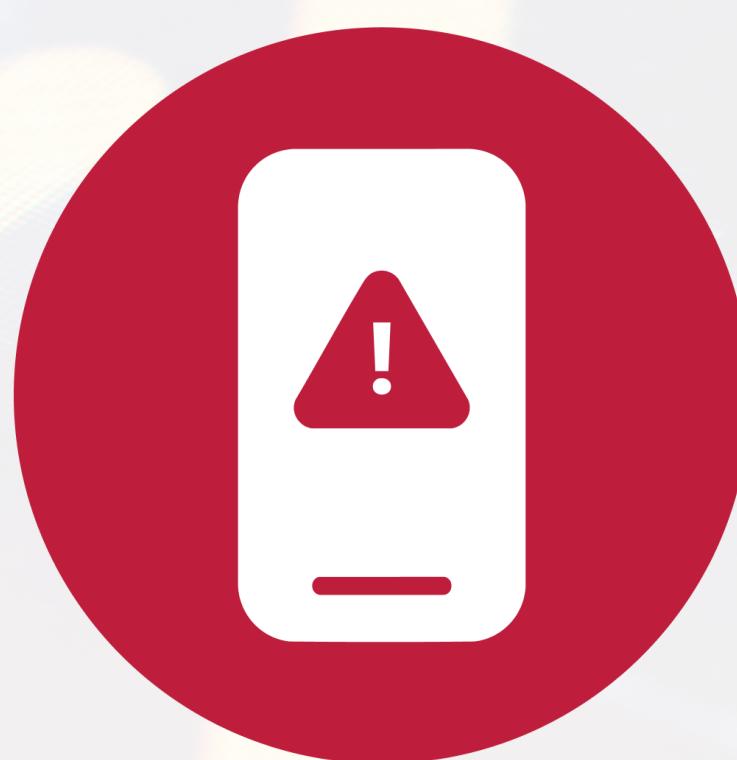


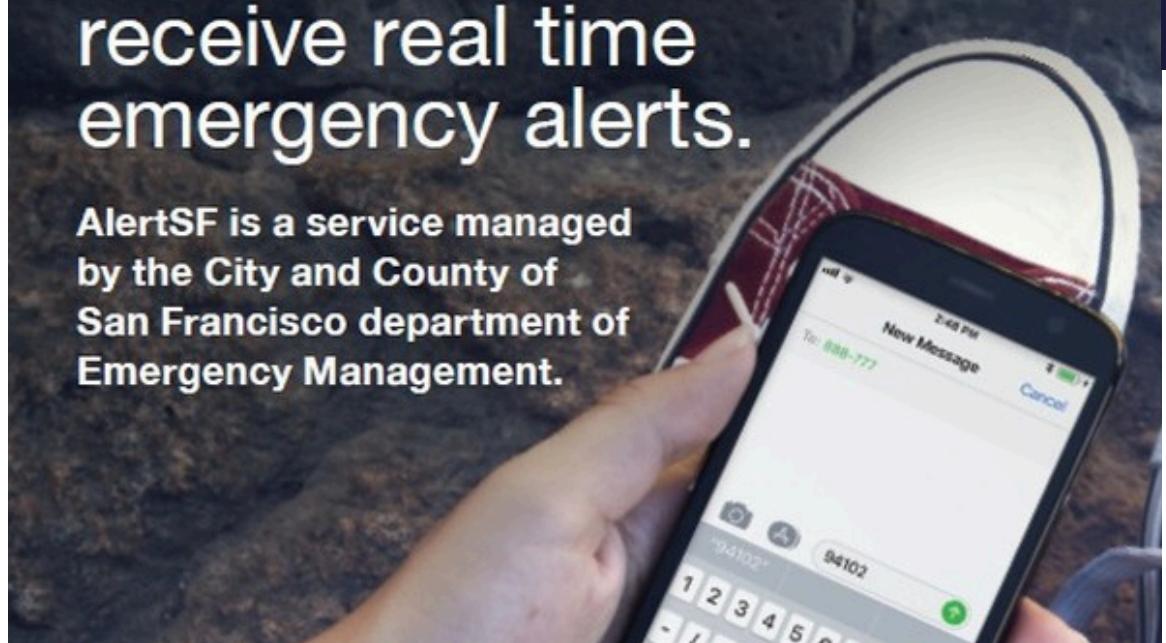


# Understanding Emergency Alerts and Notifications



Text your **ZIP CODE** to **888-777** to receive real time emergency alerts.

AlertSF is a service managed by the City and County of San Francisco department of Emergency Management.

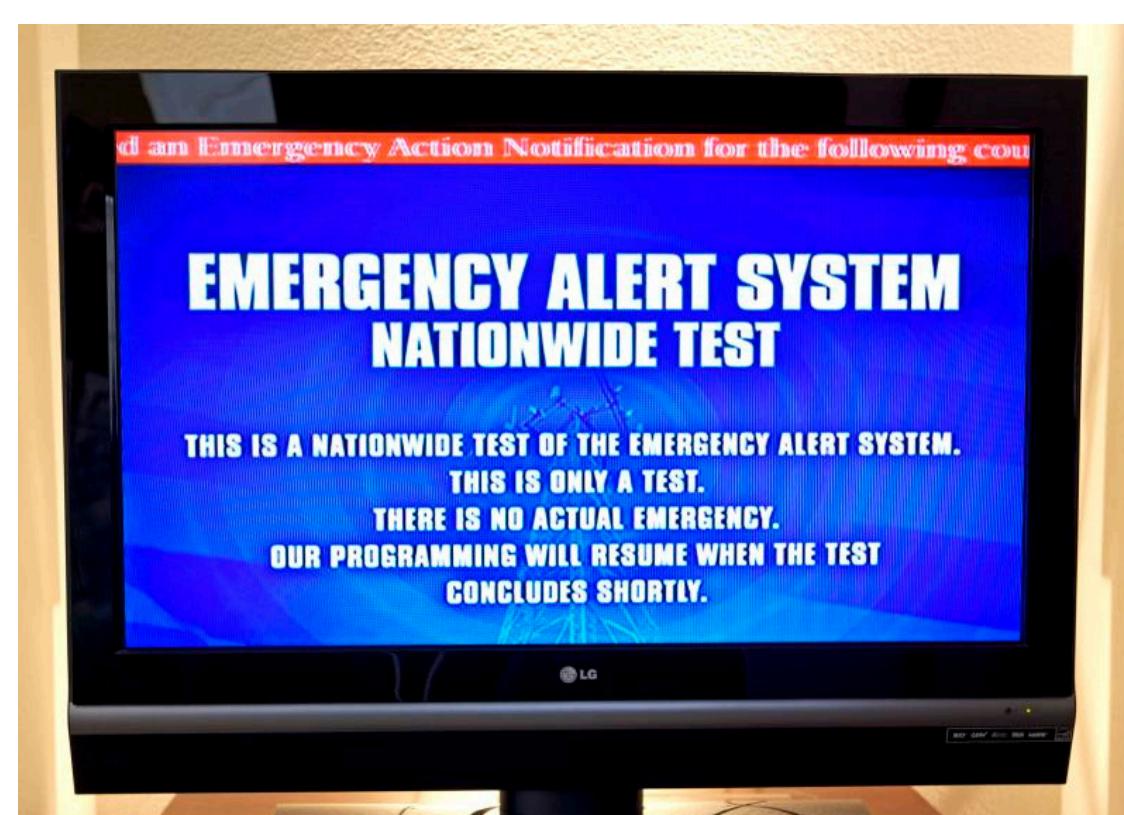
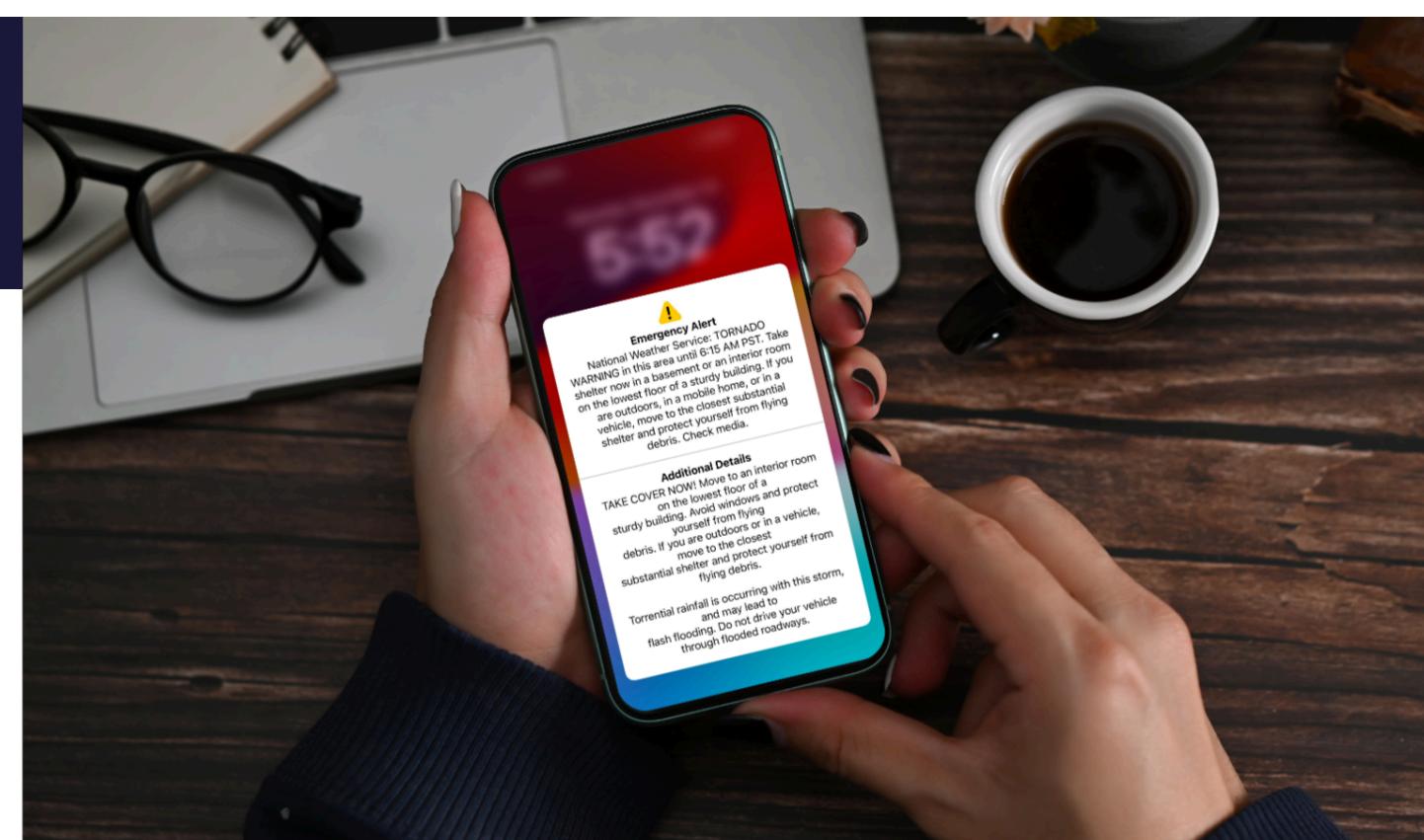


## Opt-In Emergency Notification System

Signing up for text-based emergency alert systems, like AlertSF, is one way to receive verified and official notifications about emergencies including earthquakes, fires, flooding, major power outages, and more.

## Wireless Emergency Alerts (WEA)

Short emergency messages sent to your mobile device from federal, state, local, tribal and territorial public authorities. They are designed to get your attention with unique sound and vibration patterns.



## Emergency Alert System (EAS)

Sent through broadcast TV and radio, satellite digital audio services, direct broadcast satellite providers, cable television systems and wireless cable systems.

## EAS Radio and TV Stations

### Radio Stations:

- KCBS 740 AM
- 106.9 FM
- KQED 88.5 FM
- KALW 91.7 FM (back-up channel)

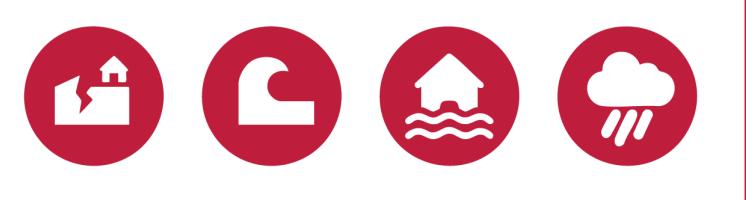
### TV Stations:

- KTVU TV-2
- KRON TV-4
- KPIX TV-5
- KGO TV-7
- KNTV-11 (NBC Bay Area)





# ReadySF



## Sign up for ALERTSF

1

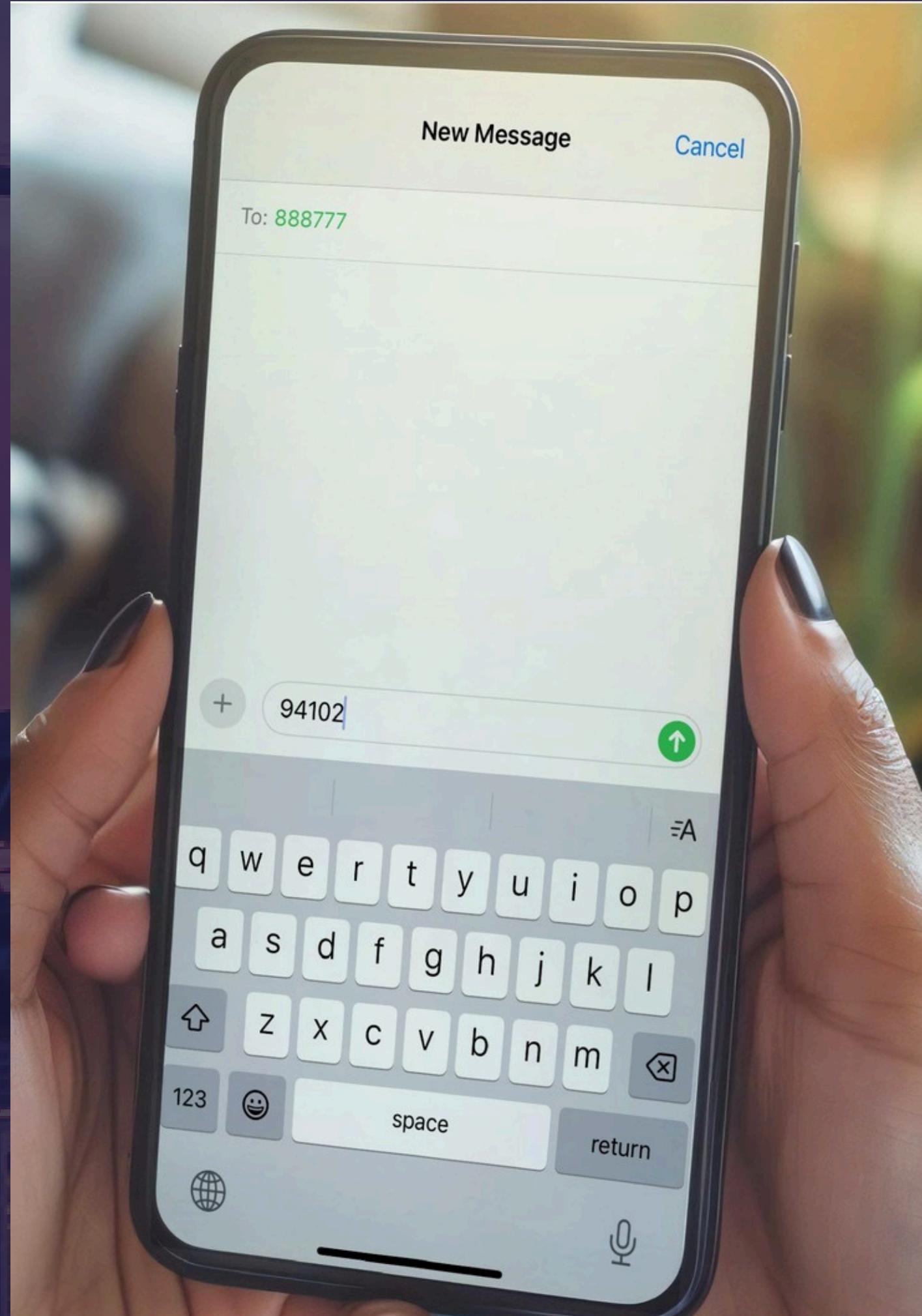
Open your mobile messaging app and create a **new message**

2

Type in **888-777** in the recipient line

3

Enter your **zip code** in the message body, then press send



For more customized settings, visit  
**alertsf.org**  
to create an account