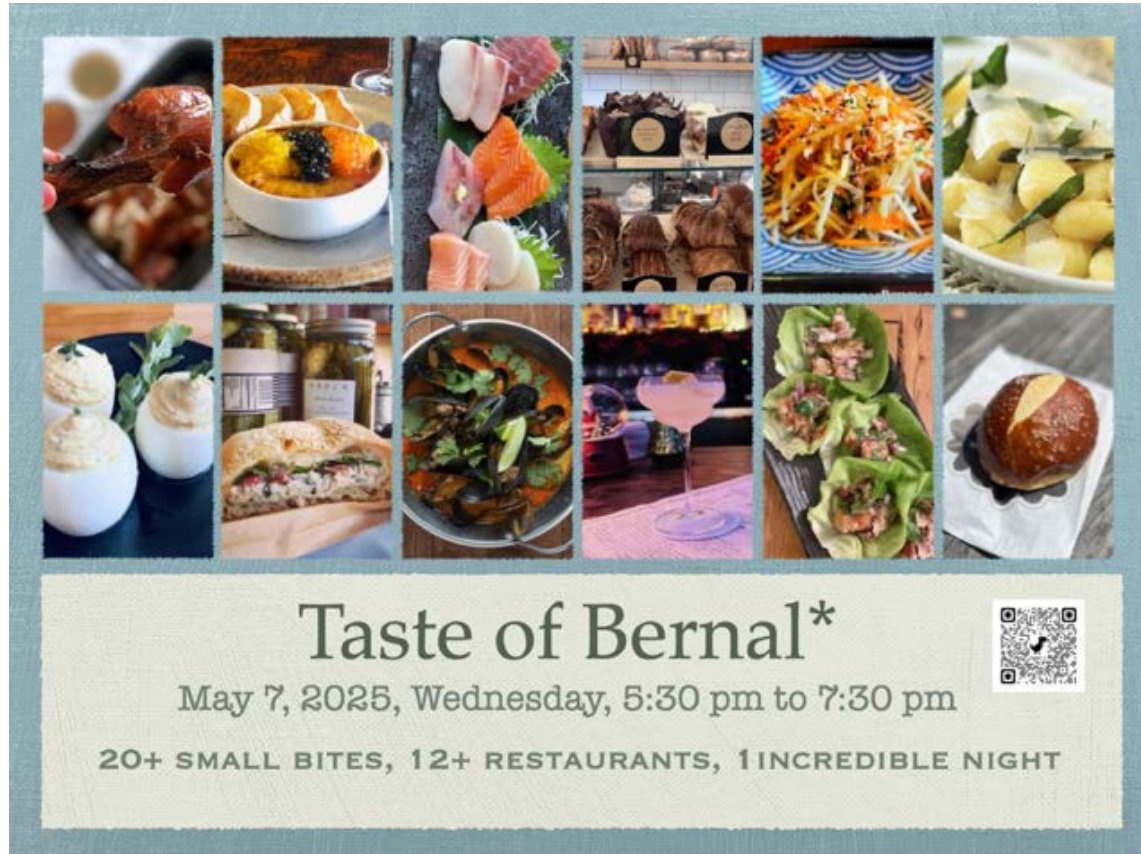
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BERNAL VILLAGE MARKETPLACE

- Bernal Village Marketplace is an opportunity for local makers to sell their crafts and bring more energy and customers to empty storefronts



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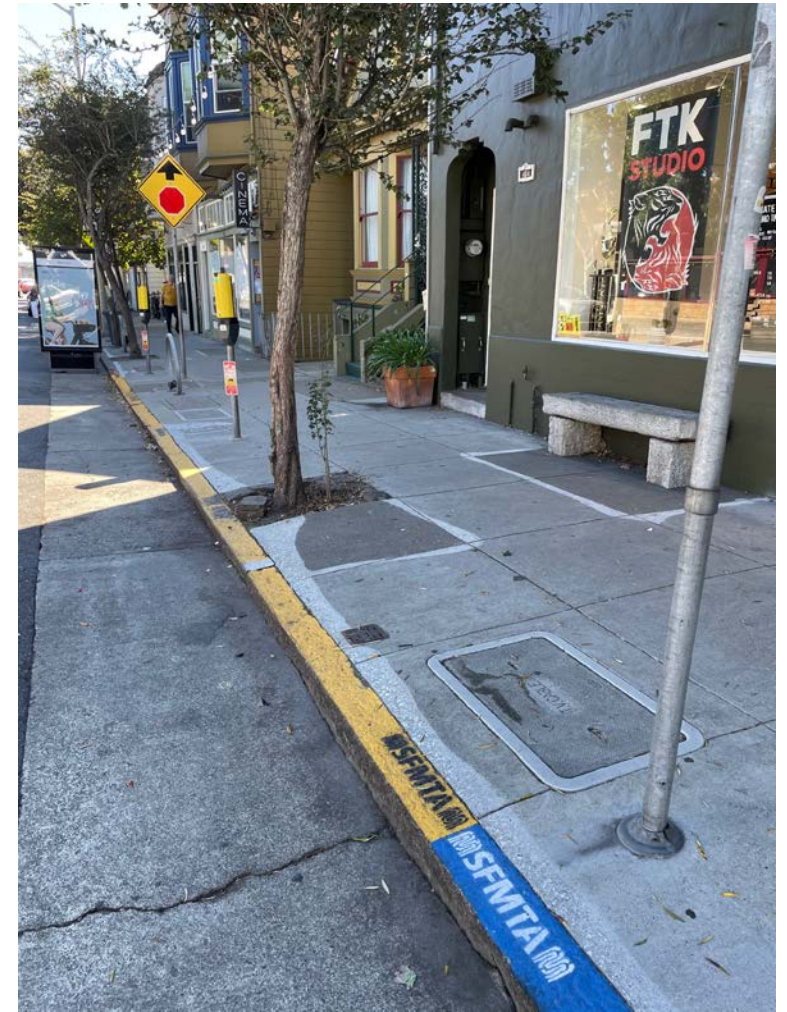


- A Taste of Bernal organized to promote local restaurants and raise funds for garden wall art

What are the biggest challenges you're experiencing and what are the potential solutions?

- Lack of foot traffic since the pandemic, and Amazon's domination of retail purchasing. Hoping to build a vibrant artist community which could draw more visitors and help the businesses that are struggling for customers.
- Empty, unaffordable retail space which is unappealing to visitors. The city could help address problem landlords who are unable to attract and keep tenants due to high rent and regulations.
- Vandalism to business storefronts and break ins, which could be potentially deterred by city funded video cameras.
- Lack of available parking due to Lyft bike rack, multiple loading zones and an unkempt parklet in the central business zone, which could be helped by further SFMTA review
- New construction permit delays, preventing retail from renting storefronts, which could be accelerated by the city.

Lack of available customer parking due to Lyft bike rack, multiple loading zones and an unkempt parklet all in the central business zone



Are there any additional things that you want the Commission to know about?

- The Bernal Business & Arts Alliance has been waiting for the San Francisco Community Challenge Grants application for over a year now, hoping our organization could be awarded funding for a community arts center.
- The Bernal Heights Neighborhood Center on Cortland is more focused on affordable housing along with senior and youth programs
- BBAA is hoping to build an arts center with rotating gallery shows, retailing local crafts, offering classes in sewing, painting, embroidery and selling tickets for mural walks and culinary tours, all in the effort to attract more tourists and visitors from other Bay Area neighborhoods.



Thank you!