

Art Vendor Application Page 1

Legal First Name:

Daniel

Legal Last Name:

Dokovna

Artist Name (if different):

No answer given

Preferred Language:

English

[REDACTED]

[REDACTED]

[REDACTED]

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The Art Vendor Advisory Committee will only screen two crafts per meeting. If you want to screen for additional crafts, you will need to complete a new application after you have been approved for two. How many crafts are you applying for? Example: Beaded jewelry and watercolor paintings on canvas are two crafts; ceramic pendants and ceramic bowls are one craft (Ceramic items)

Please list your one craft item to be screened:

I am applying for only one craft

Wheel Thrown Ceramics

Are you a current art vendor adding an additional craft?

No

A family unit is two (2) or more persons jointly engaged in the creation of an art or craft item. Is this an application for a Family Unit?

No

Artist Biography (Please provide a short biography about yourself and your craft):

I'm a 27 year SF resident with a background in industrial design and a passion for getting dirty at the wheel.

1. Describe the items you plan to sell and how each type of item is made. Please be as detailed as possible. Example: I plan to sell digital photographic prints of artwork that I designed in Illustrator and printed on cardstock using a home printer.

I plan to sell large wheel thrown vessels with designs inspired by our lovely city

2. Where did you learn your craft? Did you take a class or learn on your own?

I'm self taught

Please provide up to two (2) images of your craft in process. The images should include you demonstrating your process. See an example here

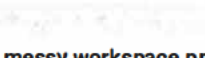

pre firing daniel dokovna pieces.png

Please provide up to two (2) images of your finalized craft. The images should show examples of what you plan to sell. See an example here

Daniel Dokovna Finished Pieces.png

Please provide up to two (2) images of your finalized craft. The images should show examples of what you plan to sell. See an example here

dd piece 1.png

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Please provide an image of your workspace that includes the equipment and materials used in your craft. See an example here	 messy workspace.png
Additionally, artists may upload a video (up to five minutes) of their process. See an example video here.	 Screen Recording 2025-08-28 at 11.22.50AM.mov
4. Is your craft considered an American Indian or Alaskan Native style, traditional or contemporary, arts and crafts? Do you identify as a member of the community that practices this cultural tradition? Are you compliant with The Indian Arts and Crafts Act of 1990?	no
5. What makes your work different from other artists and craftspeople making similar items?	Not only are my vessels quite large but I use a technique that employs a laser cutter to bring my sketches of embellishments to life with glaze.
(Optional) Please provide an artist CV or Résumé:	Resume.pdf
(Optional) Please provide any Letters of Recommendation from other markets or studios you may have:	No answer given
6. What artist or business name are you operating under?	Downstairs Ceramics
7. Do you have a website, Etsy, Instagram or any other publicly accessible online store or social media account?	Yes
If Yes, please provide links to your public sites:	https://www.downstairsceramics.com/home?page=2
If Yes, please provide links to your public sites:	https://www.instagram.com/downstairsceramics/
(Optional) Please upload your logo or signage.	downstairs logo.jpeg
(Optional) Please upload your image of display	20240504_155500~2.jpg
8. Does your artwork comply with all federal, state, and local laws and ordinance, including, if necessary, lawful authority to use logos or other images protected by Copyright or Trademark laws?	Yes
9. Are you using any sports or company logos such as SF Giants or other recognizable	No



branding that is not your own?

10. How are you ensuring customers can tell a difference between your work and commercial or mass-produced items?

As all my work is hand thrown it has delicate irregularities you would never find in mass produced items.

11. What steps have you taken to ensure that you are not violating any copyright or other laws?

All artwork used is original and created by myself.

12. **REQUIRED** Please upload recent receipts for any tools and materials. Receipts must be for the same tools and materials used to create the items in the work samples you provide. Receipts must show that the materials were shipped to you/your address. See an example here. Optionally, you can upload images of your workspace. The image of your workspace must include the equipment and materials used in your craft. Receipts and/or images of your materials used in the production of your craft are required for approval. You will not receive a license until you have provided this information.

materials receipt Daniel Dokovna.pdf

13. If you are unable to provide a copy of your receipt, please provide the reason you are unable to do so

No answer given

14. Describe the safety procedures you use in your craft. What, if any, safety equipment do you use? How do you store and handle any toxic or hazardous material?

I work at a facility that ensure all health and safety guidelines are met and are materials used are appropriate.





Downstairs Ceramics

#60







Order #3717171280



Purchased from
[JacobiTools](#) on Jun 24, 2025



Interchangeable Pottery Profile Rib Tool - Starter Pack | 3D printed with PLA for ceramic mugs and cups

Starter Pack Type: Complete Starter Set

Quantity: 1
Returns and exchanges accepted within 30 days of delivery

Price **\$80.00**

Payment Method
[Redacted]
Paid on Jun 24, 2025
Your credit card information was not shared with this shop.

Item Total	\$80.00
Shipping	\$0.00
(Free shipping (USPS First-Class Mail))	
Sales Tax	\$6.90
Order Total	\$86.90

This item was part of a \$107.70 purchase from multiple shops on Jun 24, 2025



This order is a gift

Add free personal touches to your gift—send a gift message, sneak peek, and more.
[Create a digital gift teaser](#)

Order Notes



Note from Eduardo
There's no note from Eduardo



Your note to Eduardo
You did not add a note

Shop policies

Shop policiesLast updated on May 29, 2025
ShippingSee item details for estimated arrival times.

Payment options **Secure options**



Accepts Etsy Gift Cards and Etsy Credits
Etsy keeps your payment information secure. Etsy shops never receive your credit card information.





GLAZE

Daniel Dokovna

Designing Experiences That Inspire



EXPERIENCE

Downstairs Creative, San Francisco,CA — 3D Viz(Founder)

December 2020 - PRESENT

As an Industrial Designer and Art Director with a focus on product visualization, I work with clients like Western Digital and the Hillman Group to excel in crafting compelling narratives through photorealistic renderings and animations. My expertise extends to the entire product lifecycle, static to animated 3D visualizations, color and material exploration, packaging development and retail exposure. I thrive in fast-paced environments, managing multiple projects, budgets, and teams while effectively communicating with clients to exceed expectations.

San Disk, Milpitas,CA — 3d Visualization Specialist (Contract)

April 2015 - October 2020

I specialized in creating captivating photo-realistic product renderings and animations that bring products to life. My work extended to packaging design, art direction, resource upskilling, and the development of engaging POP fixtures as well as 3D visualizations. I thoroughly enjoyed managing complex projects with tight deadlines while effectively balancing budgets and client expectations in order to deliver exceptional results.

Character SF, San Francisco,CA — 3D Brand Specialist (Contract)

OCT 2012 - OCT 2016

Specialized in creating immersive brand experiences, I excel in developing captivating 3D visualizations that bring products to life. With strong foundation in packaging concepting and design, I craft innovative solutions that drive sales. Additionally, I possess a keen eye for retail environments and design impactful POP fixtures that maximize product visibility and engagement.

BRANDS WORKED WITH

Amazon, Google, Apple, Coca-Cola, Monster, Gatorade, Sprite, Bud Light, Thync, Logitech, Adobe, Anki, Drop Cam, Sol Republic, Home Depot, Lowes, Hillman Group

EDUCATION

Academy of Art College, San Francisco, CA — BA Industrial Design

July 2003 - June 2007

DESIGN SKILLS

Proficient in 3D modeling using Poly and NURB surfaces, I specialize in creating photorealistic renderings and animations. With a strong foundation in sketching and model making, I seamlessly translate digital designs into real world forms. Additionally, I possess hands-on skills from my time with woodworking and ceramics that enable me to explore diverse materials and techniques. My design process begins with sketch ideation and culminates in the development of a tangible design.

MANAGEMENT SKILLS

My management style is centered around collaboration, ensuring happy teams that create great results. I have overseen multiple designers of all skill sets through complex projects complete with budget and timeline negotiations. I enjoy creating and perfecting feedback cycles that ensure all teams involved know the projects progression through the product development lifecycle. Through my time providing art direction and mentoring teams I have worked to perfect leveraging all the talent and knowledge available to ensure project deliverables and met client expectations.