

Mural Design Information Form

LEAD ARTIST

ADDRESS

CITY

STATE ZIP CODE

EMAIL PHONE

PROJECT COORDINATOR

ADDRESS

CITY

STATE ZIP CODE

EMAIL PHONE

SPONSORING ORGANIZATION

ADDRESS

CITY

STATE ZIP CODE

EMAIL PHONE

FUNDING SOURCES

PROPOSED SITE (address, cross street)

DISTRICT

MURAL TITLE	Bernal Pride
DIMENSIONS	7' x 14'
ESTIMATED SCHEDULE (start and completion dates)	Nov 15–Dec 15, 2026
1. Proposal (describe proposed design, site and theme. Attach a separate document if needed).	LGBTQ+ themed street mural, inspired by Peter Max. Rainbow colors with black and white.
2. Materials and processes to be used for wall preparation, mural creation and anti-graffiti treatment.	Acrylic ground paint with a primer base coat and finished with anti-graffiti coating.
3. List individuals and groups involved in the mural design, preparation and implementation.	Pablo Mica Maria Bowen

Attach the following documents to this form:

1. Lead artist's resume/qualifications and examples of previous work
2. Three (3) letters of community support
3. Letter or resolution approving proposal from city department **or**;
4. Letter of approval from private property owner along with Property Owner Authorization Form
5. Signed Artist Waiver of Property Rights for artwork placed upon city property **or**;
6. Signed Artist Waiver of Proprietary Rights financed in whole or in part by city funds for artwork placed upon private property
7. Maintenance Plan (including parties responsible for maintenance)
8. Color image of design
9. One image of the proposed site and indicate mural dimensions

PABLO MICA

Fine Artist | Illustrator | Concept Artist

San Francisco, CA

(415) 351-9965 · pm.voodooeye@gmail.com

Portfolio: <https://www.pablomica.com/>

PROFESSIONAL SUMMARY

San Francisco-based fine artist and illustrator with extensive professional experience in drawing, visual development, composition, color, and design. Background includes illustration for theater, character and concept design for film and animation, and traditional drawing. A lifelong artist with a strong interest in San Francisco's architecture, neighborhoods, and cultural character. Brings a thoughtful approach to visual storytelling, an understanding of how images communicate with the public, and a commitment to creating engaging artwork.

CORE SKILLS

- Fine art, drawing, and illustration
- Composition, perspective, and visual storytelling
- Color theory and design
- Concept development and visual research
- Traditional and digital art techniques
- Architectural and urban sketching
- Collaborative creative development
- Professional project execution and meeting deadlines

PROFESSIONAL ART EXPERIENCE

San Francisco Mime Troupe — Poster Illustrator

San Francisco, CA | 2022, 2023, 2024

- Created poster illustrations for theatrical productions, including *American Dreams*, *Breakdown*, and *Back to the Way Things Were*.
- Developed imagery to communicate each production's themes and capture audience attention.
- Collaborated on visual concepts for public-facing theatrical promotion.

Pixar Animation Studios — Concept Artist / Model Sheet Artist / Texture Artist

1999–2002

- Worked on *Toy Story 2* and *Monsters, Inc.*, contributing character concepts, model sheets, and visual development.
- Applied drawing, design, color, and material knowledge to support the visual development of animated films.
- Collaborated with directors and creative teams to develop and refine artwork.

LucasArts Games — Character Concept Designer

1991–1997

- Created character concept artwork for the Super Nintendo *Star Wars* trilogy.
- Used drawing, design, and visual storytelling to help develop characters for interactive entertainment.

Freelance Storyboard Artist — Lucasfilm / ILM

1986

- Created storyboard artwork for *Howard the Duck*.
- Used sequential drawing and composition to communicate visual action and storytelling.

ADDITIONAL CREATIVE EXPERIENCE

Senior Texture Artist / Look Development Artist

Framestore, Tippett Studio, and Whiskytree | 2012–2019

- Applied color, surface design, texture, and visual detail to film and commercial projects.
- Worked within collaborative production environments requiring strong visual judgment, consistency, and attention to detail.

EDUCATION

Academy of Art University / Academy of Art College

San Francisco, CA

Bachelor of Art Degree in Art & Design

Illustration / Visual Development focus | 1986

Following graduation, selected to assist Barbara Bradley's Clothed Figure Drawing class.

SELECTED ARTISTIC INTERESTS

Fine art, urban sketching, San Francisco architecture, neighborhood character, public art, and visual storytelling.

Community Support Letter

Proposed asphalt mural at Cortland Avenue and Bennington Street

Artists: Pablo Mica and Maria Bowen



Proposed asphalt mural rendering

To: San Francisco Arts Commission

Re: Support for the proposed asphalt mural at Cortland Avenue and Bennington Street

Dear San Francisco Arts Commission,

As a local resident or community member, I am pleased to support the proposed asphalt mural at Cortland Avenue and Bennington Street. The colorful 1970s inspired design by Pablo Mica and Maria Bowen feels joyful, imaginative, and well suited to the energy of the Cortland commercial corridor.

The design turns a required daylighting area into something that contributes to the neighborhood instead of reading as leftover pavement. Its bold colors and playful figures create a memorable visual landmark while helping reinforce that this is a people focused corner where drivers should slow down and pay attention.

Bernal Heights has a strong tradition of community participation, local art, and independent businesses. I value projects that bring those qualities into the public realm in a way that is accessible to everyone. With support from nearby merchants and continued coordination through the City review process, I believe this mural will be a positive addition to the neighborhood. I respectfully support its approval and installation.

Sincerely,

Signature:

Printed name:

Kelli Bugler

Date:

9/23/26

Relationship to neighborhood:

I live here")

Address or nearby cross streets:



Email or phone, optional:



Waiver of Proprietary Rights

for Artwork Placed Upon CITY PROPERTY under VARA and CAPA

Artist has designed a work of visual art. In consideration of the City's approval of the Artist design of visual art.

DESCRIPTION: [type, mural, medium]:

LGBTQ+ Themed. Peter Max inspired. Rainbow colors w/ Black and White.

TITLE, DATE: **PrideLGBTQ+ October 13,2026**

DIMENSIONS: **Don't know.**

ADDRESS/LOCATION: **Cortland and Bennington**

("the Work") for the City artist agrees to waive and does hereby waive voluntarily all rights to attribution and integrity with respect to the Work and any and all claims as may arise under the Visual Artists Rights Act of 1990, 17 U.S.C. §§106A and 113(d) ("VARA"), the California Art Preservation Act (Cal. Civ. Code §§987 and 989)("CAPA"), or any other local, state, foreign or international law, as currently drafted or as may be hereafter amended, that conveys the same or similar rights ("Moral Rights Laws"), with respect to the Work, its display, removal from display, exhibition, installation, conservation, storage, study, alteration and any other activities conducted by the City, its officers, employees, agents, contractors, licensees, successors or assigns. If the Work is incorporated into a building such that the Work cannot be removed from the building without physical defacement, mutilation, alternation, distortion, destruction, or other modification (collectively, "Modification") of the Work, artist waives any and all such claims under any Moral Rights Laws arising out of or against any current or future owners of the site, and its agents, officers and employees, for Modification of the Work.

The City has the absolute right to change, modify, destroy, remove, relocate, move, replace, transport, repair or restore the Work, in whole or in part, in City's sole discretion.

The City has no obligation to pursue claims against third parties for modifications or damage to the Work done without the City's authorization. However, the City may pursue claims against third parties for modifications or damage or to restore the Work if the work has been modified without the City's authorization. In the event that the City pursues such a claim, it shall notify the Artist, and Artist shall cooperate with the City's efforts to prosecute such claims.

If the City modifies the Artwork without the Artist's consent in a manner that is prejudicial to Artist's reputation, Artist retains the right to disclaim authorship of the Artwork in accordance with 17 U.S.C. § 106A (a) (2).

SAN FRANCISCO ARTS COMMISSION

Artist bears the sole responsibility for providing the City with any changes to the Artist's Address for Notice. Notice of changes must be mailed to the Arts Commission, 401 Van Ness Avenue, Suite 325, San Francisco, CA 94102 **AND to the City Agency with jurisdiction over the property.**

CITY AGENCY

Agency: San Francisco Municipal Transportation Agency
Authorized Agent: Monica Munowitch
Address: 1 South Van Ness, 8th Fl
San Francisco, CA
Email: monica.munowitch@sfmta.com
Phone: 415.646. 2275
SIGNATURE: *Monica Munowitch*
DATE: 10 / 15 / 26

ARTIST

ARTIST understands the effect of this waiver and hereby acknowledges that ARTIST is surrendering the rights described herein with respect to the Work.

Artist: **Pablo Mica**
Address: [REDACTED]
Email: pm.voodooeye@gmail.com
Phone: [REDACTED]
SIGNATURE: 
DATE: 10 / 13 / 2026

SAN FRANCISCO ARTS COMMISSION

Authorized Agent: Paris Cotz
Address: San Francisco Arts Commission
401 Van Ness Avenue, Suite 325 San
Francisco, CA 94102
Email: paris.cotz@sfgov.org

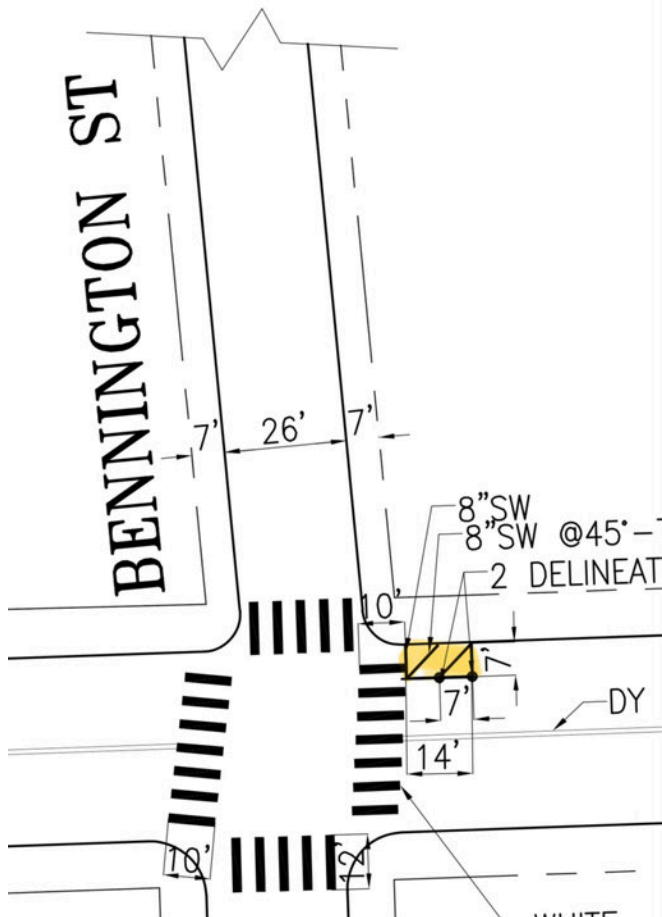
For more information regarding VARA and CAPA: <http://www.sfartscommission.org/pubartcollection/mural-guidelines/pa05-mural-guidelines/pa05-2-visual-artists-rights-act/>

<http://www.sfartscommission.org/pubartcollection/mural-guidelines/pa05-mural-guidelines/pa05-3-california-artpreservation-act/>

Proposed Design images



Current street conditions



Maintenance Plan

Bernal Beautiful volunteers and the lead artist will touch-ups as needed. We will partner with merchants and SFMTA for surface inspection. During annual street closure events like Fiesta on the Hill and Halloween, we can build community events to clean and repaint, ensuring that there is regularly scheduled maintenance. Maintenance funding will come from local donations and government grants.