

## Mural Design Information Form

LEAD ARTIST

ADDRESS

CITY

STATE

ZIP CODE

EMAIL

PHONE

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PROJECT  
COORDINATOR

ADDRESS

CITY

STATE

ZIP CODE

EMAIL

PHONE

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SPONSORING  
ORGANIZATION

ADDRESS

CITY

STATE

ZIP CODE

EMAIL

PHONE

FUNDING SOURCES

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PROPOSED SITE  
(address, cross  
street )

DISTRICT

District numbers can be found at <http://sfgov.org/elections/district-citywide-maps>

MURAL TITLE

DIMENSIONS

ESTIMATED  
SCHEDULE (start and  
completion dates)

1. Proposal (describe  
proposed design, site  
and theme. Attach a  
separate document if  
needed).

2. Materials and  
processes to be used  
for wall preparation,  
mural creation and  
anti-graffiti treatment.

3. List individuals and  
groups involved in the  
mural design,  
preparation and  
implementation.

**Attach the following documents to this form:**

1. Lead artist's resume/qualifications and examples of previous work
2. Three (3) letters of community support
3. Letter or resolution approving proposal from city department **or**;
4. Letter of approval from private property owner along with Property Owner Authorization Form
5. Signed Artist Waiver of Property Rights for artwork placed upon city property **or**;
6. Signed Artist Waiver of Proprietary Rights financed in whole or in part by city funds for artwork placed upon private property
7. Maintenance Plan (including parties responsible for maintenance)
8. Color image of design
9. One image of the proposed site and indicate mural dimensions

**\* Please note: all the documents above must be combined into one pdf packet that is under 20mb.**

Bunnie Reiss  
Landers, California  
Muralist • Mosaics • Sculpture

[www.bunniereiss.com](http://www.bunniereiss.com)  
[bunniereiss@gmail.com](mailto:bunniereiss@gmail.com)

Bunnie Reiss is a multifaceted visual artist known for her murals, sculptures, and mosaics. She has shown in both the United States and internationally in galleries, alternative spaces, bookstores, abandoned buildings, and fields and forests. Her brightly colored folk murals decorate many countries and can be found in Los Angeles, Mexico, Italy, Paris, India, Philippines, Detroit, Milwaukee, New York, and San Francisco. She holds an MFA from San Francisco Art Institute and has lived, worked, and created all over the world, including in rural Colorado, France, Los Angeles, and for over twenty years in the Bay Area. Originally from Maryland and raised in Colorado, Bunnie currently lives and creates in a small desert town just outside of Joshua Tree National Park, where she is slowly building up a five-acre property known as Lilac Lane Farms.

#### Education:

- June 2008-May 2011: San Francisco Art Institute, San Francisco, California  
*Master of Fine Arts, emphasis painting*  
Valedictorian
- January 2008-May 2008: Pont-Aven School of Contemporary Art, France  
*Course work with focus on painting*
- 1993-1997: University of Northern Colorado, Greeley, Colorado  
*Bachelor of Liberal Arts, English/Journalism*

#### CV:

##### Mural Projects

2024

- Seaport Studio, Oakland, CA
- The Estates 12-structure Trailer Park, Gerlach, NV
- Joshua Tree Writer's Retreat, Joshua Tree, CA
- Stargazer, Austin, TX
- Blink Mural Festival, Cincinnati, OH

- Copper Mountain Community Center, Joshua Tree, CA
- SLC Mural Fest, Salt Lake City, UT
- Stars & Moon Art Park, Oakland, CA

#### 2023

- Jones Salon and Studio, 29 Palms, CA
- Make Art Work Public Mural Program, Detroit, MI
- Aberdeen Public Art, Aberdeen, SD
- Bruno's Saloon, Gerlach, NV
- Snowmass Ski Resort, Snowmass, CA
- SHINE Mural Festival, St. Petersburg, FL

#### 2022

- Dusty Mile House, Joshua Tree, CA
- San Pancho Mural Festival, San Pancho, Mexico
- Kalidescope Animal Sanctuary, Morongo Valley, CA
- Helen's House Historical Home, Gerlach, NV
- Albright Knox Museum Public Art, Buffalo, NY

#### 2021

- Aberdeen House, Joshua Tree, CA
- Streetwise Art Festival, Boulder, CO
- Untamed Yoga, Joshua Tree, CA
- Central Station, Morongo Valley, CA
- San Leandro Arts Festival, San Leandro, CA
- Bee Knees Barn, Morongo Valley, CA

#### 2020

- These Days Public Art, Los Angeles, CA
- Public Art Santa Monica, Santa Monica, CA
- DTLA Art Alliance, Los Angeles, CA
- Highland Park Art House, Los Angeles, CA
- Ritual Coffee Roasters, San Francisco, CA

#### 2019

- Flight At Tustin, Los Angeles, CA
- Public Art Project, Pomona, CA
- Jersey City Public Art, Jersey City, NJ
- Asbury Park Wooden Walls, Asbury Park, NJ
- Chicago Truborn Mural, Chicago, Ill
- Carbondale Public Art, Carbondale, CO



- Oakland Public Art, Oakland, CO
- Marina Del Ray Public Art, Marina Del Ray, CA

#### 2018

- Aurora Public Arts Commission, Aurora, ILL
- United Nations Climate Change Mural, Mexico City, MX
- Magic Moon Car, Los Angeles, CA
- IADS Historic Synagogue, Detroit, MI
- AL Campo, Marfa, TX
- Beyond Walls, Lynn, MA
- Van Mural Fest, Vancouver, CANADA
- Wagon Wheel School, Los Angeles, CA
- Magic Playhouse, Los Angeles, CA
- Ocean Bird Home, Victoria, British Columbia

#### 2017

- Albright-Knox Museum, Buffalo, NY
- Handmade Toledo, Toledo, OH
- Recycle Here Art Center, Detroit, MI
- Empire 7 Studios/Downtown SF Association, San Jose, CA
- Maison Cielito, Joshua Tree, CA
- Superchief Gallery LA, Los Angeles, CA
- Schultz Bakery, Kincarnaid, Canada
- LA County Arts Commission, Rowland Heights, CA
- MoonWind Trading Company, Landers, CA
- The End, Joshua Tree, CA

#### 2016

- Le Basse Mural Project, Manila, Philippines
- Black Cat Alley Mural Project, Milwaukee, Wisconsin
- Black List/Little Tokyo Mural Project for the LA Marathon, Los Angeles, California
- Evil Twin Book Agency Mural Project, Philadelphia, Pennsylvania

#### 2015

- Recycle Here Mural Project, Detroit, Michigan
- Wellington Court Mural Project, Queens, New York

### Solo Exhibitions:

2023

- Systems of Nature, *La Matador Gallery*, Joshua Tree, California

2019

- Space Angels, *Superchief Gallery*, Los Angeles, California

2015

- The Cosmic Child, *Campfire Gallery*, San Francisco, California

2014

- Pussy Cats & Their Friends, *Resurrect*, Oakland, California
- Block-Gallery, Oakland, California
- World Without End, *Redux Studios & Gallery*, Alameda, California

2013

- The In Between, *Redux Studios & Gallery*, Alameda, California

2011

- Elle a eu beaucoup de chance, *Jellyfish Gallery*, San Francisco, California

2009

- The Little One's, *Boneflowers*, San Francisco, California
- Various Works from Pont-Aven, *The Press Club*, Portland, Oregon

2007

- All over the road, *Sometime Gallery*, Oakland California
- Kitchen's-Ink, Denver, Colorado

2006

- I'm over here, *Cafe International*, San Francisco, California

### Group Exhibitions

2023

- Winter Group Show, *KP Projects*, Los Angeles, CA
- Lone Splendor, *Paradigm Gallery*, Philadelphia, PA

2022

- Fall Group Show, *KP Projects*, Los Angeles, CA
- The Last Move, *Skye Gallery*, Aspen, CO

2021

- Fall Group Show, *KP Projects*, Los Angeles, CA
- Falling Flat, *Skye Gallery*, Aspen, CO

## 2019

- Together, *KP Projects*, Los Angeles, CA
- All The Ladies, *Chicago Truborn*, Chicago, Ill
- Anniversary Mural Show, *Superchief Gallery LA*, Los Angeles, CA
- DesginerCon, *KP Projects*, Los Angeles, CA
- Annual Holiday Show, *KP Projects*, Los Angeles, CA

## 2018

- Pantopic Beauty, *Luna Rienne Gallery*, San Francisco, CA
- Superchief Mega Group Show, *Superchief Gallery*, Los Angeles, CA
- KP Projects LA Art Show Preview Night, *KP Projects*, Los Angeles, CA
- Vancouver Mural Festival Group Show, *Vancouver Lights Gallery*, Vanouver, Canada

## 2017

- Anniversary Show, *Superchief Gallery*, Los Angeles, CA
- Deemed A Canvas, *Paradigm Gallery*, Philadelphia, PA
- 6th Annual Blamo Custom Show , *The Birds Nest Gallery*, Aspen, CO
- Winter Group Exhibition, *Athen B Gallery*, Oakland, CA
- Hotbed Charity Event, Tiburon, California

## 2016

- Pretty/Peculiar, *Alison Milne Gallery*, Toronto, Ontario
- Annual East Bay All Stars, *Nielson Arts*, Berkeley, California
- Winter Group Exhibition, *Athen B Gallery*, Oakland, California
- Bestowed Upon Us, *Alexi Era Gallery*, Chicago, Illinois
- La Luz de Jesus, *Los Angeles*, California
- Bestowed Upon Us, *Alexi Era Gallery*, Chicago, Illinois
- Magic Maker, *Nooworks Gallery*, San Francisco, California

## 2015

- Hey Ladies, *Co-Lab Gallery*, Los Angeles, California
- Equinox, *Flatcolor Gallery*, Seattle, Washington
- 30th Annual Group Show, *La Luz de Jesus*, Los Angeles, California
- East Bay All Stars, *Nielson Arts*, Berkeley, California
- 4%, *Fecal Face Gallery*, San Francisco, California
- 2, *Good Mother Gallery*, Oakland, California
- Alchemy, *InnerSpace Gallery*, Detroit, Michigan
- FiveDiamond Annual Headress Show, *FiveDiamond Gallery*, Los Angeles, California
- PSKaufman LA Studio Shoe Design Show, *PSKaufman*, Los Angeles, California
- Equinox, *Flatcolor Gallery*, Seattle, Washington
- Natural Selection, *Empire7 Studios*, San Jose, California
- La Luz De Jesus Coaster Show, *La Luz De Jesus Gallery*, Los Angeles, California
- Dark Paradise, *Last Projects*, Los Angeles, California

- Co-Lab, *Athen B Gallery*, San Francisco, California
- December Holiday Show, *Fecal Face Gallery*, San Francisco, California
- Oaklajara, Guadalajara, Mexico

2014

- Broad Spectrum, *Empire Studios*, San Jose, California
- Binding, *Butter Projects*, Detroit, Michigan
- Objects of Poetic Desire, *The Greenpoint Palace*, Brooklyn, New York

2013

- Tough Love, *Double Punch*, San Francisco, California
- The Flava Pack Collective, Oakland, California
- Iron to Gold/Ashes to Hope Benefit Show, *Chandran Gallery*, San Francisco

2012

- Clarion Alley 25th Anniversary Mural in the Roxy Theatre, San Francisco, California
- Black Star Development Fundraiser, *Ampersand Gallery*, San Francisco, California
- Oaklajara, *Moco*, Oakland, California
- The Headlands 30th Birthday Party, *Headlands Center for the Arts*, Marin, California
- Stand Tall Part III, *Old Crow Tattoo*, Oakland, California
- I.Magic.Nation, *Warehouse 416*, Oakland, California
- SMALL, *19Karen Contemporary Artspace*, Gold Coast, Australia
- My 5th Birthday, *Secret Project Robot Art Experiment*, Brooklyn, New York
- Flux, You & Me, *No Vacancy Gallery*, Melbourne, Australia
- Little Old One, *Lopo Gallery*, San Francisco, California

2011

- The Book of the Is, *111 Minna*, San Francisco, California
- Vacancy, *Space Gallery*, San Francisco, California
- Outside Lands Music Festival, San Francisco, California
- Welling Court Mural Project, Astoria, Queens
- Rock, Paper, Scissors Gallery, Durham, North Carolina
- I have a Dream, I have a Nightmare, *New Puppy Gallery*, Los Angeles, California
- Apocalypse Meow, *Space Gallery*, San Francisco, California
- Clarion Alley Mural Project, San Francisco, California
- Elle a eu beaucoup de chance, *Jellyfish Gallery*, San Francisco, California
- 2011 SFAI Vernissage, *The SF Winery*, Treasure Island
- New Beginnings, *Space Gallery*, San Francisco, California

2010

- Warehouse 416, Oakland, California
- One Year Anniversary Show, *Gallery Heist*, San Francisco, California
- Swell Gallery, San Francisco, California
- Mission Open Studio's, *Art Span Gallery Space*, San Francisco, California
- Vessel Gallery, Oakland, California

- Rock, Paper, Scissors, Oakland, California
- Louis & Clarke, *Diego Rivera Gallery*, San Francisco, California

2009

- Super Awesome Revolution, *Blue Six Creative Space*, San Francisco, California
- Uncanny Closeness, *Michelle O'Connor Gallery*, San Francisco, California
- Various Works from Pont-Aven, *The Press Club*, Portland, Oregon
- Space Gallery, San Francisco, California

2008

- Swell Gallery, San Francisco, California
- Pont-Aven Contemporary Arts Gallery, Pont-Aven, France
- 8th Annual Sea of Dreams, San Francisco, California
- SFAI Group Show, *The Luggage Store*, San Francisco, California
- Gallery One, San Francisco, California
- Finch Mob Art Exhibition & Croquet in the Panhandle, San Francisco, California
- Miranda Caroligne Studios, San Francisco, California
- DeMaio Studios, San Francisco, California

Bunnie Reiss  
[www.bunniereiss.com](http://www.bunniereiss.com)  
[bunniereiss@gmail.com](mailto:bunniereiss@gmail.com)





















July 17, 2025

Pam DeLuco  
Shotwell Paper Mill  
pam@shotwellpapermill.com  
*Sent via email*

Dear Pam:

On behalf of ODC and ODC Theater, I am pleased to share this letter of support for your proposed mural on your Shotwell Paper Mill building. We are excited by the proposed mural placement to wrap your building. We welcome the idea that the artwork would be visible on both 17th and Shotwell Streets. We appreciate the vibrant work of muralist Bunnie Reiss from the many dynamic examples of her work we've seen in other cities and communities. We're also excited by the themes you are exploring with her—what a resonant and thoughtful idea to have the mural reflect Shotwell Street's botanical history and your own artistry and commitment to sustainable hand paper-making.

Thank you for taking time to share your proposed project with us. As you know, our campus has buildings on both 17th and on Shotwell Streets (351 Shotwell; 3153 17th and 3175-77 17th Streets). As neighbors we appreciate the care you are taking to invest in our community. Your project clearly seeks to celebrate and enhance the vibrancy we feel in this special intersection of our Mission neighborhood.

Please don't hesitate to contact me if you have any questions, or if we can be of additional support and service to you. My direct phone is 415.519.3033

Sincerely,

Carma M. Zisman  
Executive Director

July 12, 2025

To the San Francisco Arts Commission:

Pam DeLuco and Shotwell Paper Mill have been terrific neighbors here on Shotwell Street. Pam has invested time and energy to improve and upkeep her end of our block, working with her immediate neighbors to add to and take care of the landscaping and to keep the area clean.

Unfortunately Pam is up against a lot when it comes to these efforts. The commercial building where she has a long-term lease for her studio has small windows that don't engage the street well. Combined with the cover of trees and parked cars, the corner is often victimized by trash dumping and other unneighborly behavior. Her proposed mural project for the building will signal that someone is home and cares about that corner, a very welcome improvement.

I wholeheartedly support this project.

A handwritten signature in black ink, appearing to read "Dan Baker". The signature is fluid and cursive, with a large loop at the beginning and a long, sweeping tail.

David Baker  
Homeowner  
339 Shotwell Street

# ~~STOREFRONTLAB~~

July 13, 2025

To the members of the San Francisco Arts Commission:

I am pleased to write in support of the mural project proposed by Pam DeLuco of Shotwell Paper Mill. Beyond being a neighbor, Pam is a trusted collaborator and contributor to our programs at StorefrontLab. The care she puts into organizing and executing her projects leaves no question that this mural project will be beautifully realized.

Pam also is an enthusiastic community advocate who has crafted a proposal that will really address some longstanding challenges we have faced on the our block of Shotwell Street. By brightening and visually activating the building at 17th and Shotwell, the mural will make the corner feel more engaged with the neighborhood, and as a result, it'll feel safer.

We look forward to seeing this heartening addition to our block come to be.

Sincerely,

A handwritten signature in black ink, appearing to read 'Yosh Asato', with a stylized, flowing script.

Yosh Asato

Co-founder

StorefrontLab

San Francisco Arts Commission  
401 Van Ness Avenue, Suite 325  
San Francisco, CA 94102

July 18, 2025

To Whom It May Concern,

My name is Elliot Loh, and I am the homeowner at 307 Shotwell, immediately adjacent to Pamela DeLuco's Shotwell Paper Mill at 305 Shotwell. This letter is written in support of Ms. DeLuco's neighborhood improvement project, including the painting of a mural by an artist whose work she has shared with me.

Pamela has been a longtime fixture on our block, since before we moved into our home in 2014. Shotwell Paper Mill is one of the few light industrial businesses remaining in our mixed-use area, and its door has long been open to those who interested in learning more about the craft of handmade paper. There, we have learned how to make paper, and to use several of her vintage printing presses – as have many interns who have come to know the paper mill as a quiet space to learn an industrial process and an art form.

The mural, as directed by Pamela, should unify that side of the intersection, visually signaling the arts and craft focus of the several small businesses there. One of Pamela's innovations has been the incorporation of her paper-making client's own worn clothing into the actual paper, creating a writing or drawing medium that is literally autobiographical. We look forward to a similarly tangible expression to anchor our corner of the Mission.

A handwritten signature in black ink, appearing to read 'Elliot Loh', with a long, sweeping horizontal line extending to the right.

Elliot Loh  
Homeowner  
307 Shotwell Street, San Francisco  
[elliot.loh@gmail.com](mailto:elliot.loh@gmail.com)

June 2nd, 2025

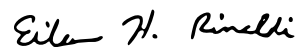
Tanelorn, LLC  
1050 Howard St  
San Francisco, CA 94103

To Whom It May Concern,

As the owner of the building that includes 305 Shotwell Street, we are enthusiastic for our tenant, Shotwell Paper Mill, to make improvements to the building, including painting a mural on the building, installing new signage and adding fences around the planters to protect the plants. The corner of 17th and Shotwell is a busy one, with traffic at all times of the day, of neighborhood residents as well people visiting the small independently-owned businesses on the corridor, including Ritual Coffee's training lab, ODC, Robin's Cafe, and the Lutz Plumbing store. These improvements will help to uplift this corner and create a feeling that the area is cared for and worth taking care of.

Please don't hesitate to reach out with any questions. I can be reached at 415-710-6087 or by email at [eileen@ritualroasters.com](mailto:eileen@ritualroasters.com).

Thank you,

A handwritten signature in black ink that reads "Eileen H. Rinaldi". The signature is written in a cursive, flowing style.

Eileen Rinaldi, managing member Tanelorn, LLC

## Waiver of Proprietary Rights

### for Artwork Placed Upon PRIVATE PROPERTY under VARA andCAPA

The artist, **Bunnie Reiss**, has designed a work of visual art ("the Artwork") as described below. The Artwork will be located at the address below, with consent from **Tanelorn, LLC**. (hereinafter referred to as the "Property Owner").

DESCRIPTION: Wrap around mural on 3141 17th St and 305 Shotwell that features the California Clapper, cattails and a marshy scene with puffy clouds above.

TITLE, DATE: The Clappers of Mission Creek, 2025

DIMENSIONS:

17th St side: 49 ft wide x 20 ft tall

Shotwell side: 100 ft wide x 20 ft tall

ADDRESS/LOCATION: 305 Showell St, San Francisco, CA 94110

As a condition of the Property Owner's approval and authorization to create the Artwork on the Property, Artist agrees to waive and does hereby waive voluntarily all rights to attribution and integrity with respect to the Artwork and any and all claims as may arise under the Visual Artists Rights Act of 1990, 17 U.S.C. §§106A and 113(d) ("VARA"), the California Art Preservation Act (Cal. Civ. Code §§987 and 989)("CAPA"), or any other local, state, foreign or international law, as currently drafted or as may be hereafter amended, that conveys the same or similar rights (collectively "Moral Rights Laws"), with respect to the Artwork, its display, removal from display, exhibition, installation, conservation, storage, study, alteration and any other activities conducted by the Property Owner or any future owner of the Property. If the Artwork is incorporated into a building such that the Artwork cannot be removed from the building without physical defacement, mutilation, alternation, distortion, destruction, or other modification (collectively, "Modification") of the Artwork, Artist waives any and all such claims under any Moral Rights Laws arising out of or against any current or future owners of the Property, and its agents, officers and employees, for Modification of the Artwork.

The Property Owner, or any future owner of the Property, has the absolute right to change, modify, destroy, remove, relocate, move, replace, transport, repair or restore the Artwork, in whole or in part without prior notice to the Artist. However, if the Property Owner, or any future owner of the Property, modifies the Artwork without the Artist's consent in a manner that is prejudicial to Artist's reputation, Artist retains the right to disclaim authorship of the Artwork in accordance with 17 U.S.C. § 106A (a) (2).

The Property Owner has no obligation to pursue claims against third parties for modifications or damage to the Artwork done without the Property Owner's authorization. However, the Property Owner may pursue claims against third parties for modifications or damage or to restore the Artwork if the Artwork has been modified without the Property Owner's or Artist's authorization. In the event



that the Property Owner pursues such a claim, Property Owner shall notify the Artist, and Artist shall cooperate with the Property Owner's efforts to prosecute such claims.

Artist bears the sole responsibility for providing the San Francisco Arts Commission and Property Owner with any changes to the Artist's Address for Notice. Notice of changes must be mailed to the Arts Commission: 401 Van Ness Avenue, Suite 325, San Francisco, CA 94102 and to the Property Owner: <<INSERT ADDRESS FOR NOTICE>>.

PROPERTY OWNER

Property Owner: Tanelorn, LLC

(or Authorized Agent):

Address: 1050 Howard St San Francisco, CA 94103

Email: eileen@ritualroasters.com

Phone: 415-710-6087

SIGNATURE:



DATE: 7/18 /25

ARTIST

ARTIST understands the effect of this waiver and hereby acknowledges that ARTIST is surrendering the rights described herein with respect to the Artwork.

Artist: Bunnie Reiss

Address: PO Box 3167, Landers, CA 92285

Email: bunnierreiss@gmail.com

Phone: 4153086814

SIGNATURE:



DATE: July 19, 2025

For more information regarding VARA andCAPA:

<http://www.sfartscommission.org/our-role-impact/about-commission/policies-guidelines/visual-artists-rights-act>

<http://www.sfartscommission.org/our-role-impact/about-commission/policies-guidelines/california-art-preservation-act>



## Mural Maintenance Plan

As the primary tenant at 3141 17th St, Ritual Coffee Roasters will take full responsibility for maintaining the mural. The areas that are in easy reach and the most likely to be vandalized are designed to be easily touched up and repaired. We will keep the paint colors on site, and touch up the mural as necessary.

MADE IN SAN FRANCISCO SINCE 2005

1050 Howard Street • San Francisco, CA 94103 • [ritualcoffee.com](http://ritualcoffee.com)











17th St Side: 49 ft wide x 20 ft tall



Shotwell side: 100 ft wide x 20 ft tall

