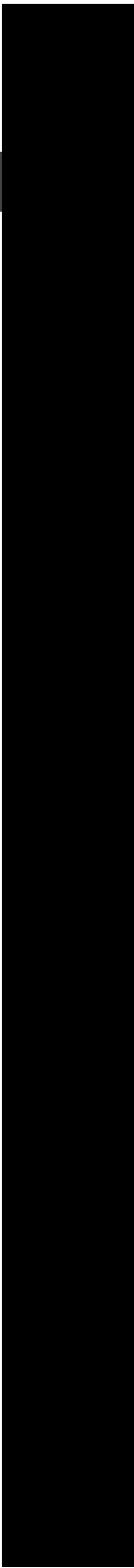


Organization Name	Service Area	Total Score
En2Action	Stabilization of Arts Organizations	91



A: Organizational
Background &
Cultural
Responsiveness

Category Score	Optional Rationale
35	

B: Program Design
& Implementation

C: Deliverables &
Work Plan

Category Score	Optional Rationale	Category Score
11	In Section B, while the Program Objectives and Timeline was thorough and strong, in the Engagement strategy I wanted to know a bit more than specified around WHAT specific neighborhoods and areas would be centered in outreach.	12

D:
Detailed
Budget

E: Outreach
& Community
Engagement

Optional Rationale	Category Score	Optional Rationale	Category Score
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I believe the applicant was thorough BUT I didn't see any FINANCIAL risk mitigation considerations.	10		8
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Only listed were:
"Risk Mitigation:

Weather Contingency: Indoor venues secured for all outdoor events

Accessibility & Inclusion: Multilingual interpretation and ADA accommodations provided across all program elements

Public Health: Flexibility to shift events to hybrid or digital formats as needed

Cultural Sensitivity: Culinary Advisory Circle will review materials and activities for alignment with cultural and creative values

Documentation: Internal team members trained in photography and videography will ensure high-quality storytelling and archival output"

Optional Rationale

In reference to my response to Section C: Deliverables & Work Plan, the same applies in terms of wanting to hear more about the specific neighborhoods they want to do intentional outreach in.

Response was:

"En2action will implement a multilingual and culturally specific outreach plan to engage underrepresented culinary entrepreneurs and food artisans across San Francisco.

Target Populations:

Immigrant culinary entrepreneurs (Spanish, Chinese, Tagalog-speaking)

BIPOC small food business owners facing displacement

Informal food vendors seeking formalization

Home-based food businesses looking to scale

Outreach Strategies:

Direct recruitment through local farmers' markets, events, and merchant corridors

Distribution of flyers and print materials at cultural institutions, corner stores, and libraries

Multilingual outreach materials and information sessions

Digital media campaigns using culturally resonant platforms

Partnerships with CBOs to identify trusted community participants

Partnerships:

Collaborate with 4 culinary arts-focused CBOs for quarterly strategy meetings and recruitment alignment

Partner with food incubators, merchant associations, and City agencies (OEWD, DPH) to amplify referrals

Engagement Considerations:

Events held during evenings/weekends at familiar, accessible venues

Outreach and materials produced in English, Spanish, Chinese, and Tagalog

Storytelling materials and exhibitions co-created with participant consent

Ongoing participant support provided by staff with lived cultural experience

Our presence at the Southeast Community Center (SECC) will enable us to serve as an easily accessible resource hub. Programming will be coordinated from SECC and extend to public venues across the City, with an emphasis on neighborhoods that have been historically underrepresented in San Francisco's cultural economy. "

F: Evaluation &
Reporting

G: Letters of
Recommendation

Category Score	Optional Rationale	Category Score	Optional Rationale
10		5 Points	

			A: Organizational Background & Cultural Responsiveness			B: Program Design & Implementation	
Organization Name	Service Area	Total Score	Category Score	Optional Rationale		Category Score	
En2Action	Stabilization of Arts Organizations	66	23	<p>More information about the "Relevant Programs and Partnerships" as the 2 proven and documented past programs - need more detail, depth, and clarity. Similarly, En2Action should share more about the key staff members, their backgrounds and lived-experiences that bring them to this work. Who is leading? How many key leaders? Why is it important to them? There's a brief mention of Andrea Baker, but there should be significantly more information.</p> <p>Should also include more detailed descriptions of how the organization ensures leadership and decision-making will reflect the community. It's stated - but how?</p> <p>Overall, more information is necessary to fully understand this organization's work and history; especially their commitment to cultural inclusion, community empowerment, and systemic equity. Specifics and examples are missing.</p>		9	
En2Action	Stabilization of Arts Organizations	63	27			7	

C: Deliverables & Work Plan			D: Detailed Budget		E: Outreach & Community Engagement	
Optional Rationale	Category Score	Optional Rationale	Category Score	Optional Rationale	Category Score	
Key objectives include impact metrics. What are the deeper impact metrics?? What do these mini-grants and hours mean for those that receive that support? How a far does this Invesment go and how is it measured? More details on accessibility and inclusion efforts as well as community engagement - what neighborhoods are you providing the noted workshops? Engagement strategies are good but require more details. How does this timeline sit in the calendar year? Is this happening in 2026, 2027?		The timeline seems reasonable. However, incorporate more specific anticipated outcomes into the timeline. How does this relate to the metrics listed in the previous section? More detail about how the operations will be expanded to include all of these activities. Staffing - who are these individuals 8 - are they all employees of En2action? Are there any key partners?		The teaching artist line looks low for the amount of 9 prep and time.	5	
Feedback to applicant: explain how the program would foster long-term community and individual impact. It is clear that the program aims to support historically marginalized culinary artists but what is the long-term impact of this program in community stakeholders involved? (i.e. through the Culinary Advisory Circle)		Feedback to applicant: what are some fundraising strategies will you employ 7 to raise additional funding for this initiative?	6		6	

F: Evaluation & Reporting		G: Letters of Recommendation		
Optional Rationale	Category Score	Optional Rationale	Category Score	Optional Rationale
Compensating partners for their insights.				
More information about "target populations" - neighborhoods, zip codes, income etc? Who are you serving?				
More detail about Outreach strategies...what farmer's markets and where? What cultural institutions or corner stores - in what neighborhoods? What's the focus? What is the goal?		Qualitative Outcomes need a significant amount more detail. What is the impact to the community? to participants? to grant recipients? How will you measure and/or collect stories?		The letters of support are outstanding. The level of detail in these letters should be represented in the narrative regarding partnership details, programmatic activities, and achievement.
SECC is the only partner listed in this section; there should be many more based on the outreach plan.		7		5 Points
Feedback to applicant: which CBOs and merchant associations will you be engaging with? what are your tactics/strategies to ensure these efforts are effective?		7		3 Points
				Feedback to applicant: consider soliciting LOIs from culinary artist, merchant association, and/or local business to highlight your organization's track record with engaging with businesses and culinary artists.