



BAYVIEW MERCHANTS ASSOCIATION



THE STATE BAYVIEW BUSINESSES JUNE 2025

Introducti
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INTRODUCTION

Bayview Merchants Association

President: Dontaye Ball
Owner Gumbo Social

The Bayview Merchants Association (BMA) was founded in 1925, when the neighborhood was known to locals as “Butchertown” because of the high density of slaughterhouses in the area. The population was small, but a group of committed businesspeople came together in an effort to promote the merchants to the rest of San Francisco and to advocate for Bayview businesses to local government.

- Regular BMA membership is open to retail and wholesale merchants, commercial organizations, non-profit corporations, professional persons and business owners located in the area bounded by Cesar Chavez Street, US 101 and San Francisco Bay. Associate BMA membership is open to entities that have interests in the BMA area but are not located in its boundaries.
- 100 years later, the Bayview Merchants Association continues to be a driving force behind economic development in Bayview. Our Mission is to create a vibrant, safe and economically sustainable community by helping ALL Bayview businesses succeed.

THE GOOD



Resurgence of food business on the corridor. While we have lost a few, we have seven new businesses.



The 15 Muni line is working well in getting people on Third and to downtown. The Bayview Shuttle is key to getting folks off the hill onto third street to other transit hubs



More out of area shoppers included folks coming from the airport. They report that they are finding us on Google and Yelp when they look for "good food near me"



There is a robust artist scene. Highlighted through Open Studios and Public Glass events



We are affordable – our prices are lower than other similar venues throughout the city. We have a competitive advantage because we make things here.

THE BAD

Lack of foot traffic on the corridor

Increase in business break-ins and Inability to keep our business safe

Business closing earlier – most close before 10 p.m. (not unique to Bayview)

Lack of off-street parking

Increase in the unhoused population


An overall reduction of strategic investment in the retail community

THE UGLY

Lack of enforcement – Third Street continues to be an obstacle course for drivers and cyclists

A light gray downward-pointing arrow connects the top box to the middle box.

Uptick in on-street hazards that included unhoused and drug addicted folks, dumping and RV parking

A light gray downward-pointing arrow connects the middle box to the bottom box.

Lack of consideration for businesses by government, such as the closing of Islais Creek Bridge



THANK YOU