

Emergency Contact's Phone Number:



The Art Vendor Advisory Committee will only screen two crafts per meeting. If you want to screen for additional crafts, you will need to complete a new application after you have been approved for two. How many crafts are you applying for? Example: Beaded jewelry and watercolor paintings on canvas are two crafts; ceramic pendants and ceramic bowls are one craft (Ceramic items)

I am applying for two crafts

Please list your two craft items to be screened:

Art prints, stationary goods and beaded keychains

Are you a current art vendor adding an additional craft?

No

A family unit is two (2) or more persons jointly engaged in the creation of an art or craft item. Is this an application for a Family Unit?

No

Artist Biography (Please provide a short biography about yourself and your craft):

AKA GABRIELA IS A BRAZILIAN ARTIST BASED IN SAN FRANDISCO, PASSIONATE ABOUT EXPLORING DIFFERENT MEDIUMS/ WAYS OF ART. GABJO WORKS ARE OFTEN FILLED WITH VIBRANT DOLORS AND TEXTURES THAT ALLOWS YOU TO EMERGE INTO THE ART PIEDE AND HOPEFULLY FEEL INSPIRED TO BE IN THE FUN WORLD OF HER IMAGINATION. HER LIFE EXPERIENDES IN BRAZIL AND CALIFORNIA HAVE HAD A BIG INFLUENDE ON HER AESTHETID, STORIES, AND VISUALS.

1. Describe the items you plan to sell and how each type of item is made. Please be as detailed as possible. Example: I plan to sell digital photographic prints of artwork that I designed in Illustrator and printed on cardstock using a home printer.

Art prints in poster formats, in different sizes and stickers and beaded keychain.

2. Where did you learn your craft? Did you take a class or learn on your own?

I learned in my own.

Please provide up to two (2) images of your craft in process. The images should include you demonstrating your process. See an example here

No answer given

Please provide up to two (2) images of your craft in process. The images should include you demonstrating your process. See an example here

No answer given



Please provide up to two (2) images of your finalized craft. The images should show examples of what you plan to sell. See an example here

No answer given

Please provide an image of your workspace that includes the equipment and materials used in your craft. See an example here.

No answer given

Additionally, artists may upload a video (up to five minutes) of their process. See an example video here.

No answer given

4. Is your craft considered an American Indian or Alaskan Native style, traditional or contemporary, arts and crafts? Do you identify as a member of the community that practices this cultural tradition? Are you compliant with The Indian Arts and Crafts Act of 1990?

No

5. What makes your work different from other artists and craftspeople making similar items?

My art is focused in Brazilian culture and awareness of human kind. I try to reflect that on my own unique perspective.

(Optional) Please provide an artist CV or Résumé:

GabrielaPerez.resume2025.pdf

(Optional) Please provide any Letters of Recommendation from other markets or studios you may have:

No answer given

6. What artist or business name are you operating under?

GabJo Art

7. Do you have a website, Etsy, Instagram or any other publicly accessible online store or social media account?

Yes

If Yes, please provide links to your public sites:

[gabjo.art \(website\)](#) @[gabjoart \(instagram\)](#)

(Optional) Please upload your logo or signage.

Untitled_Artwork 3.jpg

(Optional) Please upload your image of display

No answer given

8. Does your artwork comply with all federal, state, and local laws and ordinance, including, if necessary, lawful authority to use logos or other images protected by Copyright or Trademark laws?

Yes



9. Are you using any sports or company logos such as SF Giants or other recognizable branding that is not your own?

No

10. How are you ensuring customers can tell a difference between your work and commercial or mass-produced items?

uniqueness in story telling.

11. What steps have you taken to ensure that you are not violating any copyright or other laws?

researching.

12. REQUIRED Please upload recent receipts for any tools and materials. Receipts must be for the same tools and materials used to create the items in the work samples you provide. Receipts must show that the materials were shipped to you/your address. See an example here. Optionally, you can upload images of your workspace. The image of your workspace must include the equipment and materials used in your craft. Receipts and/or images of your materials used in the production of your craft are required for approval. You will not receive a license until you have provided this information.

invoice-1735053.pdf

13. If you are unable to provide a copy of your receipt, please provide the reason you are unable to do so

No answer given

14. Describe the safety procedures you use in your craft. What, if any, safety equipment do you use? How do you store and handle any toxic or hazardous material?

Everything I use is free of toxin and acidity.



Gabriela Perez

Illustrator
2D & 3D Artist
Muralist

[LinkedIn](#)

EXPERIENCE

Muralist at Precita Eyes Muralists Community

2023 -Present

Joined the community doing murals and contracted projects and restoration of historic murals.

Toddler art teacher.

2023 - 2024

Freelance Illustrator — Remote

2021

Currently working freelance jobs as a digital illustrator and personal projects such as cartoonist in my local newspaper and muralist.

Tshirtinbox, Fortaleza — Marketing & Social Media

AUG 2018 APRIL 2019

Content research and creator for fashion brand social media and marketing strategies. I worked in the creation office of the company. I also had chances to be part of the creative process and production as well.

Virtual Shop Genuine, Fortaleza — Internship and Virtual Assistant

JUNE 2016

Fashion assistant, trends, style, color pallet researching, packaging, social media and virtual sales assistant.

30praum Producer, Fortaleza — Personal Styling & Costume Designer

AUG 2016 - MAR 2019

Personal Styling for the artists part of the producer, photo and video production, costume designer.

CONTACT:



[Gabjo Art website](#)

LANGUAGE

Portuguese/English/Spanish

SOFTWARES:

Procreate
Blender
Zbrush
Photoshop
Illustrator

SKILLS:

2D & 3D Drawing
Character Design
Simple Animation
Modeling/Sculpting
Traditional Painting
Mural Art
Color Theory

EDUCATION

University of Fortaleza, Fashion Design — *Undergraduate*

AUG 2015 - JAN 2017

During my period in college, I could expand my skills and creative side in fashion. Focused in artistic fashion drawings I realized I wanted to be an Illustrator. I've learned creative development, marketing, fashion history, fashion product development and new collection process, fashion art, tridimensional draping/ moulage and techniques for fabric texture drawing. Learned tools such as Corel Draw Illustrator, Adobe systems (Illustrator/Photoshop).

Senac, *Fashion Illustration*

JUNE - NOV 2017

Fashion Illustration such as apparel and fabrics techniques, fashion product development files as a technical drawing.

Domestika, *Digital Illustration - Pevê Azevedo*

3 weeks online course.

I studied digital illustration using Procreate, taught by an amazing Brazilian artist.

Drawing Character Poses with Personality - Tony Bancroft

Patatá School - Online School

- Complete Guide to 3D & Modeling in Blender
- Mastering Lighting: Make better 3D renders

Current Learning

- Procreate Dreams
- Maya
-

CURRENT PROJECTS

I am currently working on my personal projects with the goal of crafting my skills and showing off a little bit of my ideas on character design and storytelling.

I just started a new project on 3D assets! I am creating models of objects of our world, they look familiar with a slight unusual shape to it.

I also enjoy designing my own characters in 2D and modeling them on Blender to create them in a 3D perspective. I have been creating stories for illustrated books and fine art wall decorations for my own virtual art shop (gabjoo.etsy.com).

Mural arts are constantly in between projects, either creating a new one or restoring old ones.

I've been learning on my own in the past 5 years, as well online through other artists courses and schools of animation. I am looking forward to an opportunity to continue growing in my career in the film/game industry and I will always be learning, keeping up with the community's new assets, skills and visions.

Learning is a never ending path and I could never stop growing. Being a full time artist I was able to learn a lot from other creative people I admire and from my own progress. I am thankful for the art community and communication resources out in the world. I hope for the opportunity to work in animation studios like Pixar, SonyAnimations, Warner Bros, LucasFilm and Disney and many more. Being able to contribute to those magic places with my art is a lifetime goal.

MURALS

- **Good Samaritan Family Resource Center**
 - 1294 Potrero Ave, San Francisco - 2023
- **Mission Dolores Academy (private school)**
 - 16th and Church, San Francisco-2023
- **Yerba Buena Gardens**
 - 4th St and Folsom - 2024/2025



FIREBALL PRINTING

INVOICE NO.

[REDACTED]

BILLING

Gabriela Perez

SHIPPING

Gabriela Perez

INVOICE DATE

07.11.25

[REDACTED]

[REDACTED]

PAYMENT DUE DATE

07.11.25

[REDACTED]

[REDACTED]

PAID IN FULL

DESCRIPTION

PRICE

EXT. PRICE

GABJO

\$20.00

\$20.00

Product: 20 Dollar Posters!
Size: 11x17
Color: Color Front/Blank Back
Stock: 100lb Gloss Text
Job Name: GabJo
Quantity: 50
Turn Around: 3 Business Days

SUB TOTAL

\$20.00

SHIPPING

Ground (UPS)

\$22.09

PAYMENTS/CREDITS

\$42.09

BALANCE DUE

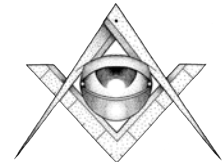
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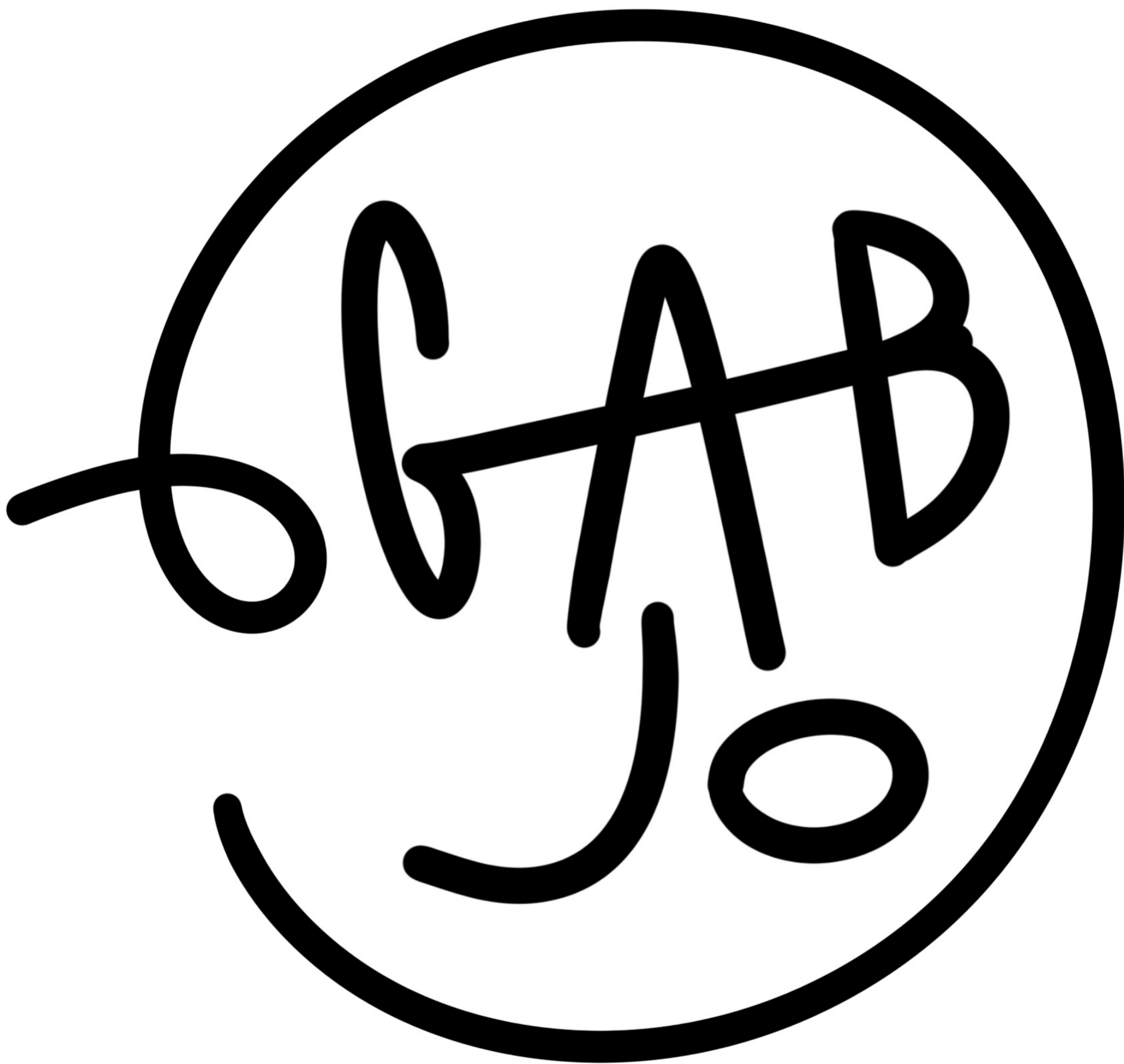


Fireball Printing

2644-48 Coral St. Philadelphia, PA 19125

PH: 215 501 7155 / FX: 215.525.4481





GABJO ART



