

| | | | A: Organizational Background & Cultural Responsiveness | | B: Program |
|-------------------|-----------------------------|-------------|--|---|----------------|
| Organization Name | Service Area | Total Score | Category Score | Optional Rationale | Category Score |
| SFAAACD | Community Health & Wellness | 94 | 35 | | 15 |
| SFAAACD | Community Health & Wellness | 71 | 30 | | 8 |
| SFAAACD | Community Health & Wellness | 82 | 30 | San Francisco African American Art and Cultural District has a clear mission rooted in Bayview–Hunters Point; strong place-based credibility; robust cultural programming (Juneteenth, Sam Jordan's Way) with economic opportunity for Black-owned vendors/artists. Leadership and board reflect lived experience; partner roster is relevant and trusted. Gaps: Limited direct track record in health service delivery (most experience is arts/culture + convenings). The narrative cites health partners but stops short of demonstrating SFAAACD-led health outcomes over time. | 11 |

| Optional Rationale | C: Deliverab | | D: Detailed | | E: Outreach |
|---|-----------------|---|----------------|---|----------------|
| | Category | Optional Rationale | Category | Optional Rationale | Category |
| | Score | | Score | | Score |
| | 14 | | 9 | | 8 |
| Since what is being proposed is a one day event I'm concerned it may not foster long-term community impact. I'm also not sure the timeline of the event aligns with this RFP as the event is scheduled for Sept and we are already mostly through August, 2025. | 12 | | 5 | Its hard to justify this cost for planning a one day event and executing a one day event. | 7 |
| Purpose and objectives are clear; engagement plan and phased timeline make sense; thoughtful, culturally responsive design; strong partner alignment (U3Fit, Rafiki, Kaiser, YMCA). Gaps: Program is a single-day event; limited plan for ongoing services or recurring cohorts beyond “catalyst” language. Adaptation over time and continuous access points are only lightly sketched. | 13 | Why: Concrete day-of targets (≥500 participants, 75+ screenings, 12+ fitness classes, 8+ workshops, 6+ MH/mindfulness, 15–20 vendors), clear zones, roles, schedules, contingency notes (tents/backup facilitators). Gaps: Risk plan could be sharper (e.g., confirmed indoor fallback, heat/air-quality thresholds, EMS/incident protocols, badging/comms tree). Add MOUs with named partners to lock responsibilities. | 6 | Strengths: Costs map to program elements (producer, instructors, screenings, interpreters, rentals, permits, accessibility, evaluation, outreach). Could use a lot more detailed information on what the budget will be used for. | 9 |

| F: Evaluation | | G: Letters of | |
|---|----------------|--|----------------|
| Optional Rationale | Category Score | Optional Rationale | Category Score |
| | 8 | | 5 Points |
| | 4 | The evaluation and reporting plan is not comprehensive. | 5 Points |
| Why: Deep, culturally grounded plan (faith-based, small-business corridors, housing sites, multilingual flyers, social campaigns); leverages trusted messengers and partner lists; strong Bayview credibility; inclusive framing. Gap: Add specific numerical outreach goals (e.g., flyer counts, SMS list size, partner email reach) and a short calendar (drops, tabling dates) to make it fully measurable. | 8 | Why: Mixed-methods plan (sign-ins, service logs, surveys, partner debriefs), demographic disaggregation, public-facing summary. Gaps: Define KPIs with baselines (e.g., % first-time screenings; referral-to-appointment completion within 30 days), and identify a data system (tool + owner + cadence). Note HIPAA-safe handling if any PHI from screenings flows back. | 5 Points |