

			A: Organizational Background & Cultural Responsiveness		B: Program
Organization Name	Service Area	Total Score	Category Score	Optional Rationale	Category Score
Rafiki Coalition for Health & Wellness	Food Security	61	5	This proposal highlights a collaboration of organizations providing services in Bayview Hunters Point. It includes detailed descriptions of each partner's mission, history, and track record, demonstrating strong alignment with the goals and priorities of the RFP. The proposal also emphasizes a shared commitment to delivering culturally affirming services. However, the section is missing several critical elements, including information on two successful past programs/projects, the qualifications of key staff members, and a clear plan for elevating community voices and ensuring residents play a central role in leadership and decision-making.	10
Rafiki Coalition for Health & Wellness	Food Security	69	18		11
Rafiki Coalition for Health & Wellness	Food Security	95	30		15

	C: Deliverab		D: Detailed		E: Outreach
Optional Rationale	Category Score	Optional Rationale	Category Score	Optional Rationale	Category Score
The program integrates direct services with educational advocacy to address food insecurity while acknowledging participants' past traumas. The proposal outlines several core components, including an expanded meals program, fresh produce boxes and grocery access, a wellness app, and food literacy/nutrition workshops. Outreach strategies will include phone banking, check-in calls, distribution of multilingual flyers, peer referrals, and word-of-mouth engagement. Implementation and staffing will be led by Rafiki Coalition, supported by regular partner meetings and a dedicated Food Justice Coordinator who will oversee daily operations, facilitate partner communication, promote the app, and manage reporting. Information regarding the key milestones and implementation timeline is included in Section C. They did not include any information on how the program will foster long-term community impact or how they will embed accessibility and inclusivity into their programs.		12 The proposal outlines a set of deliverables and measurable outcomes that align with the intended service area outcomes of the RFP. It also includes an operational and logistics plan that defines roles, timelines, and risk mitigation strategies. Each participating organization designates a staff member to oversee program operations, coordinate volunteers and partners, and manage outreach efforts. However, the proposal does not identify specific individuals within the collaborative or clarify their roles in ensuring program success, nor does it emphasize community-rooted leadership or cultural responsiveness. Some key positions that will support the program are expected to be recruited at the program's onset. A risk management strategy is included to ensure food safety, distribution, communication, and overall operations run smoothly.		10 Attachment II is complete and included as table in their proposal document. The proposal includes a clear budget narrative that justifies their cost allocations. All listed funds are within the city's allowable expenses guidelines. Each partner organization will contribute in-kind resources such as market space, refrigeration equipment, and a venue.	9
	11		7		7
Multifacted project that leverages existing networks.	15		10		10

F: Evaluatio			G: Letters of	
Optional Rationale	Category Score	Optional Rationale	Category Score	Optional Rationale
The organization presents a comprehensive outreach plan designed to engage community members through personalized engagement, multilingual program materials, faith-based announcements, and peer referrals. Partnerships embedded within the program structure will be leveraged to broaden reach and strengthen impact. These efforts are intended to build awareness and trust among Black/African American residents. While the proposal highlights the availability of program materials in multiple languages, it does not explicitly address other accessibility considerations.		10 The proposal presents a detailed plan for tracking, measuring, and reporting on key performance metrics. Core indicators will include reach and engagement, community empowerment and advocacy, program outputs (e.g., number of prepared meals, produce boxes distributed), and outcomes (e.g., improvements in participants' self-reported food security and wellness). Each partner organization has established mechanisms for data collection, and quarterly evaluation reviews will be conducted to analyze findings. To ensure transparency and accountability, Salesforce will be used to generate outcome reports and compile quarterly performance summaries that highlight key metrics, success stories, and challenges. A structured feedback loop will also guide continuous program improvement.	5 Points	
	10		5 Points	
	10		5 Points	