

			A: Organizational Background & Cultural Responsiveness		B: Program
Organization Name	Service Area	Total Score	Category Score	Optional Rationale	Category Score
Dusty's Fishing Well	Community Health & Wellness	94	33	The organizational background and cultural responsiveness section outlines a very valuable program, but my concern is it does not squarely describe how the mission promotes community health and wellness; it feels more like job training or workforce development programs. The organization demonstrates a strong mission rooted in cultural inclusion, youth empowerment, and equity. The City EMT program has clear, measurable successes with historically marginalized communities, particularly Black and Latinx youth. Leadership reflects lived experience and community credibility (e.g., founder from Fillmore, staff with SF Fire Dept. background). However, while the examples are robust, the narrative could have more depth in explaining how community voices are systematically embedded in leadership and decision-making processes.	14
Dusty's Fishing Well	Community Health & Wellness	70	23		12
Dusty's Fishing Well	Community Health & Wellness	78	26		10

	C: Deliverab		D: Detailed		E: Outreach
Optional Rationale	Category Score	Optional Rationale	Category Score	Optional Rationale	Category Score
	13		10		10
Clearly articulates purpose and objectives but would like more detail on how the program will be inclusive and promote accessibility.		I'd like to see a more detailed plan for staffing, service coordination, and risk mitigation strategies. I'm also a little concerned about the lack of a contingency plan.	8		9
The Early Intervention CPR/BLS program is clearly aligned with Service Area priorities and fills a real community need. The “train the trainer” approach and partnership with Hope SF highlight cultural responsiveness and sustainability. However, the proposal could provide a more detailed implementation timeline and stronger articulation of how lessons learned will be adapted across diverse neighborhoods. The plan feels solid but somewhat general in long-term strategy.		The proposal outlines clear deliverables (e.g., 720 annual participants, 20 trained trainers, 2,160 indirect participants). The work plan is structured with partnerships and quarterly assessments. Staffing roles and responsibilities are defined, and risk mitigation is touched on (revenue diversification, space partnerships). Still, the contingency planning could be more detailed (e.g., what happens if partner sites fall through or staff turnover occurs).		The budget is realistic, detailed, and well-structured, linking line items to program activities. Equitable compensation is considered, and indirect costs are within norms. The sustainability aspect is strengthened by projecting revenue from paid classes. A slight gap is the limited explanation of how indirect/admin costs directly benefit program outcomes.	9

F: Evaluation		G: Letters of	
Optional Rationale	Category Score	Optional Rationale	Category Score
	9	I would like more detail on who will collect data and how it will be analyzed to define success beyond the 4 metrics mentioned. Also, it would be helpful to define how participants will be able to provide qualitative feedback through listening sessions etc.	5 Points
			3 Points
Strong outreach plan leveraging trusted partners (e.g., AAACC, Code Tenderloin, SF Rec & Park). Community-led trainers and participant networks reinforce credibility and trust. Multilingual or disability-access accommodations are not clearly addressed, so inclusivity considerations could be stronger.		The proposal includes metrics (participant counts, trainer certification, outreach numbers) and quarterly assessments. However, the evaluation plan relies heavily on quantitative tracking. A stronger framework for integrating community feedback and qualitative impact assessment would improve this section.	5 Points