

Robbie Silver  
President & CEO

November 21, 2025

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To Whom It May Concern,

On behalf of the Downtown SF Partnership, I am pleased to provide this letter of support for Building 180 and for their efforts to bring more artwork to downtown San Francisco with their installation at Sue Bierman Park.

Building 180 has been an essential partner in our shared work to activate and enhance public spaces in San Francisco. Through their creativity, professionalism, and deep commitment to community-centered design, they have brought forward projects that elevate our urban environment and enrich the daily experience of residents, workers, and visitors alike.

I strongly recommend Building 180 for approval of their upcoming art installation "Toroid" at Sue Bierman Park and encourage full consideration of their proposal by the San Francisco Arts Commission.

Sincerely,



**Robbie Silver**  
President & CEO  
Downtown SF Partnership

[Redacted]  
[Redacted]

**Collective Impact**

San Francisco, CA

December 2025

San Francisco Arts Commission

401 Van Ness Avenue

San Francisco, CA 94102

**Re: Letter of Support for the Installation of *Toroid* at Sue Bierman Park**

Dear Commissioners,

On behalf of **Collective Impact**, I am writing to express our strong support for the proposed installation of *Toroid* at Sue Bierman Park through the Big Art Loop public art initiative.

Public art plays an essential role in shaping the identity and vibrancy of our city—especially right now, as San Francisco continues its broader effort to re-energize downtown and create places that feel alive, welcoming, and connected. Sue Bierman Park is a key neighborhood green space, and installations like *Toroid* have the power to transform it from a pass-through area into a true community destination.

*Toroid* offers exactly the kind of experience San Franciscans crave: something unexpected, beautiful, and participatory. It invites curiosity, sparks conversation, and creates a point of pride for surrounding neighborhoods. Public art of this caliber does more than beautify a space—it helps people feel rooted here, reminds us that creativity is part of the fabric of the city, and brings people together across backgrounds and interests.

At Collective Impact, we work across sectors to help reactivate downtown, build community, and create spaces that people genuinely want to spend time in. We've seen firsthand that when art shows up in civic spaces, everything else follows: foot traffic, local business activity, neighborhood engagement, and a renewed sense of belonging. The installation of *Toroid* aligns fully with these goals and offers a unique opportunity to add energy and identity to one of our most central parks.

We applaud Rec & Park, Big Art Loop, and Building180 for their leadership on this project and strongly encourage the Commission to approve this installation.

Thank you for your consideration and for your continued commitment to public art in San Francisco.

Sincerely,

**Michael Seiler**

Founder & Principal

Collective Impact

Daniel Lurie, Mayor



Kat Anderson, Commission President  
Sarah Madland, Interim General Manager

**LETTER OF SUPPORT**  
**San Francisco Recreation and Park Department**

December 8, 2025

San Francisco Arts Commission  
401 Van Ness Avenue  
San Francisco, CA 94102

To the Members of the San Francisco Arts Commission,

The **San Francisco Recreation and Park Department** is pleased to offer this letter of support for the proposed temporary installation of the sculpture **Toroid** at **Sue Bierman Park**.

Our team, including park management staff, met with the project partners and conducted an on-site visit to review the proposed location, assess operational considerations, and evaluate compatibility with existing park uses. Following this review, we believe Sue Bierman Park is a strong and appropriate setting for this artwork. The site can successfully accommodate the installation without disrupting park functions, maintenance needs, or public circulation.

We are supportive of the proposal moving forward and approve the use of this location pending final determination by the San Francisco Arts Commission. Toroid would contribute a meaningful cultural and visual enhancement to the park, enriching the experience for both neighbors and daily visitors.

Thank you for your consideration of this installation. We look forward to continuing our collaboration as the project advances.

Sincerely,

*Dana Ketcham*

Dana Ketcham  
Director of Property Management, Permits and Reservations  
San Francisco Recreation and Park Department

Cc: Meredith Winner, Shannon Riley, Catherine Roscart, Shauna Bogetz, Zack Taylor, Charlie Williams, Christian Gayagoy







## RESUME

This is Loop is the collaborative artistic partnership of artists **Harriet Lumby and Alan Hayes.**

They have built an international reputation for delivering ambitious, large-scale experiential installations that merge art, technology, science and architecture. Harnessing reflection, illusion, immersive technologies and engaging in scientific narratives to transform public spaces into captivating environments.

## REFERENCES

Name: Marc Aptakin

Organisation: Mad Arts, Fort Lauderdale, USA

[\[redacted\].com](#)

Name: Kaileigh Kryzstofiak

Organisation: Stratford Tourism, Stratford Ontario, CAN

Name: Debra Stewardson

Organisation: Hology.ltd, UK

## AWARDS

CODA Awards - Geist

LIT Lighting Design Awards - Geist

CODA Top 100 - Emergence

LIT Lighting Design Awards - Emergence

Darc Awards - Emergence

Winner Interactive Art 2025

Winner Interactive Art 2025

Shortlisted to top 20

Winner Light Art 2024

Shortlisted - High Budget Art





# RECENT EXHIBITS

Geist - Allt ljus på Uppsala  
Emergence - Lumenaura  
Pulse - RISE  
Geist - British Science Festival  
Toroid - ARC  
Emergence - Illuminate Adelaide  
Emergence - VIVID Sydney  
Geist - EDC Las Vegas  
Emergence & Pulse - IGNITE  
Emergence - Lights on Stratford  
Emergence & Pulse - EDC Orlando  
Emergence, BLINK  
Emergence & Pulse - ARC  
Geist, Harwell Laboratory Open Week  
Emergence, PULSE & Geist - EDC Las Vegas  
Toroid - EDC Mexico City  
Emergence & Pulse - Bristol Light Fest  
Geist - Light Night  
Geist - Winter Lights  
Emergence - Solo Exhibit  
Pulse - Lightwaves  
Pulse - EDC Orlando  
Emergence - River of Light  
Emergence - Light up Leeds  
Toroid - Henley Festival  
Pulse - EDC Las Vegas  
Emergence & Pulse - Luminocity  
Pulse - Spectra  
Pulse - Nottingham Light Night  
Emergence & Toroid - Winter Lights  
Toroid - Countdown  
Toroid - EDC Orlando  
Pulse - Secret Project  
Toroid - Blink  
Toroid - Project Z  
Toroid - Secret Project  
Toroid - EDC Las Vegas

Nov 2025, Uppsala, SWE  
Oct 2025, Aurora IL, USA  
Oct 2025, Mojave Desert, USA  
Sept 2025, Liverpool, UK  
Aug 2025, Chicago, USA  
Jul 2025, Adelaide, AUS  
Jun 2025, Sydney, AUS  
May 2025, Las Vegas, USA  
Feb 2025, Miami, USA  
Dec 2024, Ontario, CAN  
Nov 2024, Orlando, USA  
Oct 2024, Cincinnati, USA  
Aug 2024, Chicago, USA  
Jun 2024, Oxford, UK  
Apr 2024, Las Vegas, USA  
Feb 2024, Mexico City, Mexico  
Feb 2024, Bristol, UK  
Jan 2024, Nottingham, UK  
Jan 2024, Canary Wharf, UK  
Dec 2023, Leicester, UK  
Dec 2023, Salford, UK  
Nov 2023, Orlando, USA  
Oct 2023, Liverpool, UK  
Oct 2023, Leeds, UK  
July 2023, Henley on Thames, UK  
May 2023, Las Vegas, USA  
Feb 2023, Southend, UK  
Feb 2023, Aberdeen, UK  
Feb 2023, Nottingham, UK  
Jan 2023, Canary Wharf, UK  
Dec 2022, California, USA  
Nov 2022, Orlando, USA  
Oct 2022, Amsterdam, Netherlands  
Oct 2022, Cincinnati, USA  
Jul 2022, San Bernadino, USA  
Jun 2022, Portimao, Portugal  
May 2022, Las Vegas, USA

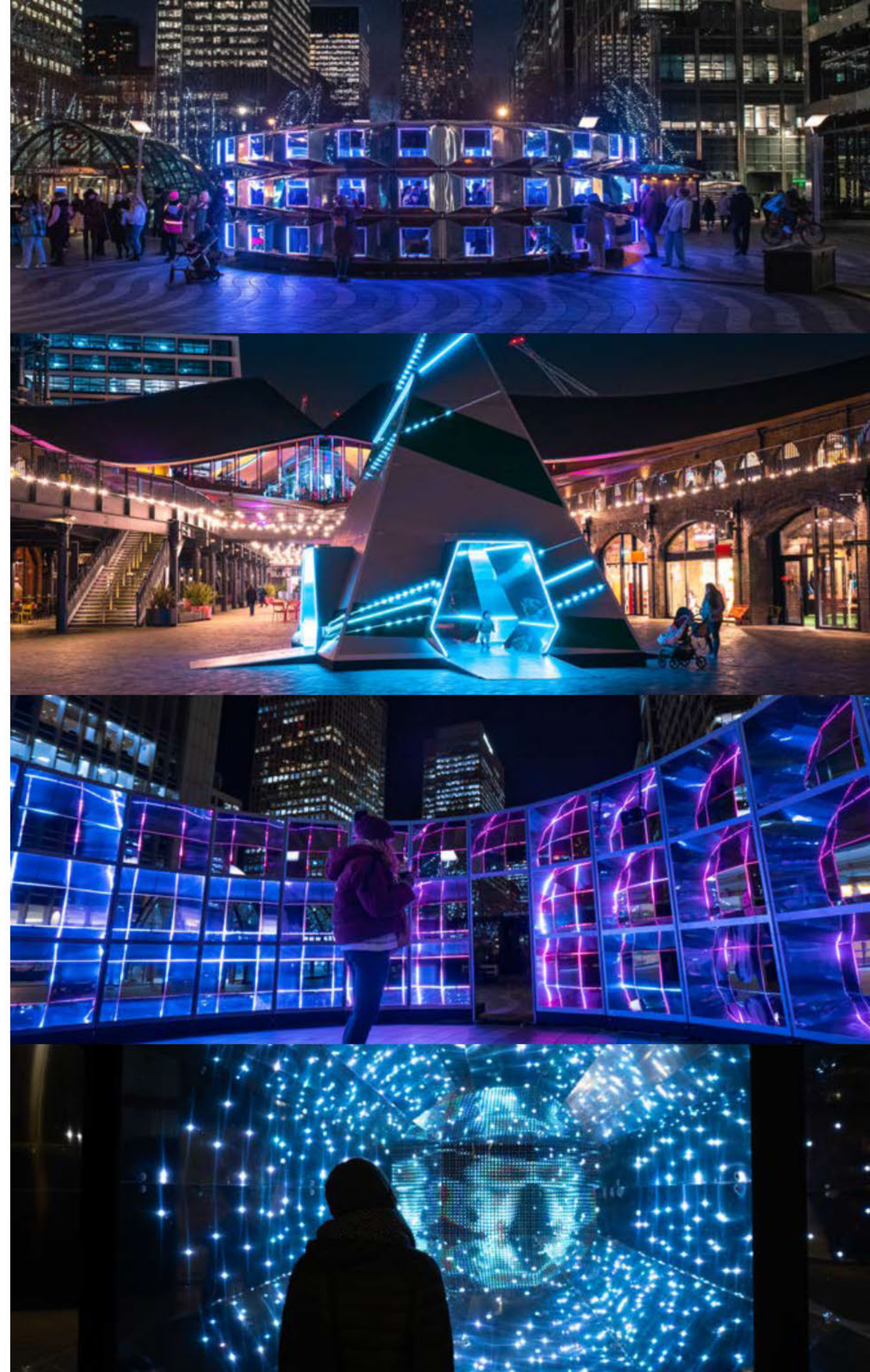
# CONTACT

Harriet Lumby - Lead Artist/Founder  
Phone - +44 (0)7974 006 632  
Email - [hello@thisisloop.co.uk](mailto:hello@thisisloop.co.uk)

Web: [www.thisisloop.co.uk](http://www.thisisloop.co.uk)

Alan Hayes - Lead Artist/Founder  
Phone - +44 (0)7967 010 140  
Email - [hello@thisisloop.co.uk](mailto:hello@thisisloop.co.uk)

Instagram: [@this is loop](https://www.instagram.com/this_is_loop)





December 9<sup>th</sup>, 2025

Attn: San Francisco Arts Commission  
Subject: Support of Toroid at Sue Bierman Park

Hudson Pacific Properties is pleased to offer our support for the proposed public art installation, entitled "Toroid" by artist, This is Loop Ltd. as part of the Big Art Loop. The placement of this sculpture will help bring activity to the central waterfront and represents another positive step in activating Sue Bierman Park for more public uses.

As the operator of the Ferry Building, we understand the vital role of public activation and art in our area. Building180 has been an exceptional champion and steward of public art in San Francisco, and we believe they are the right organization to manage this project.

We look forward to Toroid bringing increased foot traffic, both in person and online engagement, and an enhanced sense of place to Sue Bierman Park.

We are confident that Toroid will be an asset to the area, and we encourage the San Francisco Art Commission to approve Building180's proposal.

Thank you for the opportunity to express our support for this initiative. We look forward to seeing this artwork installed.

Thank you,

A handwritten signature in black ink that reads 'Lillian Brauner'.

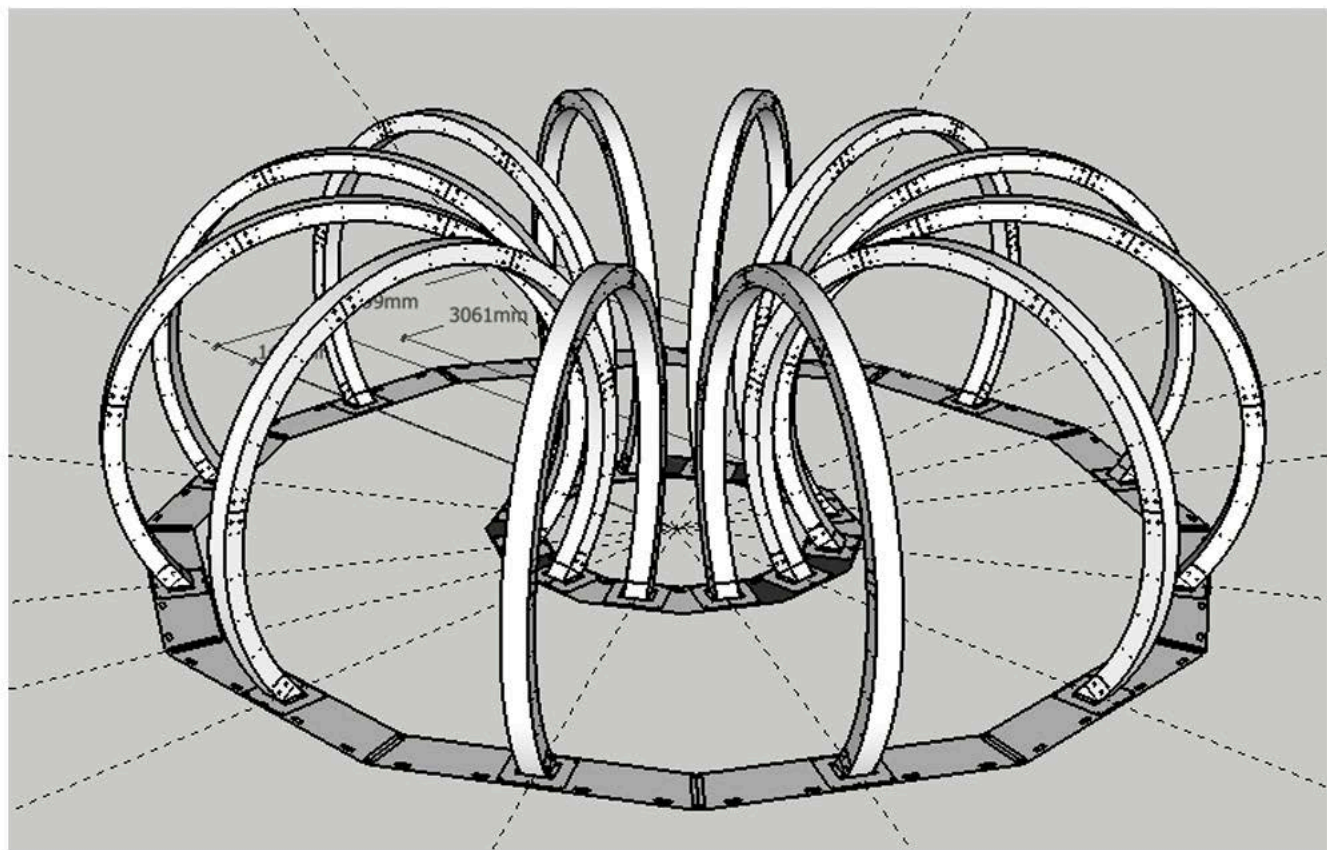
**Lillian Brauner** (she/her)  
Director, Events and Programming  
**HUDSON PACIFIC PROPERTIES**







In this case the hoop is mounted to an inner and outer ring of base plates which are bolted together. The outer ring is 8mm thick steel with centre line dims of 2.85m per section and a width of 0.56m. The inner ring is 8mm thick steel with centre line dims of 0.91m per section and a width of 0.56m. In addition each foot position is also affixed to a 5mm base plate with dimensions 0.52m x 0.6m.



weight of outer ring base section	= 100kg
weight of inner ring base section	= 32kg
weight of base plate	= 12kg
bracket	= 8kg







## Waiver of Proprietary Rights

### for Artwork Placed Upon CITY PROPERTY under VARA and CAPA

Artist has designed a work of visual art. In consideration of the City's approval of the Artist design of visual art.

DESCRIPTION: [type, mural, medium]: **Large scale mirrored sculpture made of steel aluminum and composite sheeting**

TITLE, DATE: **Toroid, 2021**

DIMENSIONS: **39'D x 13'H**

ADDRESS/LOCATION: **Sue Bierman Park | San Francisco, CA 94111**

("the Work") for the City artist agrees to waive and does hereby waive voluntarily all rights to attribution and integrity with respect to the Work and any and all claims as may arise under the Visual Artists Rights Act of 1990, 17 U.S.C. §§106A and 113(d) ("VARA"), the California Art Preservation Act (Cal. Civ. Code §§987 and 989) ("CAPA"), or any other local, state, foreign or international law, as currently drafted or as may be hereafter amended, that conveys the same or similar rights ("Moral Rights Laws"), with respect to the Work, its display, removal from display, exhibition, installation, conservation, storage, study, alteration and any other activities conducted by the City, its officers, employees, agents, contractors, licensees, successors or assigns. If the Work is incorporated into a building such that the Work cannot be removed from the building without physical defacement, mutilation, alternation, distortion, destruction, or other modification (collectively, "Modification") of the Work, artist waives any and all such claims under any Moral Rights Laws arising out of or against any current or future owners of the site, and its agents, officers and employees, for Modification of the Work.

The City has the absolute right to change, modify, destroy, remove, relocate, move, replace, transport, repair or restore the Work, in whole or in part, in City's sole discretion.

The City has no obligation to pursue claims against third parties for modifications or damage to the Work done without the City's authorization. However, the City may pursue claims against third parties for modifications or damage or to restore the Work if the work has been modified without the City's authorization. In the event that the City pursues such a claim, it shall notify the Artist, and Artist shall cooperate with the City's efforts to prosecute such claims.

If the City modifies the Artwork without the Artist's consent in a manner that is prejudicial to Artist's reputation, Artist retains the right to disclaim authorship of the Artwork in accordance with 17 U.S.C. § 106A (a) (2).







**Artist bears the sole responsibility for providing the City with any changes to the Artist's Address for Notice.** Notice of changes must be mailed to the Arts Commission, 401 Van Ness Avenue, Suite 325, San Francisco, CA 94102 **AND to the City Agency with jurisdiction over the property.**

CITY AGENCY

Agency: San Francisco Recreation and Park Department  
Authorized Agent: Christian Gayagoy  
Address: McLaren Lodge, 501 Stanyan Street  
San Francisco, CA 94117  
Email: christian.gayagoy@sfgov.org  
Phone: (415) 831-6839  
Signed by:   
SIGNATURE: 2285A48758A84D5...  
DATE: 12/10/2025

ARTIST

ARTIST understands the effect of this waiver and hereby acknowledges that ARTIST is surrendering the rights described herein with respect to the Work.

Artist: This is Loop  
Address:   
Email:   
Phone:   
SIGNATURE:   
DATE: 18 / 11 / 25

SAN FRANCISCO ARTS COMMISSION

SFAC Contact: Paris Cotz  
San Francisco Arts Commission  
Email: paris.cotz@sfgov.org  
Phone: 415-539-6213

For more information regarding VARA and CAPA:

<http://www.sfartscommission.org/pubartcollection/mural-guidelines/pa05-mural-guidelines/pa05-2-visual-artists-rights-act/>

<http://www.sfartscommission.org/pubartcollection/mural-guidelines/pa05-mural-guidelines/pa05-3-california-art-preservation-act/>