

Temporary Art Intake Form

The Arts Commission must approve the temporary or permanent installation of any work of art on City and County of San Francisco (CCSF) property.

This includes proposals initiated or funded by other City departments, or by outside third party sponsors, such as individual artists, organizations or commercial enterprises. In considering approval, the Arts Commission must evaluate proposals within the context of its mission to promote a rich, diverse, and stimulating cultural environment for the city's residents, visitors and employees, and to enhance the city's image both nationally and internationally.

Email *

info@building180.com

PROJECT SPONSOR

Project Sponsor Department *

Big Art Loop

Primary Contact: Name and Title *

Shannon Riley - Building 180 co-founder

Primary Contact: Email *

shannon@building180.com

Primary Contact: Phone Number *

[REDACTED]

ARTIST INFORMATION

Artist Name *

Griffin Loop

Pronouns that should be used to refer to artist: *

She/her/hers

He/him/his

They/them/theirs

Biography *

Please provide a written bio that concisely summarizes the artist and their practice

For over a decade, Griffin Loop has created large-scale, site-specific works across the United States in both private and public sectors. His practice focuses on realizing the experiential potential of a setting - using art and design to shape how people move through and connect with space, creating lasting impressions that define identity and foster stewardship.

Each work is developed in direct response to its environment - land, architecture, and human presence - integrating seamlessly while influencing how space is perceived, navigated, and inhabited. His approach centers on guiding experience intuitively, creating moments that invite reflection and participation.

Griffin's foundation began building ski lifts alongside his father, developing a deep understanding of large-scale structural systems in extreme environments. In his twenties, he went on to design and build freestyle terrain parks and event environments for leading resorts, brands, and athletes.

In 2013, he joined Summit Series, where he designed environments to foster connection and inspiration.

During this time, he created his first large-scale artwork: a 50-foot metal paper airplane titled Launch Intention. This work evolved into an ongoing nationwide sculpture project engaging communities, particularly youth, in clarifying and sharing intention, and has been featured at international art fairs and on CBS Sunday Morning.

Since 2016, Griffin has worked independently, collaborating with municipalities, institutions, developers, and private clients to create installations that activate space and deepen engagement.

His work is driven by the pursuit of potential within environments, individuals, and shared experience.

Resumes of all artists involved *





Phone Number of Artist *



Email Address of Artist *



Artist Website

<https://www.griffinloop.com>

Please describe the relevance of the artwork/exhibition within the natural, architectural, cultural, historical, social/political or environmental context of the proposed site. *

Located along San Francisco's northern waterfront, Marina Green Triangle is a site defined by openness, visibility and movement. Once a historic airfield and now home to large civic gatherings including Fleet Week, the landscape carries a legacy of flight, spectacle and collective experience. Launch Intention by Griffin Loop enters this environment as both a reflection of that history and a more intimate invitation. At Marina Green, where the sky is alive with motion, from birds to the aircrafts during Fleet Week, Launch Intention invites us to reconnect with a more personal act of flight. A paper airplane, a symbol of play, innocence and possibility, becomes monumental here, echoing the planes above while grounding us in the origins of our own dreams.

Positioned within the Marina Green triangle, the sculpture creates a visual anchor within an expansive field without interrupting the openness that defines the site. Its form engages directly with the sky and horizon, drawing a connection between the scale of the environment and the scale of individual experience. In a place where thousands gather to look upward, the work gently redirects that attention inward.

It asks a simple but resonant question; What are you ready to launch? In doing so, it creates space for reflection, expression and shared intention. It holds room for both personal and collective meaning, honoring the energy of the site while offering a quieter moment within it.

Does the artwork/exhibition comply with all applicable building codes and disability access requirements? *

The artwork is designed and sited in compliance with ADA accessibility standards. It does not obstruct paths of travel and maintains required clearances. The piece is safely accessible and viewable from public areas without barriers, presents no hazards, and can be experienced by all visitors, including those using mobility aids, without requiring physical interaction.

ARTWORK INFORMATION**Artwork Title ***

Launch Intention

Artwork Date *

MM DD YYYY

01 / 01 / 2020

Medium Description *

stainless steel

Installation Start Date *

MM DD YYYY

05 / 27 / 2026

Duration of Installation *


one year


PROPOSAL INFORMATION


Letter of approval from the City agency having jurisdiction of over the site, or the property owner if project is funded by City fund *

 BAL_RPD Letter ...

 Add file

Three (3) letters of community support *
 JackOHurley_LO...

 Letter of support...

 Marina Communi...

 Add file
Community Engagement Checklist

*

Please use this checklist to ensure that you have shared your proposed project with relevant constituents and community stakeholders. Please check all that apply.

How to identify Cultural District, Community Benefit District, and Supervisor's Office:

Enter in your project site address and check <https://sfplanninggis.org/pim/> to see what Cultural Districts (Zoning Information), Community Benefit Districts (Zoning Information), Supervisor's Office (Property).

How to Identify Local Arts Organizations and Cultural Centers:

If the project site is within 5 block radius of a Cultural Center, please include them in your community engagement. Please identify any visual arts organization within 5 block radius of the project site and include them in your community engagement.

We verify that we have reached out to the following:

 Cultural District

 Community Benefit District




 Local Arts Organizations

 Cultural Centers

 Supervisor's Office

 Other:

Cow Hollow Association, Fort Mason Center for Arts & Culture, Palace of Fine Arts, Marina Merchants Association, Marina Green Shops/Restaurants, Marina Yacht Harbor, Golden Gate Yacht Club, Fort Mason Center, St Francis Yacht Club, San Francisco Heritage

Scale drawing or model of the proposed project * Image 4-1-26 at ... Add file**Image of proposed site *** Image 4-5-26 at ... Add file**Rendering of artwork in proposed site *** Image 4-6-26 at ... Add file**List of proposed materials, and description of assembly of materials. ***

Please list all of the physical and 'non-physical' components (i.e., digital files, domain names, etc.) that make up the artwork. Do not include ancillary items that are not part of the artwork itself.

The artwork has been fully fabricated and is currently stored at Art City. It is constructed in modular sections to facilitate transportation and installation, and will be transported to the site via flatbed trailer. The sculpture is designed to be placed directly on-site with minimal ground disturbance and assembled from three sections that are bolted together on-site. Installation will be completed by the artist and a small crew, with components offloaded and positioned using hand carts and protective materials, without the need for heavy machinery. Installation is anticipated to take approximately four hours and will be coordinated with site preparation to ensure a safe and efficient process. The work is engineered for stability through its weight and design, and all fabrication and installation will follow standard safety practices to ensure structural integrity and public safety.


Maintenance plan for duration of display *

The artwork is constructed from durable stainless steel, which is well-suited for long-term outdoor exposure and resistant to corrosion and weathering. Maintenance requirements are minimal and primarily consist of periodic cleaning to remove surface dirt or debris and occasional polishing to maintain its finish. The sculpture does not include electrical or mechanical components, reducing the need for ongoing technical maintenance.

Building 180 will conduct monthly site checks and handle general upkeep, including routine cleaning and minor maintenance as needed, and will respond to 311 reports within 48 hours. In the event of artwork-specific repairs, the artist will coordinate with the project team and be responsible for addressing those elements. This collaborative approach ensures the work remains safe, stable, and well-maintained throughout the installation period.

Signed Waiver of Proprietary Rights for Artworks Placed on City Property or Private Property *

 CAPAVARA_Waiv...

 Add file

This content is neither created nor endorsed by Google.



Waiver of Proprietary Rights

for Artwork Placed Upon CITY PROPERTY under VARA and CAPA

Artist has designed a work of visual art. In consideration of the City’s approval of the Artist design of visual art.

DESCRIPTION: [type, mural, medium]:

Sculpture

TITLE, DATE: Launch Intention, 2014

DIMENSIONS: 25'L x 14'W x 10' H

ADDRESS/LOCATION: Marina Green Triangle: near the intersection of Marina Boulevard and Scott Street

(“the Work”) for the City artist agrees to waive and does hereby waive voluntarily all rights to attribution and integrity with respect to the Work and any and all claims as may arise under the Visual Artists Rights Act of 1990, 17 U.S.C. §§106A and 113(d) (“VARA”), the California Art Preservation Act (Cal. Civ. Code §§987 and 989) (“CAPA”), or any other local, state, foreign or international law, as currently drafted or as may be hereafter amended, that conveys the same or similar rights (“Moral Rights Laws”), with respect to the Work, its display, removal from display, exhibition, installation, conservation, storage, study, alteration and any other activities conducted by the City, its officers, employees, agents, contractors, licensees, successors or assigns. If the Work is incorporated into a building such that the Work cannot be removed from the building without physical defacement, mutilation, alternation, distortion, destruction, or other modification (collectively, “Modification”) of the Work, artist waives any and all such claims under any Moral Rights Laws arising out of or against any current or future owners of the site, and its agents, officers and employees, for Modification of the Work.

The City has the absolute right to change, modify, destroy, remove, relocate, move, replace, transport, repair or restore the Work, in whole or in part, in City’s sole discretion.

The City has no obligation to pursue claims against third parties for modifications or damage to the Work done without the City’s authorization. However, the City may pursue claims against third parties for modifications or damage or to restore the Work if the work has been modified without the City’s authorization. In the event that the City pursues such a claim, it shall notify the Artist, and Artist shall cooperate with the City’s efforts to prosecute such claims.

If the City modifies the Artwork without the Artist’s consent in a manner that is prejudicial to Artist’s reputation, Artist retains the right to disclaim authorship of the Artwork in accordance with 17 U.S.C. § 106A (a) (2).

Artist bears the sole responsibility for providing the City with any changes to the Artist's Address for Notice. Notice of changes must be mailed to the Arts Commission, 401 Van Ness Avenue, Suite 325, San Francisco, CA 94102 **AND to the City Agency with jurisdiction over the property.**

CITY AGENCY

Agency: San Francisco Recreation and Park Department
Authorized Agent: Christian Gayagoy
Address: McLaren Lodge, 501 Stanyan Street
San Francisco, CA 94117
Email: christian.gayagoy@sfgov.org
Phone: (415) 831-2700
Signed by:
SIGNATURE: *Christian Gayagoy*
DATE: 2285A48758A84D5... 3/31/2026

ARTIST

ARTIST understands the effect of this waiver and hereby acknowledges that ARTIST is surrendering the rights described herein with respect to the Work.

Artist: Griffin Loop
Address: [REDACTED]
Email: [REDACTED]@ [REDACTED]
Phone: [REDACTED]
SIGNATURE: [REDACTED]
DATE: 04 /01 / 2026

SAN FRANCISCO ARTS COMMISSION

SFAC Contact: Paris Cotz
San Francisco Arts Commission
Email: paris.cotz@sfgov.org
Phone: 415-539-6213

For more information regarding VARA and CAPA:

<http://www.sfartscommission.org/pubartcollection/mural-guidelines/pa05-mural-guidelines/pa05-2-visual-artists-rights-act/>

<http://www.sfartscommission.org/pubartcollection/mural-guidelines/pa05-mural-guidelines/pa05-3-california-art-preservation-act/>

CERTIFICATE *of* SIGNATURE

REF. NUMBER
VNSGW-NKRH9-8YYFF-XLERG

DOCUMENT COMPLETED BY ALL PARTIES ON
01 APR 2026 23:50:17
UTC

SIGNER

GRIFFIN LOOP

EMAIL
GRIFFINLOOP@GMAIL.COM

SHARED VIA
LINK

TIMESTAMP

SENT
31 MAR 2026 22:22:52

VIEWED
31 MAR 2026 22:23:50

SIGNED
01 APR 2026 23:50:17

SIGNATURE



Griffin Loop Contemporary Sculptor | Brooklyn, NY

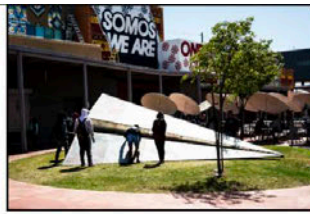
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Griffin's foundation began building ski lifts alongside his father, developing a deep understanding of large-scale structural systems in extreme environments. In his twenties, he went on to design and build freestyle terrain parks and event environments for leading resorts, brands, and athletes.

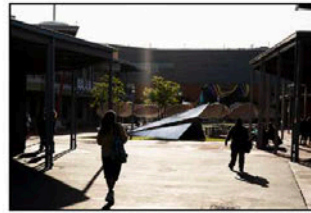
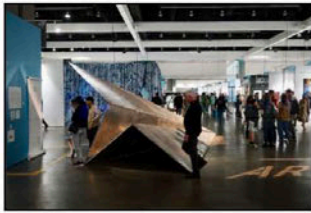
In 2013, he joined Summit Series, where he designed environments to foster connection and inspiration. During this time, he created his first large-scale artwork: a 50-foot metal paper airplane titled Launch Intention. This work evolved into an ongoing nationwide sculpture project engaging communities, particularly youth, in clarifying and sharing intention, and has been featured at international art fairs and on CBS Sunday Morning.

Since 2016, Griffin has worked independently, collaborating with municipalities, institutions, developers, and private clients to create installations that activate space and deepen engagement. His work is driven by the pursuit of potential within environments, individuals, and shared experience.





gustav loy



Ongoing nationwide sculpture project installed across public and private sectors. Using large-scale paper airplane installations as a platform to engage communities and youth in clarifying and sharing intention. Featured in international art fairs and on CBS Sunday Morning.

Professional Experience & Fabrication Mastery

- Self-performing fabricator, personally designing and constructing large-scale steel sculptures without reliance on third-party fabrication
- Demonstrates advanced technical skill in structural integrity, durability, and public safety considerations
- Extensive experience working with stainless steel and engineered materials at monumental scale

Selected Public Commissions & Installations

- Crystal Bridges Museum of American Art — Permanent installation of a 50-foot stainless steel sculpture
- Bentonville Public Art Collection — Multiple 25-foot Launch Intention sculptures installed at Osage Park and Thaden School
- Aspen Public Art — Solo exhibition and installations at Red Brick Center for the Arts and Skye Gallery

Interdisciplinary Practice

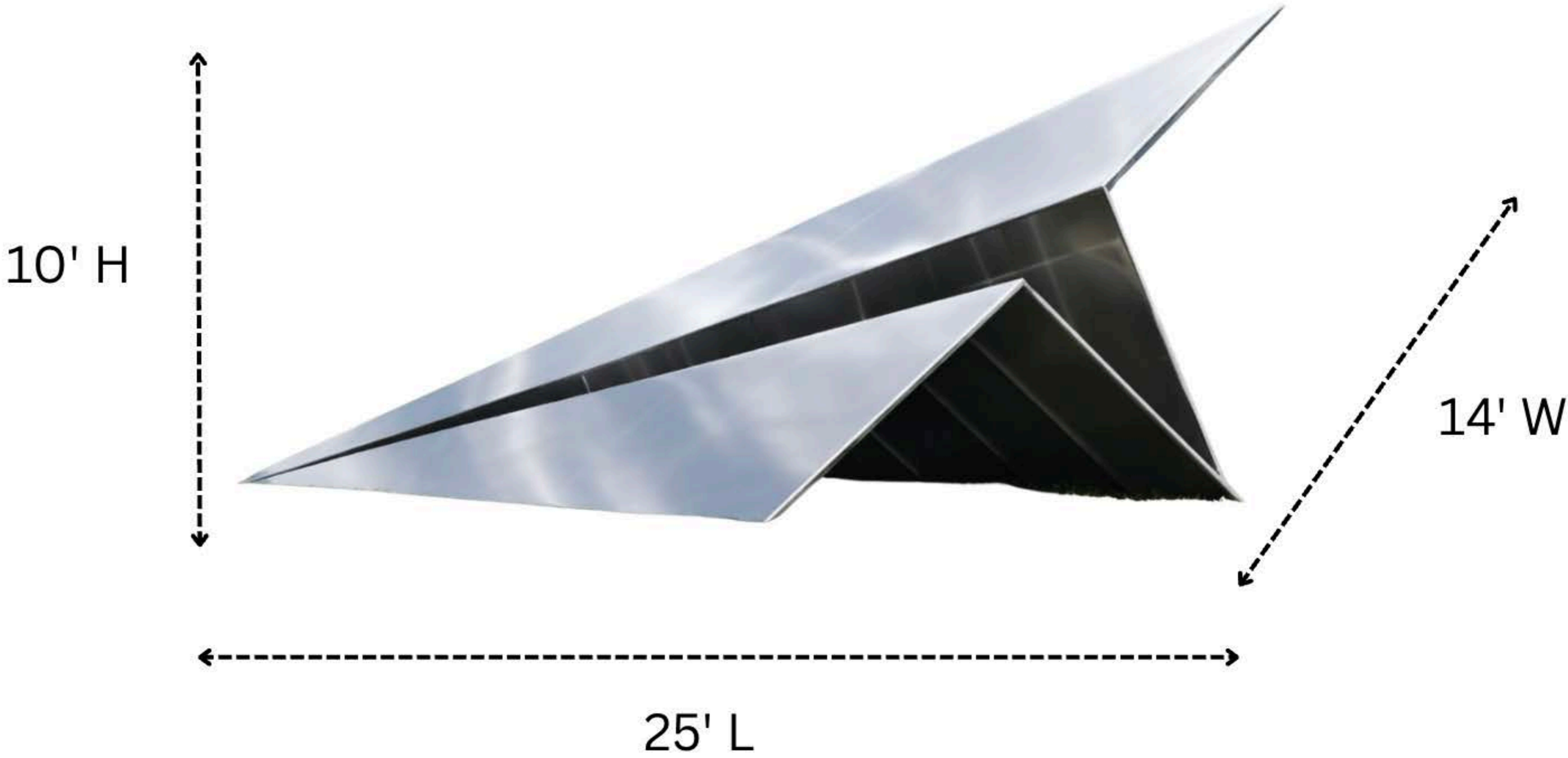
- Background in spatial architecture and land art, including large-scale environmental and terrain-based works
- Experience designing for varied landscapes, integrating sculpture with natural and built environments

Artistic Vision & Public Engagement


- Launch Intention explores the paper airplane as a universal symbol of optimism, imagination, and shared human experience
- Creates interactive public work that invites viewers to reflect, participate, and set personal intentions
- Positions public art as a platform for dialogue, connection, and reimagining everyday spaces


Launch Intention

25'L x 14'W x 10' H
Materials: Steel



San Francisco Bay Trail

Marina Green Restroom East 

 National Fitness Campaign



Marina Blvd

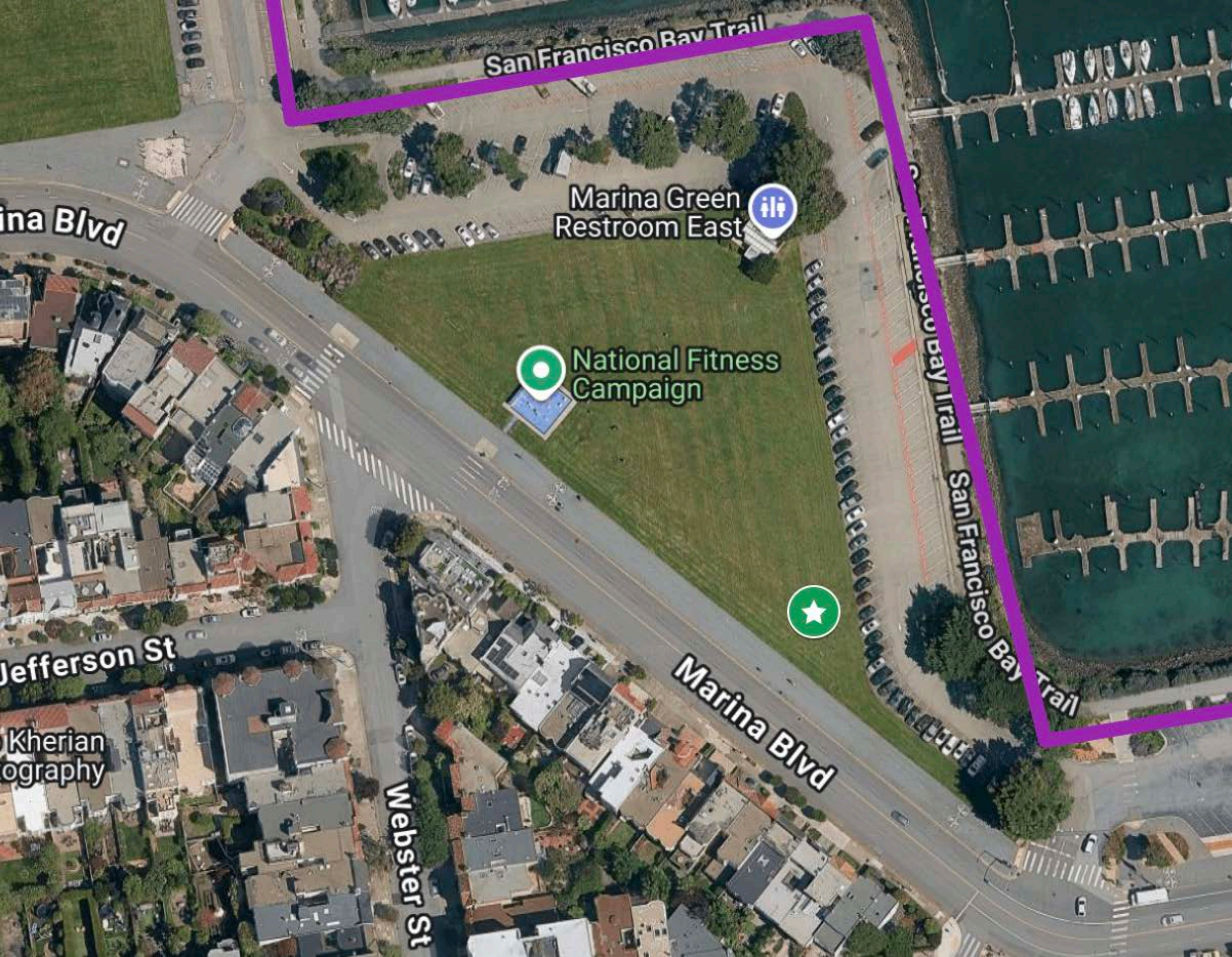
Jefferson St

Kherian
ography

Webster St

Marina Blvd

San Francisco Bay Trail





TSUNAMI HAZARD ZONE



IN CASE OF EARTHQUAKE GO
TO HIGH GROUND OR INLAND

FORT MASON CENT



San Francisco Arts Commission
401 Van Ness Avenue
San Francisco, CA 94102

March 29, 2026

To the Members of the San Francisco Arts Commission,

On behalf of the San Francisco Recreation and Park Department, we are pleased to express our continued support for Big Art Loop and the ongoing installation of temporary, large-scale public artworks throughout San Francisco.

Our partnership with Big Art Loop reflects a shared commitment to activating public spaces in ways that are thoughtful, accessible, and responsive to the communities we serve. These installations enhance parks, waterfronts, and neighborhood open spaces by creating moments of curiosity, reflection, and connection.

We are encouraged by the continued expansion of artworks across Golden Gate Park, Lake Merced, Marina Green, and McLaren Park.

Current installations include:

- An Attempted Murder – Golden Gate Park, Panhandle Sign Area
- Seed of Self – Golden Gate Park, Panhandle West Entry
- VieB – Lake Merced Natural Overlook
- Penny the Goose – Lake Merced Parking Lot
- Launch Intention – Marina Green Triangle
- The Pusher – McLaren Park Overlook

Big Art Loop has proven to be a reliable partner, navigating permitting, engineering, and installation with care and professionalism. We respectfully encourage the San Francisco Arts Commission to continue supporting and approving this important work, which contributes meaningfully to San Francisco's public realm.

Sincerely,

Dana Ketcham

Dana Ketcham
Director of Property Management, Permits and Reservations
San Francisco Recreation and Park Department

San Francisco Arts Commission
401 Van Ness Avenue
San Francisco, CA 94102

Thursday, March 26, 2026

To the Members of the San Francisco Arts Commission,

I am writing as a Marina resident and a sailor who spends a lot of time on the Bay and along Marina Green.

This area has a unique history as a former airfield, and that connection to flight is still very present, especially during events like Fleet Week, when people gather along the shoreline to watch the sky. For those of us who are out on the water regularly, Marina Green is also a key visual landmark and a place that feels closely tied to both the Bay and the city.

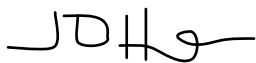
The proposed installation of *Launch Intention* feels like a natural fit for this setting. The paper airplane form is simple and recognizable, but it clearly connects to the site's history and ongoing relationship to flight. It also offers something that people of all ages can easily engage with.

Importantly, the piece feels like it would fit comfortably in the space and wouldn't get in the way of how people already use the area. Instead, it would add a point of interest for both residents and visitors while maintaining the openness that defines Marina Green.

From my perspective, this is the kind of public artwork that works well in this location, thoughtful, accessible, and tied to the character of the site.

I support the installation of *Launch Intention* at Marina Green Triangle and encourage the Commission to approve the proposal.

Sincerely,

A handwritten signature in black ink, appearing to read 'J O'Hurley', with a stylized flourish at the end.

Jack O'Hurley
A Marina Resident and Sailor



2 Marina Blvd, Bldg. C
Fort Mason Center
San Francisco, CA 94123

415.673.2200
info@sfrmuseum.org
www.sfrmuseum.org

Friday, April 3, 2026

ATTN: San Francisco Arts Commission 401 Van Ness Avenue San Francisco, CA 94102

To the Members of the San Francisco Arts Commission,

On behalf of Museo Italo Americano, we are writing to express our support for Big Art Loop and forthcoming artwork coming to Marina Green Triangle.

Marina Green Triangle is a highly visible and well-used public space that draws both residents and visitors year-round.

The project offers an opportunity to enhance the public realm through a temporary installation that encourages reflection without disrupting the existing character and use of the site. Its conceptual framework, centered on intention, movement, and personal reflection, aligns with the goals of public art to foster meaningful interaction within shared spaces.

We support installations that are site-responsive, accessible, and contribute positively to the experience of San Francisco's public spaces.

We respectfully encourage the San Francisco Arts Commission to approve this proposal.

Sincerely,

Bianca Frunzi


Curator and Communications Director
Museo Italo Americano
2 Marina Blvd., building C, Fort Mason Center
San Francisco, CA 94123
415.673.2200 (ext.102)
www.sfrmuseum.org



April 2, 2026

San Francisco Visual Arts Commission
401 Van Ness Avenue
San Francisco, CA 94102

To: Members of the San Francisco Visual Arts Commission:

The Marina Community Association Board (MCA) is writing to express our support for the temporary installation of an outdoor sculpture on the Marina Triangle as part of the Big Art Loop.

The MCA Board appreciates that the project organizers have reached out to neighbors, even holding a videoconference, to listen to neighbors' concerns. Based on the community feedback, we welcome their decision to consider modifying the proposed location on the Marina Triangle in order to minimize impacts on the views of homes facing the Triangle. We also appreciate that the organizers, Building180, will install plaques so that neighbors have a method to contact them in case of damage or vandalism. Also, based on neighbor feedback, we have a preference for the "Launch Intention" as its foot print is a bit smaller and is not lighted at night.

The MCA supports bringing thoughtfully placed public art to our neighborhood. This project offers an opportunity to enhance the public realm through a temporary installation that encourages reflection without disrupting the existing character and use of the site. As stewards of the Marina areas used by people throughout the City, we see this temporary art as something that not only our neighbors, but also all residents can enjoy.

Thank you for your consideration.

Sincerely,

Marina Community Association Board of Directors
Submitted by Elliott Robbins, MCA Secretary on behalf of the MCA Board