

Page 3 of 5

Legal First Name:

Traness

Legal Last Name:

Robinson

Artist Name (if different):

No answer given

Preferred Language:

English

Art Vendor Information

Contact Information

Home Address:	
Apartment/Unit/Suite #:	
City:	
Email:	
Phone:	
State:	
Zip Code:	
Studio Address/Where your art is made (if different than your home address - Cannot be a P.O. Box):	
Apartment/Unit/Suite #:	
City	
State	No answer given
Zip Code:	No answer given
Emergency Contact Name:	
Emergency Contact's Email:	
Emergency Contact's Phone Number:	

The Art Vendor Advisory Committee will only screen two crafts per meeting. If you want to screen for additional crafts, you will need to complete a new application after you have been approved for two. How many crafts are you applying for? Example: Beaded jewelry and watercolor paintings on canvas are two crafts;

I am applying for only one craft



ceramic pendants and ceramic bowls are one craft (Ceramic items)

Please list your one craft item to be screened:

Handmade sewn accessory pouch with embroidered design

Are you a current art vendor adding an additional craft?

No

A family unit is two (2) or more persons jointly engaged in the creation of an art or craft item. Is this an application for a Family Unit?

No

Artist Biography (Please provide a short biography about yourself and your craft):

Hello, My name is Traness Robinson. I am a native San Franciscan who loves making beautiful items that brighten my customers day! I started TLR Inspirations over 5 years ago while staring out into the Marina Green sunset after retiring from over 24 years as an auditor with the Federal Reserve Bank of San Francisco. The beauty and awe of the sunset had always inspired me over the years so I decided to name by business TLR Inspirations. I first started selling brand name items and my own handmade bracelets on Ebay and Mercari. However, last year, I began making a variety of soft fabric pouches for sale on Etsy. I add embroidery to many pouches for a special touch. I purchase the image files, then use embroidery software to create layout and customize the designs for the pouches. I enjoy taking something as simple as pieces of material and transforming them into beautiful products. I also make and sale handmade bracelets, however, this application is for the handmade pouches only. I am applying for an Art Vendor License because I believe it is a great opportunity to show my items to local customers in hopes that they will enjoy and be inspired by them. Thank you for considering my application.

1. Describe the items you plan to sell and how each type of item is made. Please be as detailed as possible. Example: I plan to sell digital photographic prints of artwork that I designed in Illustrator and printed on cardstock using a home printer.

I make various types and sizes of sewn pouches for everyday use. I make kindle sleeves, book/Bible sleeves, pencil/eyeglass cases, mini keychain wallets, and box pouches. I plan to expand my sewn item product line soon. All pouches are made with cotton/polyester fabric, polyester batting and/or quilting cotton, Pellon iron-on interfacing, nylon zippers, cotton and/or polyester thread. I purchase supplies from various stores locally and on line (e.g. Amazon). Specifically, I purchase fabric, thread, batting and interfacing primarily from Discount Fabrics (San Francisco, Ca.) and Hobby Lobby (San Mateo, Ca.). My Brother SE700 sewing machine was purchased from Amazon. Receipts examples are attached. The specific steps used to make my pouches are as follows: Design the pouch and determine measurements (i.e. box pouch, book sleeve, pencil case, etc.) Design embroidery layout of images/text using Embrilliance design software on computer. Choose fabrics, zippers and threads. Measure and cut fabric, batting, and iron on interfacing. Iron interfacing to all lining pieces. Quilt pouch panels. If it's an embroidered pouch - After the quilting is completed, I use the embroidery equipment attachment on my sewing machine to embroider the panels. I switch back to the sewing attachment equipment set up on my machine to complete sewing the pouch. Sew pouch together.

2. Where did you learn your craft? Did you take a class or learn on your own?

A little of both. My mom initially exposed me to sewing clothing when I was about 15. Also, I had a one week class in high school. I was familiar with sewing; however, I learned most of what I'm currently making from watching training videos on YouTube.



Please provide up to two (2) images of your craft in process. The images should include you demonstrating your process. See an example here

IMG_2451.jpeg

Please provide up to two (2) images of your craft in process. The images should include you demonstrating your process. See an example here

IMG_8833.jpeg

Please provide up to two (2) images of your finalized craft. The images should show examples of what you plan to sell. See an example here

IMG_8916.jpeg

Please provide up to two (2) images of your finalized craft. The images should show examples of what you plan to sell. See an example here

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Please provide an image of your workspace that includes the equipment and materials used in your craft. See an example here.

IMG_8849.jpeg

Additionally, artists may upload a video (up to five minutes) of their process. See an example video here.

No answer given

4. Is your craft considered an American Indian or Alaskan Native style, traditional or contemporary, arts and crafts? Do you identify as a member of the community that practices this cultural tradition? Are you compliant with The Indian Arts and Crafts Act of 1990?

No. These are not American Indian or Alaskan Native style.

5. What makes your work different from other artists and craftspeople making similar items?

I try to differentiate my products by: Producing high quality lasting products. No low quality cheap thin fabrics or components. I use techniques that ensure pouches are strong and last a very long time, such as reinforced stitching and strong zippers. Constantly learning better techniques and trying more creative ideas. Giving the customer more quality such as embroidery and double padding in many pouches. Taking orders for personalized custom items from customers.

(Optional) Please provide an artist CV or Résumé:

No answer given

(Optional) Please provide any Letters of Recommendation from other markets or studios you may have:

No answer given



6. What artist or business name are you operating under?

TLR Inspirations L.L.C.

7. Do you have a website, Etsy, Instagram or any other publicly accessible online store or social media account?

Yes

If Yes, please provide links to your public sites:

Etsy: <https://tlrhandcrafted.etsy.com> eBay: <https://ebay.us/m/N3lvru> Instagram: <https://www.instagram.com/tlrhandcrafted>

(Optional) Please upload your logo or signage.

No answer given

(Optional) Please upload your image of display

488DA9F3-CBC6-4CA7-8EDB-68EAA751B302.jpeg

8. Does your artwork comply with all federal, state, and local laws and ordinance, including, if necessary, lawful authority to use logos or other images protected by Copyright or Trademark laws?

Yes

9. Are you using any sports or company logos such as SF Giants or other recognizable branding that is not your own?

No

10. How are you ensuring customers can tell a difference between your work and commercial or mass-produced items?

I try not to mimic or copy any commercial items. I purchase most materials locally and make my own products. Also, I place my own brand label in all of my pouches. I ship my items in standard shipping materials or those branded with my own business and I don't use any other brands' commercial branding in any way.

11. What steps have you taken to ensure that you are not violating any copyright or other laws?

I educate myself on what is trademarked or copyrighted. I stay away from using images linked to known brands, like Disney, Coke Cola, sports teams, etc. When shopping, I ask the manager or owners of the items I buy if the products can be used for business selling purposes if I am not sure. Many products will state if they can be used for commercial purposes somewhere in the description or on their websites. For my pouches - I buy the embroidery images on Etsy and get the creators' permission if it not already stated in the item description. For fabric, Hobby Lobby and Discount Fabrics management at the stores has agreed that the fabric they have is good for commercial businesses purposes unless it has trademarked or copyrighted images on it.

12. REQUIRED Please upload recent receipts for any tools and materials. Receipts must be for the same tools and materials used to create the items in the work samples you provide. Receipts must show that the materials were shipped to you/your address. See an example here. Optionally, you can upload images of your workspace. The image of your workspace must include the equipment and materials used in your craft.

Receipts.pdf



Receipts and/or images of your materials used in the production of your craft are required for approval. You will not receive a license until you have provided this information.

13. If you are unable to provide a copy of your receipt, please provide the reason you are unable to do so

No answer given

14. Describe the safety procedures you use in your craft. What, if any, safety equipment do you use? How do you store and handle any toxic or hazardous material?

I use a mask when cutting and sewing batting/padding especially. The polyester and cotton fibers can get everywhere. I don't generally use toxic materials in my business, but if I do, I follow the safety instructions on the product label. I have used glue on occasion, so I use it in a well-ventilated area or outside, with a mask and gloves, if necessary. I store all hazardous products in a cool area away from heat.



Some of my items to date....



Some of my items to date....





Cutting lining fabric

I'm sewing the zipper in this
photo



Workspace Area #2





Sewing Machine Purchase 6/8/2025



Deliver to Triness
San Franc... 94102

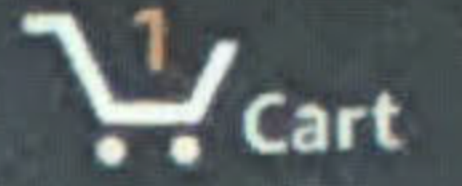
All Search Amazon



EN

Hello, Triness
Account & Lists

Returns
& Orders



All Off to College Customer Service Buy Again Today's Deals Coupons Registry Prime Video Kindle Books Books

Your Account > Your Orders > Order Details

Order Details

Order placed June 8, 2025

Order #

[View invoice](#)

Ship to

Triness La.Jean Robinson

Payment method

VISA Visa ending in

Amazon gift card balance

[View related transactions](#)

Order Summary

Item(s) Subtotal:	\$559.99
Shipping & Handling:	\$0.00
Total before tax:	\$559.99
Estimated tax to be collected:	\$48.30
Gift Card Amount:	-\$115.88
Grand Total:	\$492.41



Brother SE700 Embroidery & Sewing Machine with 50 Sewing Spools, Color Matching Bobbins & Accessories

Sold by: Swing Design

\$559.99



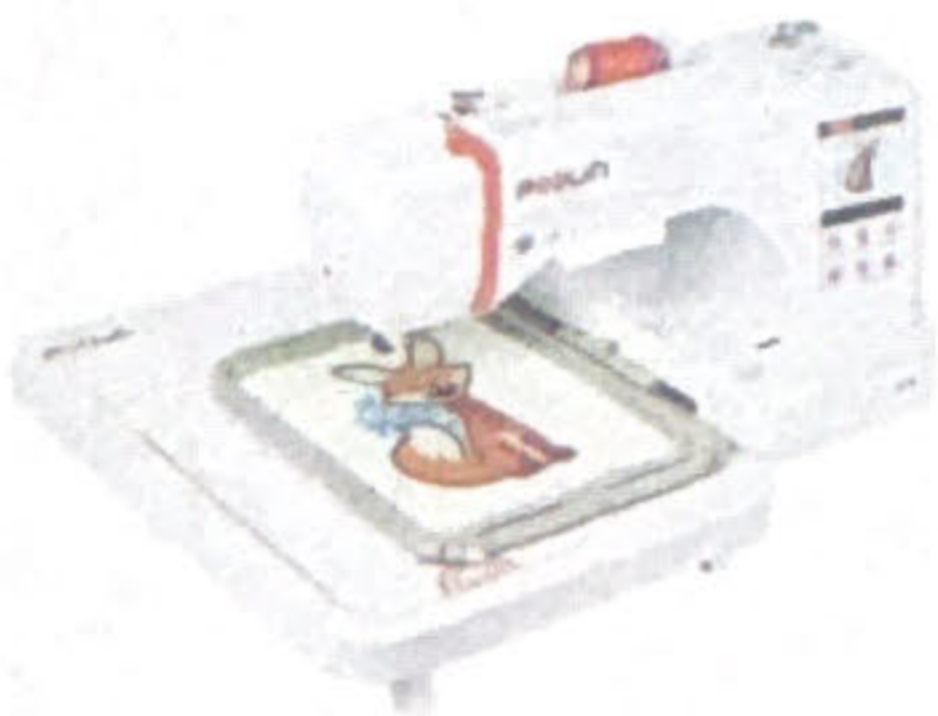
Buy it again

[View your item](#)

[Problem with order](#)

Pick up where you left off [See more](#)

Page 1 of 6



Poolin EOC06
Embroidery Machine, 7.9
x 11 in Area for Home DIY
Creators

★★★★★ 565

3K+ viewed in past month

\$1,255⁴⁸

Only 17 left in stock - order...



Brother SE700 Sewing
and Embroidery Machine,
Wireless LAN Connecte...

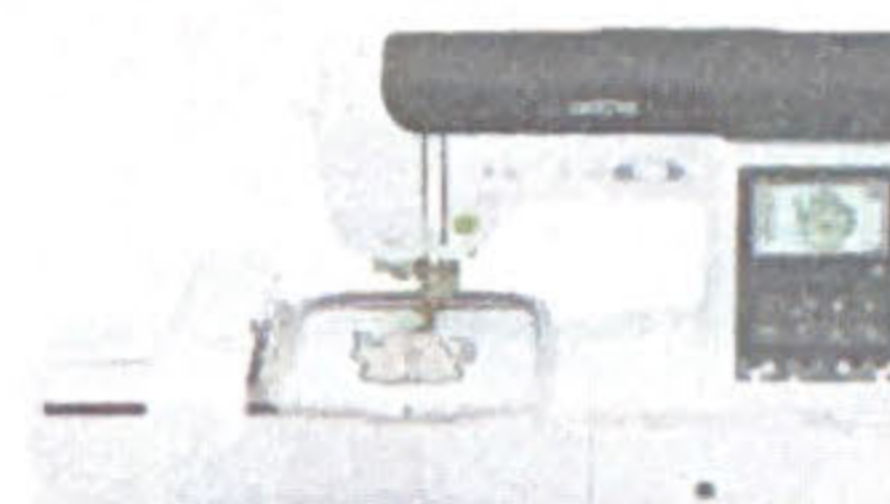
★★★★★ 998

30K+ viewed in past month

#1 Best Seller

\$579⁹⁹

✓prime FREE One-Day Get it
Tomorrow, Aug 8



Brother SE2000 Sewing
and Embroidery Machine
Computerized

★★★★★ 198

10K+ viewed in past month

Amazon's Choice

\$1,499⁹⁸

✓prime FREE Delivery
Sunday, Aug 9



Brother PE900 Wireless
Embroidery Machine with
WLAN | WLAN

★★★★★ 291

6K+ viewed in past month

\$1,179⁹⁹

✓prime FREE Delivery
Sunday, Aug 9

Recommended based on your purchase history

Page 1 of 4

Sponsored

Purchase of extra embroidery hoops 6/6/26

Order Summary

Order placed June 6, 2026

Order # [REDACTED]

Ship to

Traness La.Jean Robinson



Payment method

Visa ending in [REDACTED]

[View related transactions](#)

Order Summary

Item(s) Subtotal:	\$22.32
Shipping & Handling:	\$0.00
Total before tax:	\$22.32
Estimated tax to be collected:	\$1.93
Grand Total:	\$24.25

Delivered June 7

Your package was left near the front door or porch.



Sew Tech Embroidery Hoops for Brother SE700 PE535 SE600 PE545 SE400 PE570 SE725 PE500 SE630 LB5500 PE550D PE540D SE625 PE525 SE425 Innovis Babylock Verve Sofia2 (3in1 Set)

Sold by: [MasterSew](#)

Return window closed on July 7, 2026

\$22.32

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Purchase of iron-on interfacing 6/16/26

Order Summary

Order placed June 16, 2026 | Order # [REDACTED]

Ship to

Traness La Jean Robinson
[REDACTED]

Payment method

Visa ending in [REDACTED]

[View related transactions](#)

Order Summary

Item(s) Subtotal:	\$87.93
Shipping & Handling:	\$0.00
Total before tax:	\$87.93
Estimated tax to be collected:	\$7.58
Grand Total:	\$95.51

Delivered June 22



Pellon 931TD Fusible Midweight Interfacing 20in x 25 Yard Bolt

Sold by: Friendly-Planet

Supplied by: Other

Return window closed on July 25, 2026

\$87.93

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✓
Recorded in
Books 3/10/26

DISCOUNT FABRIC

DATE 03/10/2026 TUE TIME 16:58

2X	@ 6.50	
FABRIC T1		\$13.00
1.5X	@ 2.98	
BATTING T1		\$4.47
7X	@ 0.20	
NOTIONS T1		\$1.40
TAX1		\$1.63
TOTAL CHARGE		\$20.50
		\$20.50

THANK YOU
ALL SALES FINAL

AUGUST 025629 00001

CUSTOMER COPY

✓
In Books
✓ 5/19/26

DISCOUNT FABRIC

DATE 05/19/2026 TUE TIME 16:58

2.5X	@ 1.79	
NOTIONS T1		\$4.48
10X	@ 0.59	
NOTIONS T1		\$5.90
1.375X	@ 1.79	
NOTIONS T1		\$2.46
% 2		-20.000%
AMOUNT T1		-0.49
NOTIONS T1		\$1.39
2X	@ 2.98	
FOAM PILLOW T1		\$5.96
TAX1		\$1.70

TOTAL CHARGE \$21.40
\$21.40

THANK YOU
ALL SALES FINAL

Teresa 031537 00001

✓
Recorded in
Books 7/21/26

DISCOUNT FABRIC

DATE 07/21/2026 TUE TIME 17:39

1X	@ 8.50	
FABRIC T1		\$8.50
1X	@ 7.50	
FABRIC T1		\$7.50
1X	@ 7.50	
FABRIC T1		\$7.50
4X	@ 2.98	
BATTING T1		\$11.92
TAX1		\$3.05

TOTAL CHARGE \$38.47
\$38.47

THANK YOU
ALL SALES FINAL

Aaron 036600 00001

Purchases of fabric, ^(notions) zippers, poly batting
from Discount Fabrics in San Francisco

in Books 7/3/26

HOBBY LOBBY

Super Savings, Super Selection!

2270 Bridgepointe Parkway
San Mateo, CA 94404
(650) 571-1077

S-889	R-1	T-4046 ALAIN V	SALE
105500000		Fabric	5.99 YP
105500000		Fabric	4.89
105500000		Fabric	6.99
105500000		Fabric	6.11
105500000		Fabric	4.89

SUBTOTAL 28.87
TAX TOTAL 2.78
TOTAL 31.65

VISA 31.65

ACCOUNT #: *****

AUTH#: 00743D

ACCT: VISA

INSERTED

VISA CREDIT

CARD # ***** EXP **/**

REF # AUT SP 00

174907031042 00743D ISO 00

AID: A0000000031010

TSI: 6300 ARC: CUR:0840

TVR: 8000008000

APP: VISA CREDIT

IAD: 06011203A0A000

CHANGE DUE 0.00

Number of Items Purchased: 5

THANK YOU
PLEASE COME AGAIN

Visit our website at www.hobbylobby.com



0889001040460703264

07/03/26

05:48 PM

RETURN POLICY

Purchases of fabrics
from Hobby Lobby in
San Mateo in July
and May 2026

in Books 5/21/26

HOBBY LOBBY

Super Savings, Super Selection!

2270 Bridgepointe Parkway
San Mateo, CA 94404
(650) 571-1077

S-889	R-4	T-2648 SAMANTHA T	SALE
105500000		Fabric	11.87 ✓
105500000		Fabric	4.89
105500000		Fabric	10.48
105500000		Fabric	7.33
105500000		Fabric	9.78

2 @ 4.89 each
105500000 Fabric 3.66
105500000 Fabric 8.38
105500000 Fabric 9.79
105500000 Fabric 10.48
105100000 Paper Crafts 5.49
000000845800 HANDLE SACK 0.20
105500000 Fabric 17.98 YP
2 @ 8.99 each
108000000 Sewing 6.93
7 @ 0.99 each

SUBTOTAL 107.26
TAX TOTAL 10.32
TOTAL 117.58

VISA 117.58

ACCOUNT #: *****

AUTH#: 09745D

ACCT: VISA

INSERTED

VISA CREDIT

CARD # ***** EXP **/**

REF # AUT RESP 00

193605211042 09745D ISO 00

AID: A0000000031010

TSI: 6800 ARC: CUR:0840

TVR: 8000008000

APP: VISA CREDIT

IAD: 06011203A0A000

CHANGE DUE 0.00

Number of Items Purchased: 20

THANK YOU
PLEASE COME AGAIN

Visit our website at www.hobbylobby.com



0889004026480521269

05/21/26

07:33 PM

RETURN POLICY