



# Aliah Think Tool Categorizations

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Sugary Drinks Distributor Tax  
Advisory Committee

August 17, 2022



# Option 1- Current Categorizations

Oral Health	Community Based Grants	SFUSD	Infrastructure	Physical Activity/Recreation
OH Task Forces	Health Ed, Nutrition Sec, Phys Act	School Food/Nutrition Ed	Marketing/ Outreach	Scholarships for PA (Requity)
Sealant Application	CBOs working with SFUSD	Student Led Action	Staffing	Peace Parks
Case Mgmt- schools	Food as Medicine	College Scholarships	Eval/Research/Sales Data	Transpo Peace Parks

Food Access	Water Access	Lactation
Healthy Retail SF	Public Spaces	Lactation Coalition
Healthy Food Purchasing Supplements	SFUSD	Lactation CBO grants

# Option 2 – Added Community Bldg; Separated Food/Nutrition Security

Oral Health	Infrastructure	Nutrition Security	Community Based Grants
OH Task Forces	Marketing/ Outreach	Healthy Food Purchasing Supplements	Health Ed, Nutrition Sec, Phys Act
Sealant Application	Staffing	School Food/Nutrition Ed	CBOs working with SFUSD
Case Mgmt- schools	Eval/Research/Sales Data	Food as Medicine	College Scholarships

Physical Activity	Community Building	Food Access	Lactation
Scholarships for PA (Requity)	Peace Parks	Healthy Retail SF	Lactation CBO grants
Transpo PP	Student Led Action	Water Access	Lactation Coalition

# COMMUNITY BUILDING Defn

programs offer healthy eating/active living opportunities but do so in a context that is primarily designed to offer safe spaces for community and places to build a sense of community.

Similar to Workforce Development, community building is a valued benefit, or additional bottom line, of the soda tax work. Bringing community members together (virtually or in person) is critical to a healthy, vibrant and thriving community – something that the COVID-19 epidemic highlighted. And settings where physical activity and healthy food are the norm help create a new normal: a culture of health. In an era when instant gratification is the norm (which highly processed food and drinks feed into) bringing people together to cook, eat and play together can take us back to what really counts: a connected community.

## Option 3 – extra bucket

Community Based Grants	Infrastructure	Nutrition and Food Security	Physical Activity
Health Ed, Nutrition Sec, Phys Act	Marketing/ Outreach	Healthy Food Purchasing Supplmnts	Scholarships for PA (Requity)
Lactation CBO grants	Staffing	Food as Medicine	Transpo for Requity
College Scholarships	Eval/Research/Sales Data	School Food/Nutrition Ed	Built Environment for PA (bike lanes, playgrounds, ped safety, gardening)
CBOs working with SFUSD+ Student Led Action	SFUSD Staffing (SLA, OHCM)	Water Access – public and public schools	
		Healthy Retail SF	

Community Building	Oral Health	tbd
Peace Parks	OH Sealant Application	
OH Task Forces	OH Case Mgmt- schools	
Lactation Coalition	OH Task Forces	
Student Led Action		

# Option 4- By Receiving Department

OEWD	SFUSD	SFDPH	RPD
Healthy Retail SF	School Food/Nutrition Ed	Marketing/ Outreach	Scholarships for PA (Requity)
	Student Led Action	Staffing	Peace Parks
	College Scholarships	Eval/Research/Sales Data	
	Water Access –SFUSD	Health Ed, Nutrition Sec, Phys Act	Water Access Public Spaces
	CBOs working with SFUSD	Food as Medicine	
	Case Mgmt- schools	Lactation Coalition	
		Lactation CBO grants	
		Healthy Food Purchasing Supplements	
		Sealant Application	
		OH Task Forces	
		Transpo Peace Parks	

# Option 5-