

A: Organizational Background & Cultural Responsiveness

Organization Name	Service Area	Total Score	Category Score	Optional Rationale
Tenderloin Museum	Arts & Cultural Preservation	94	35	Important cultural institution for the Tenderloin and LGBTQ communities; Compelling overview that emphasizes the history of these communities and the need for preserving this history; Also, makes the point of "preserving and amplifying Black stories in the Tenderloin." Outlines two significant programs that are currently part of organization's exhibitions. Exemplary organization that serves an unmet need.
Tenderloin Museum	Arts & Cultural Preservation	66	27	
Tenderloin Museum	Arts & Cultural Preservation	88	33	

B: Program Design & Implementation

Category	Score	Optional Rationale
	13	This is a significant "step up" for this organization, but they have demonstrated thorough engagement in the strategic planning for this. They are showing long range planning and the need to solicit and engage community support through boards and strong leadership (staffing). They know exactly their "what, why and where" for this project.
	7	
	13	

C: Deliverables & Work Plan

Category	Score	Optional Rationale
	11	Goals and outcomes are aligned and very well defined. Some defined deliverables with metrics, others seem to be more vague like "increase perception..." What does that mean and how do you measure it? Will you survey the crowds who attend?
		They are clear about how to implement this project. It is ambitious but there seems to be much thought and planning with stakeholders (staff, board, community)
	7	
	12	

D: Detailed Budget

E: Outreach & Community Engagement

F: Evaluation & Reporting

Category Score	Optional Rationale	Category Score	Optional Rationale	Category Score
10	They are a MUSEUM, so I understand the cost of supplies, design and build out of the physical space. This budget looks reasonable and realistic. Budget notes are comprehensive and that assisted me with understanding this type of project.	10	They've leveraged partnerships with several, key individuals and diverse organizations. This plan is broad and deep.	10
8		6		6
8		9		8

G: Letters of Recommendation

Optional Rationale	Category Score	Optional Rationale
Well-planned tracking and data analysis. This project appears to prioritize "listening" to the community through recording stories, interviewing, and polling/surveys. Their evaluation is very comprehensive, and will be a tool for leading the organization for their future planning.	5 Points	Letters represent strong partnerships and community engagement in their neighborhood.
	5 Points	
	5 Points	