



# A UNITED FUTURE FOR ARTS AND CULTURE

## A VITAL ENGINE FOR SAN FRANCISCO'S CULTURAL AND ECONOMIC VIBRANCY

- \$24.5M+ in arts and culture grants awarded to 350+ **grantees** across San Francisco, anchoring the city's cultural ecosystem (FY25).
- Supported **55,000+ public events**, reaching **34.5M attendees** and engaging **14,000+ local artists** (FY25).
- Nearly **\$3M invested in 7 Cultural Centers**.
- Stewardship of **4,000+ public artworks**, including **105 monuments and memorials**.
- **241 permitted productions** (TV, film, photography, commercials) generating **\$17.5M+ in local revenue** — with every \$1 rebated through the incentive program returning **\$12.68 in spending** (FY 25).

**The City aims to better support San Francisco's arts and culture ecosystem through a more unified approach to arts and culture administration.**

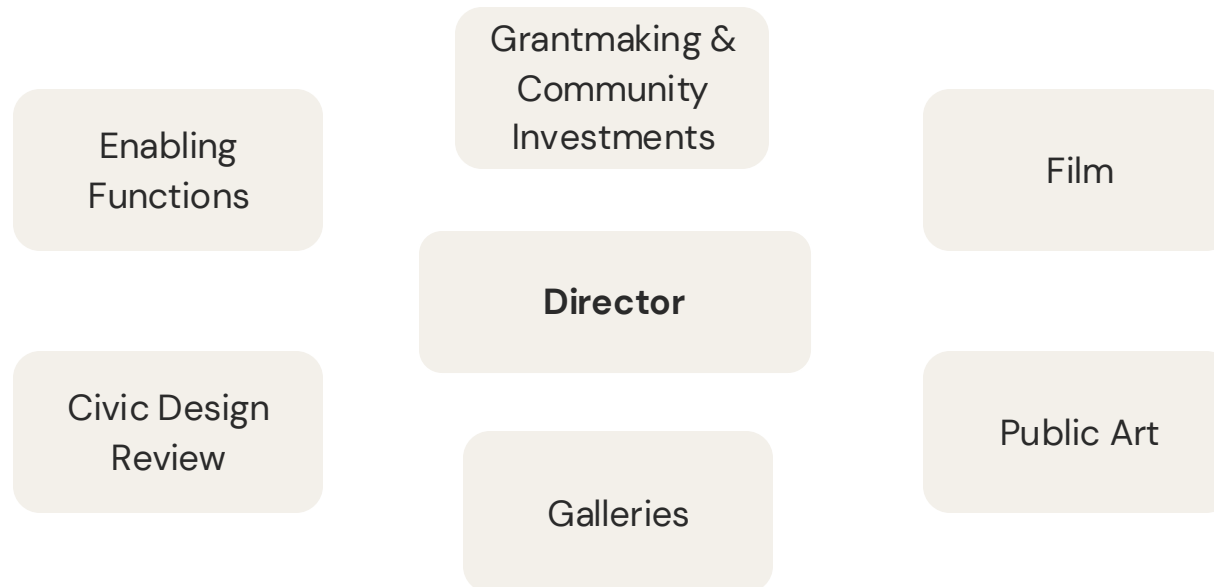


## OUR PATH SO FAR...

- **GFTA** and **SFAC** both began strategic planning projects in 2024 and collectively engaged with over **400** arts and culture community members about their needs
- Mayor Lurie's FY25 budget united San Francisco's arts agencies to strengthen the city's cultural ecosystem and fuel its comeback
- The consulting team **AMS Planning & Research** delivered comprehensive research on the structures and governance of arts agencies in the **25 largest cities in the U.S.**
- With this context in place, the Mayor's Office is now holding **3 convenings**, facilitated by AMS, to hear thoughts and gather input from San Francisco's arts and culture community



## Stronger alignment and better outcomes for arts and cultural institutions



# A NEW ARTS AND CULTURE DEPARTMENT WILL CREATE A BETTER EXPERIENCE FOR GRANTEES AND MORE EFFECTIVELY STEWARD CITY RESOURCES

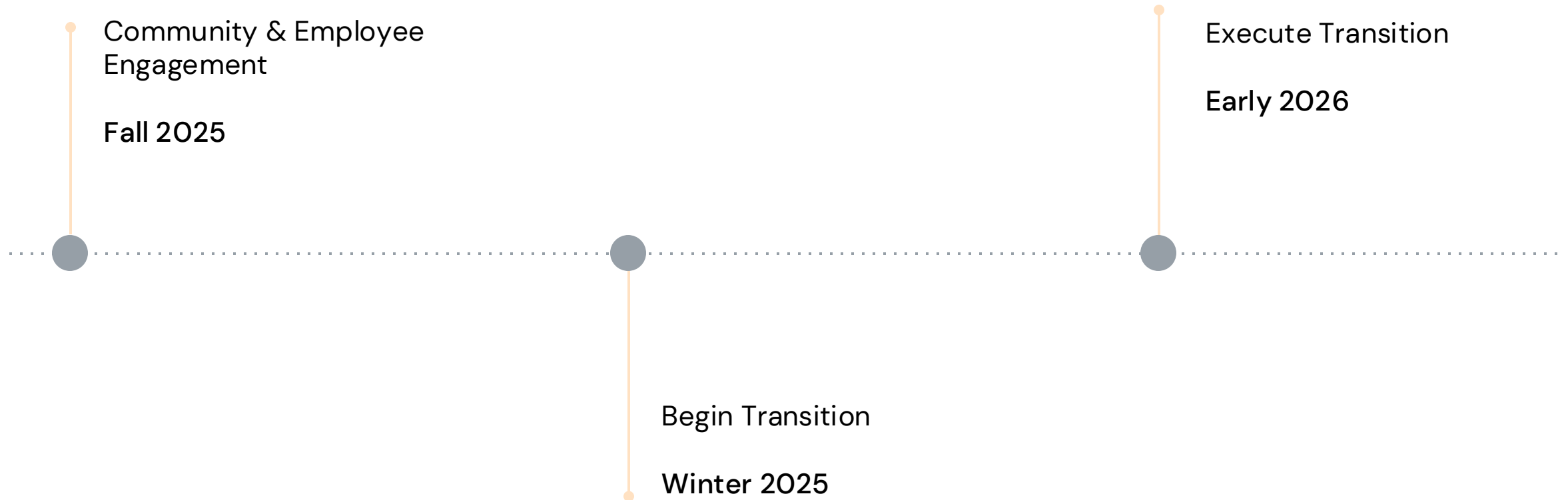
## **Representative Challenges**

- Three departments distribute grants, rebates, and other arts funding — each with different processes, timelines, and requirements.
- Administrative burden on grantees

## **Massive Opportunity**

- One stop shop for grantees
- More consistent and streamlined process
- Unified city resources to better support arts and culture
- Stronger advocacy and policy capacity for the arts and culture sector
- Cohesive public identity and comprehensive arts and culture strategy

# A PHASED TRANSITION WILL ENABLE US TO ADVANCE THOUGHTFULLY AND ENGAGE THE COMMUNITY IN A MEANINGFUL WAY





THANK YOU