Organization Name	Service Area	Total Score Category	/ Optional Rationale
100% College Prep	Culturally Inclusive Pathways to Higher Education	74	30 Staff provide a combin Programming specifica
100% College Prep	Culturally Inclusive Pathways to Higher Education	92	34 25 years of service in large record of preparing Black proposal highlights passes marginalized students. professional expertise.
100% College Prep	Culturally Inclusive Pathways to Higher Education	93	35

	A: Organizational Background & Cultural Responsiveness					
	Category Score		Optional Rationale	Category Score		
4		30	Staff provide a combination of expertise and lived experience. Programming specifically serves communities identified in the RFP100.		13	
2		34	25 years of service in Bayview–Hunters Point, has a strong, documented record of preparing Black and first-generation youth for college. The proposal highlights past programs that directly serve historically marginalized students. Staff bring both lived experience alumni and professional expertise.		14	
3		35			15	

	C: Delivera	ab	D: Detaile	d	E: Outreach
Optional Rationale	Category Score	Optional Rationale	Category Score	Optional Rationale	Category Score
		9 Did not address risk mitigation strategies. The deliverables, operational plan, partnership and service coordination were addressed in previous sections.		4 The budget needs to be amended - admin fees for staff are not within the parameters of the RFP. Did not mention independent funders. Leveraging additional resources is briefly mentioned.	8
Provides comprehensive, culturally responsive mentorship. The design integrates high-touch advising. Accessibility and inclusivity are embedded through peer mentorship, stipends, and culturally affirming workshops.		13 The work plan is thorough and provides clear outcomes, though risk mitigation strategies are less explicitly developed.		8 Detailed with staffing, stipends, and operational supports aligned to program goals. Staffing is robust and expenses are justified. Fiscal sponsor arrangements and indirect costs appear reasonable.	9
		10		10	10

F: G: Evaluatio Letters of

Optional Rationale	Category Score	Optional Rationale	Category Score	Optional Rationale
		7	3 Points	One of the letters submitted supported the Phoenix Project, not this RFP. However, the letter from San Francisco State University was a 5. So I gave a middle score.
Outreach is peer-led and community-driven. Strong partnerships and wraparound supports. Accessibility is considered through digital and inperson strategies.		9 Evaluation is anchored in Salesforce CRM tracking, with both quantitative and qualitative measures.	5 Points	Evidence-base, and culturally responsive college persistence model. Strengths include decades of proven impact, deep community roots, robust partnerships, and clear outcomes.
		10	3 Points	