

			A: Organizational Background & Cultural Responsiveness		B: Program
Organization Name	Service Area	Total Score	Category Score	Optional Rationale	Category Score
Rafiki Coalition for Health & Wellness	Community Health & Wellness	94	33		14
Rafiki Coalition for Health & Wellness	Community Health & Wellness	77	30		11
Rafiki Coalition for Health & Wellness	Community Health & Wellness	89	34	Rafiki Coalition for Health and Wellness has a strong mission alignment: explicitly focused on eliminating health inequities in Black and marginalized communities.	14
				Longstanding track record with culturally affirming, trauma-informed, Afrocentric models (BAACHWI, MAMAS Wellness Group, mental health clinic, pop-ups).	
				Demonstrates measurable impact (98% participants felt more connected).	

		C: Deliverables			D: Detailed			E: Outreach
Optional Rationale		Category Score	Optional Rationale		Category Score	Optional Rationale		Category Score
		13			9			10
The thing that could have been more clear is the timeline of implementation beyond the frequency of events.		11	Missing detail on risk mitigation strategies		8			6
Programs are comprehensive: screenings, CAM, fitness, nutrition, mental health circles, and the Black Wellness App.		13	Clear deliverables: 150+ screenings annually, 500+ engaged at pop-ups, 50 in Wellness Passport cohorts, weekly classes and CAM services.		9	Budget categories align with activities (staffing, community events, software, program supplies, indirects).		10
Explicitly grounded in reparations framework—addresses systemic anti-Blackness in program design and delivery.			Strong staffing plan: addition of Wellness & Food Justice Navigator, integration with existing engagement staff.			Significant investment in program supplies (\$120K) appropriately tied to events, CAM services, and nutrition kits.		
Strong engagement structure: weekly, monthly, and annual events; First Saturdays; wellness app for broader access.			Detailed timeline with quarterly benchmarks.			Indirects reasonable at 15%.		
						Deduction only for presentation clarity—fringe percentages		

F: Evaluation		G: Letters of	
Optional Rationale	Category Score	Optional Rationale	Category Score
	10		5 Points
Would like more detail on how accessibility will be addressed or expanded including multilingual outreach and disability accommodations	6	Lacks a detailed methodology for how data will be collected, analyzed, reported and under what specific time-frame.	5 Points
Rafiki Coalition is Deeply rooted, culturally specific outreach strategy prioritizing Black/African American San Franciscans in historically underserved neighborhoods.	9	Strong evaluation infrastructure: NeonOne + Azzly CRMs, new Data Analyst, quarterly reviews, demographic + outcomes tracking.	0 Points
Multiple methods: partnerships with Black-led CBOs, peer outreach workers, churches, schools, digital campaigns, tabling, street fairs.		Mix of quantitative (screenings, participation, biometric outcomes) and qualitative (surveys, town halls).	Only had one LOR
Accessibility: childcare, transportation stipends, free meals.		Emphasis on evaluation as a living process tied to continuous improvement.	
		Slight deduction because outcome measures (biometric tracking) rely on	