

Mural Design Information Form

LEAD ARTIST	Mel Waters			
ADDRESS	222 Columbus Ave #305			
CITY	San Franciscisco			
STATE	CA ZIP CODE 94133			
EMAIL	melwatersart@gmail.com PHONE (415) 539-8808			
PROJECT COORDINATOR	Cindy Zeidan			
ADDRESS	1699 Haight st.			
CITY	S.F. CA. 94117			
STATE	CA, ZIP CODE 94117			
EMAIL	Cmzeidan 13@ a01.com PHONE 650-784-5555			
SPONSORING ORGANIZATION	st shines			
ADDRESS	Dr. Caritun B. Goodlett Pl. Room 448 city Hall			
CITY	SF			
STATE	CA ZIP CODE 94/02_			
EMAIL	S&Shines @ SF90V, 005. PHONE 415-694_1006			
FUNDING SOURCES	SF Shines			
PROPOSED SITE (address, cross street)	Haight & Cole Liquors 1699 Haight St, San Francisco, CA 94117			
DISTRICT	5			

District numbers can be found at http://sfgov.org/elections/district-citywide-maps | Scanned with CamScanner

MURAL TITLE	Jimi, Janis and Jerry
DIMENSIONS	50'L X'12H, 154LX 12H
ESTIMATED SCHEDULE (start and completion dates)	TBD
1. Proposal (describe proposed design, site and theme. Attach a separate document if needed).	Mural will consist of portraits of Jimi Hendrix, Janis Joplin, and Jerry Garcia. Backgroundo of the entire will be solid vibrant tie dye colors. Flowers, text, and symbols of the musical era will be implemented.
2. Materials and processes to be used for wall preparation, mural creation and anti-graffiti treatment.	Acrylic, spray paint, commercial paint and primer, and protective coating. Brushes, rollers and trays for paint. Nozzles for spray. Spray mask.
3. List individuals and groups involved in the mural design, preparation and implementation.	Mel Waters
Attach the following	a documents to this form:

- 1. Lead artist's resume/qualifications and examples of previous work
- 2. Three (3) letters of community support
- 3. Letter or resolution approving proposal from city department or;
- 4. Letter of approval from private property owner along with Property Owner Authorization Form
- 5. Signed Artist Waiver of Property Rights for artwork placed upon city property or;
- 6. Signed Artist Waiver of Proprietary Rights financed in whole or in part by city funds for artwork placed upon private property
- 7. Maintenance Plan (including parties responsible for maintenance)
- 8. Color image of design
- 9. One image of the proposed site and indicate mural dimensions
- * Please autri all the discuments above must be combined into one pdf packet that is under 20mb.

Waiver of Proprietary Rights

for Artwork Placed Upon PRIVATE PROPERTY under VARA and CAPA

The artist, <<INSERT NAME OF ARTIST>>, has designed a work of visual art ("the Artwork") as described below. The Artwork will be located at the address below, with consent from <<INSERT NAME OF PROPERTY OWNER>> (hereinafter referred to as the "Property Owner").

DESCRIPTION: [type, mural, medium]:

Garcia. Ba		Hendrix . Janis Joplin, and Jerry vill be solid vibrant tie dye colors.
	Jimi, Janis, and Jerry	
	The state of the s	15'LX12'H

As a condition of the Property Owner's approval and authorization to create the Artwork on the Property, Artist agrees to waive and does hereby waive voluntarily all rights to attribution and integrity with respect to the Artwork and any and all claims as may arise under the Visual Artists Rights Act of 1990, 17 U.S.C. §§106A and 113(d) ("VARA"), the California Art Preservation Act (Cal. Civ. Code §§987 and 989) ("CAPA"), or any other local, state, foreign or international law, as currently drafted or as may be hereafter amended, that conveys the same or similar rights (collectively "Moral Rights Laws"), with respect to the Artwork, its display, removal from display, exhibition, installation, conservation, storage, study, alteration and any other activities conducted by the Property Owner or any future owner of the Property. If the Artwork is incorporated into a building such that the Artwork cannot be removed from the building without physical defacement, mutilation, alternation, distortion, destruction, or other modification (collectively, "Modification") of the Artwork, Artist waives any and all such claims under any Moral Rights Laws arising out of or against any current or future owners of the Property, and its agents, officers and employees, for Modification of the Artwork.

The Property Owner, or any future owner of the Property, has the absolute right to change, modify, destroy, remove, relocate, move, replace, transport, repair or restore the Artwork, in whole or in part without prior notice to the Artist. However, if the Property Owner, or any future owner of the Property, modifies the Artwork without the Artist's consent in a manner that is prejudicial to Artist's reputation, Artist retains the right to disclaim authorship of the Artwork in accordance with 17 U.S.C. § 106A (a) (2).

The Property Owner has no obligation to pursue claims against third parties for modifications or damage to the Artwork done without the Property Owner's authorization. However, the Property Owner may pursue claims against third parties for modifications or damage or to restore the Artwork if the Artwork has been modified without the Property Owner's or Artist's authorization. In the event that the Property Owner pursues such a claim, Property Owner shall notify the Artist, and Artist shall cooperate with the Property Owner's efforts to prosecute such claims.

Artist bears the sole responsibility for providing the San Francisco Arts Commission and Property Owner with any changes to the Artist's Address for Notice. Notice of changes must be mailed to the Arts Commission: 401 Van Ness Avenue, Suite 325, San Francisco, CA 94102 and to the Property Owner: <<INSERT ADDRESS FOR NOTICE>>.

PROPERTY OWNER

Property Owner:

(or Authorized Agent): Non Develu

Address:
San Francisco, Ca. 94117

Email: Frank 2 1699 @yahoo, Com

Phone: 650-271-4564

SIGNATURE: Front 2 en le

DATE: 8/8/2025

<u>ARTIST</u>

ARTIST understands the effect of this waiver and hereby acknowledges that ARTIST is surrendering the rights described herein with respect to the Artwork.

Artist:

Mel Waters

222 Columbus Ave #305

Address:

San Francisco CA 94133

Email: melwatersart@gmail.com

Phone: <u>(415) 539-8808</u>

SIGNATURE:

DATE: 08 / 2025

For more information regarding VARA and CAPA:

http://www.sfartscommission.org/our-role-impact/about-commission/policies-guidelines/visual-artists-rights-act

To whom it may concern,

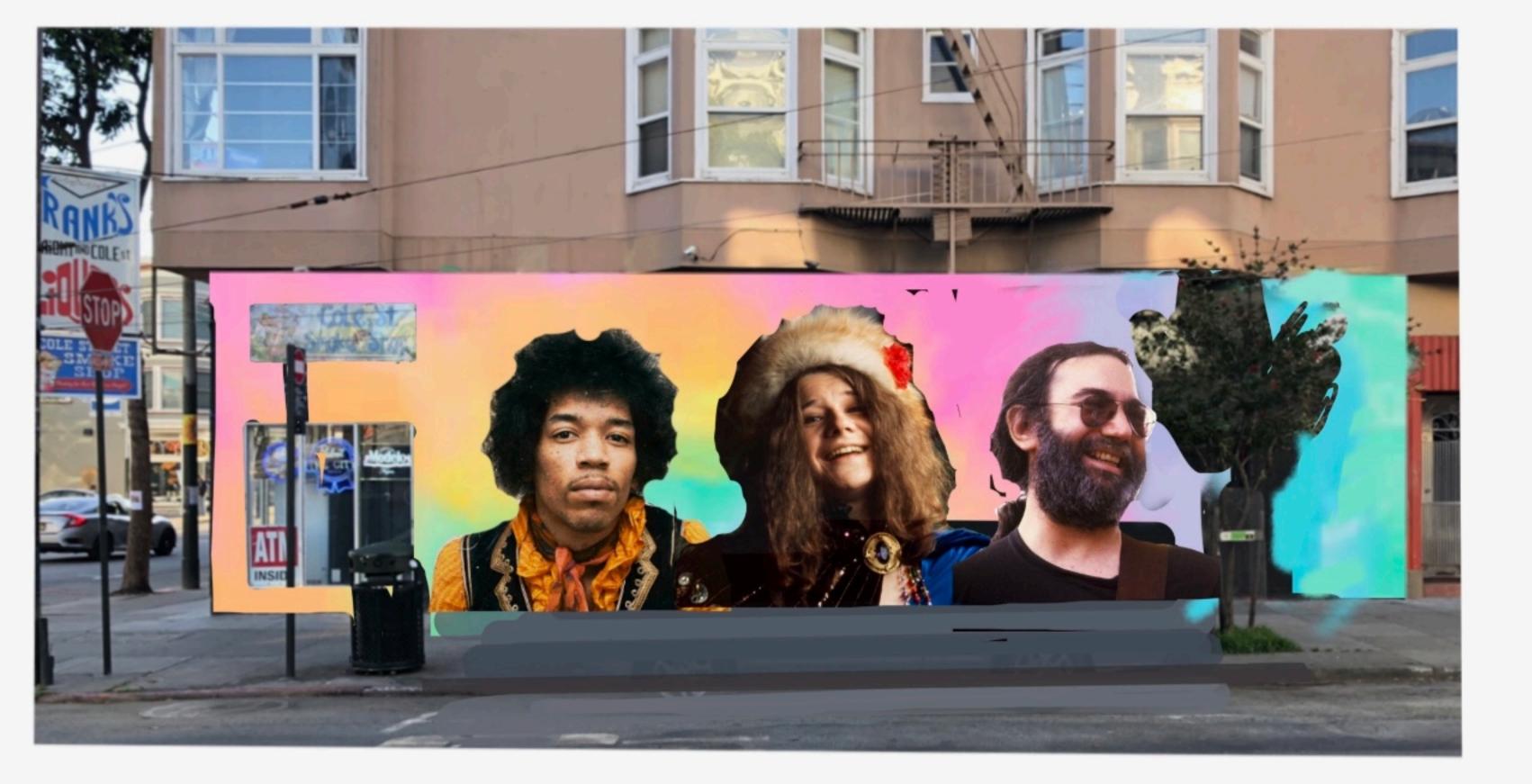
Wousalu

I am the owner and approve and support the proposed mural located at 1699 Haight St. San Francisco, Ca 94117.

Should you have any questions or require further information. Please do not hesitate to contact me. I could be reached at 650-271-4564.

Sincerely,

Frank Zeidan



MEL WATERS

(415) 539-8808 | melwatersart@gmail.com | www.melwatersart.com

Experienced professional artist and business owner seeking part-time teaching opportunities with cultural nichness and community connection.

EXPERIENCE

Private Studio Artist, 2020-Present

- 222 Kearny St Studios, San Francisco, 2024-Present
- Peninsula Studios, San Mateo, 2020-2024

Hip Hop for Change, San Francisco

Substitute Teacher and Workshop Leader, 2023-2024

- Art Class Substitute Teacher for Various Grade Level at Bay Area Middle Schools and High School
- Create and Execute Unique and Tailored Curriculum
- Lead various workshops in SF Hunters Point and Other Locations working directly with inner-city youth

Moonrise Tattoo S.F., San Francisco

Owner / Tattoo Artist, 2017-2020

- Owner and Operations Manager
- Oustorn Tattoo Artist and Teacher / Mentor to Junior Staff

Dean's Tattoo Headquarters, San Francisco

Owner / Tattoo Artist, 2010-2017

- Custom Tattoo Designs and Exceptional Customer Service
- Manage Business Licensing, Account Payable, Inventory and Shop Maintenance

California Pacific Medical Center, San Francisco

Gastro Technician / Transport Lift Team II, 2002-2008

- Dedicated care specialist with strong attention to patients' well being and hospital protocol
- Promoted from Lift Tearn to Gastro Tech Team, with demonstrated reliability and positivity

SELECT ARTIST EXHIBITS AND PRESS

- February 2024 and February 2025: Solo Exhibit at Blackbird Bookstore, San Francisco.
- August, 2023: "One Step Closer" Solo Exhibit at Upper Market Gallery, San Francisco
- 2018: "Baobab Rising" Community Mural Project with Precita Eyes at Glide Memorial, Ellis Street,
 SF
- April 2015: SF Weekly Cover Story; Up Against the Wall: Rising rents haven't silenced San Francisco street artists. Meet seven who have beaten the odds
- March 2016: <u>HuffPost</u>; One Street Portrait A Day: Artist Mel Waters Celebrates Black History In San Francisco

References available upon request.

Dear San Francisco Arts Commission,

My name is Denny, and I'm the Manager at John Fluevog Shoes at 1697 Haight Street, right next door to Frank's Liquor. I'm writing to express our enthusiastic support for the creation of a new mural at Haight & Cole.

The Haight-Ashbury community has long been a beacon of art, music, political history, and cultural expression. Murals like the one of Jimi Hendrix, Jerry Garcia, and Janis Joplin have been beloved by both tourists and locals alike, becoming iconic backdrops that draw visitors from around the world. People come to admire and photograph them, and while here, they also shop, dine, and engage with our neighborhood businesses. These works of art directly help generate traffic and sales for businesses like ours.

Since the previous mural came down, customers come into our store all the time to say how much they miss it. A new mural would not only be a huge artistic and cultural asset but would also help restore the vibrant, colorful energy that makes this neighborhood special. Public art here is more than decoration—it's a living connection to our shared history, a source of joy, and a symbol of peace, good soul, and groovy love vibes that the world needs now more than ever.

Murals truly enhance a neighborhood, making it more lively, welcoming, and memorable. Haight-Ashbury has always been a crossroads of musical legends, political change, and creative spirit, and public art is one of the best ways to honor and carry that legacy forward.

We are fully in support—not just of this mural, but of more murals and more art in our community in general. The more color and creativity we can share, the better our neighborhood becomes for everyone.

Thank you for your consideration and for all the work you do to keep San Francisco's art scene thriving.

Denny Gallin
Denny Garbuio

Manager, John Fluevog Shoes

1697 Haight Street

San Francisco, CA

www.fluevog.com

To whom it may concern le howe lived in the Haight for over 40 years. It was so sad to love the Harria mural go dury, the mural was noticed oxylocals. and touriste everyday. The murae represented the Hought ashbury feel and we all would be so happy if you would assist in buinging it back. The artist did a fantastic fob. Thank four Sharon Grossman Cole a /faiglet 415 751-0449

10/8/25 To whom Hong concern, el syport the much localed @ 1699 Hugher Start mB2 Jers Beaun) 1849 PABES+1 SF CA 94117 SFWINE GUYCEGMANG.com



FELICIA KNOR Assisted Manager

1497 HAIGHT ST SAN FRANCISCO CA VALLE USA

Felicia Da