

December 2021

Community Challenge Grant Program
Division of the City Administrator's Office
City Hall, Room 362
One Dr. Carlton B. Goodlett Place
San Francisco, CA 94102

Attention: Lanita Henriquez

Dear Ms. Henriquez,

I am the owner of 1055 Market Street and approve the Mid Market Community Benefit District's application for a grant to re-install a popular mural at our 1055 Market property featuring San Francisco legend Robin Williams by artist Andres Iglesias (aka "Cobre").

The artist's initial installation of this piece, just a few doors down at another Mid Market development site - now complete, was revered by the community and received significant positive media coverage. The mural was also a destination for art and mural lovers from all over. We are happy to possibly bring the piece back for another successful run.

MMCBD is helping us improve the look, feel and safety of our development site; and at the same time bringing public art and vibrancy to a bleak block for the benefit of our neighbors, downtown workers and visitors. The artist will be responsible for the work's maintenance and upkeep for the duration of the installation.

MMCBD has done similar projects at other sites with much success, and we very much hope you will approve their request for a Community Challenge Grant to fund this more notable, but also more costly project.

Sincerely,



cc: MMCBD



Mural Design Information Form

LEAD ARTIST

ADDRESS

CITY

STATE

ZIP CODE

EMAIL

PHONE

PROJECT
COORDINATOR

ADDRESS

CITY

STATE

ZIP CODE

EMAIL

PHONE

SPONSORING
ORGANIZATION

ADDRESS

CITY

STATE

ZIP CODE

EMAIL

PHONE

FUNDING SOURCES

PROPOSED SITE
(address, cross
street)

DISTRICT

District numbers can be found at <http://sfgov.org/elections/district-citywide-maps>

MURAL TITLE

DIMENSIONS

ESTIMATED
SCHEDULE (start and
completion dates)

1. Proposal (describe
proposed design, site
and theme. Attach a
separate document if
needed).

2. Materials and
processes to be used
for wall preparation,
mural creation and
anti-graffiti treatment.

3. List individuals and
groups involved in the
mural design,
preparation and
implementation.

Attach the following documents to this form:

1. Lead artist's resume/qualifications and examples of previous work
2. Three (3) letters of community support
3. Letter or resolution approving proposal from city department **or**;
4. Letter of approval from private property owner along with Property Owner Authorization Form
5. Signed Artist Waiver of Property Rights for artwork placed upon city property **or**;
6. Signed Artist Waiver of Proprietary Rights financed in whole or in part by city funds for artwork placed upon private property
7. Maintenance Plan (including parties responsible for maintenance)
8. Color image of design
9. One image of the proposed site and indicate mural dimensions

1. Proposal (describe proposed design, site and theme)

"Beloved, "soulful," – just two of the words used by the press to describe the Market Street mural of Robin Williams by street artist Cobre when it appeared in 2018. When it was demolished in 2019 (as was the building), articles and social media posts mourned the loss. Since then, the Mid Market Community Benefit District has been working on bringing it back to the neighborhood. It will now be across the street from the original location (original was at 1023 Market St., new version will be at 1055 Market St.). This new version, will work in a different space (a larger wall with different measurements: 50 L x 10 H than the original wall (approx 30 L x 15 H), so the artist will recalibrate his original mural to focus on his eyes, a common theme of Cobre's works around the globe. It will utilize the same colors and image as the original mural -- a captivating and recognizable image of Robin Williams; again becoming the only mural of the late San Francisco actor in the City.



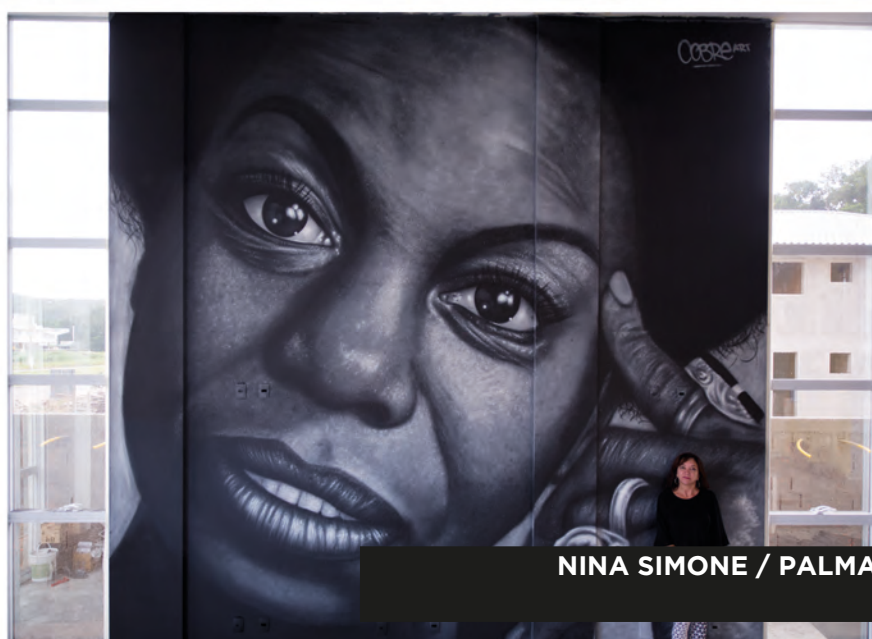
Andres Iglesias is popularly known as Cobre, a nickname he earned from a cartoon show from the 80s, he started painting at the age of 14 in his home town, Santa Fe, in Argentina, as an adventure to escape from responsibilities just like high school and homework.

When he finished school, he tried some classic career like industrial design and graphic design, that made him understand his vocation was some kind of art, he moved to Granada in Spain where he studied 2d and 3d animation, 3d modeling, and film-making, then he moved to Barcelona where he completed his studies with narrative for script, and advanced 3d animation, those studies gave him a strong knowledge on how to tell a story with one image.

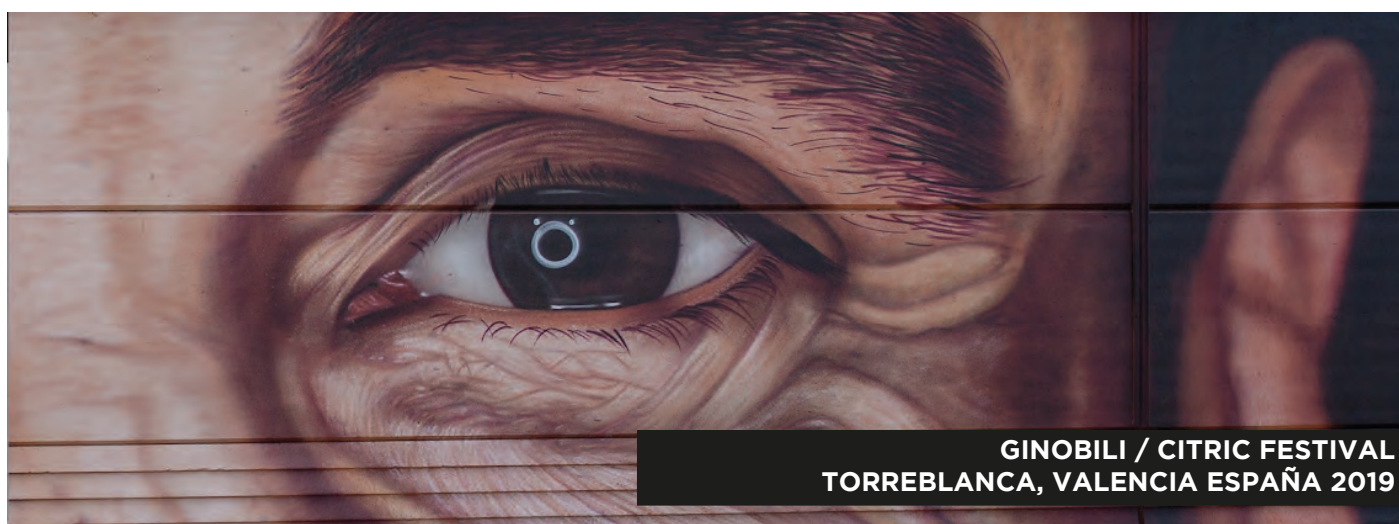
He never quit his painting, when he was studying he use to find some blanks to paint for fun, his technic evolved from simple characters to 3d letters to realistic caricatures to hyperrealistic portraits like you see today. His strong suit is portraits, his challenge is to make them look alive, with something in the eyes that is hard to describe in words. This last period gave him the chance to travel around the world sharing his art, in places like Dubai, Spain, Holland, Brasil, Uruguay, EEUU among others.

If we have to define Cobre's art, we can say he is an hyperrealistic muralist, with a touch of illustration in his colors pallet, getting high impact, huge pieces. Obsess with detail and storytelling, Cobre's pieces look alive.

Maia Paskvan, assistant.



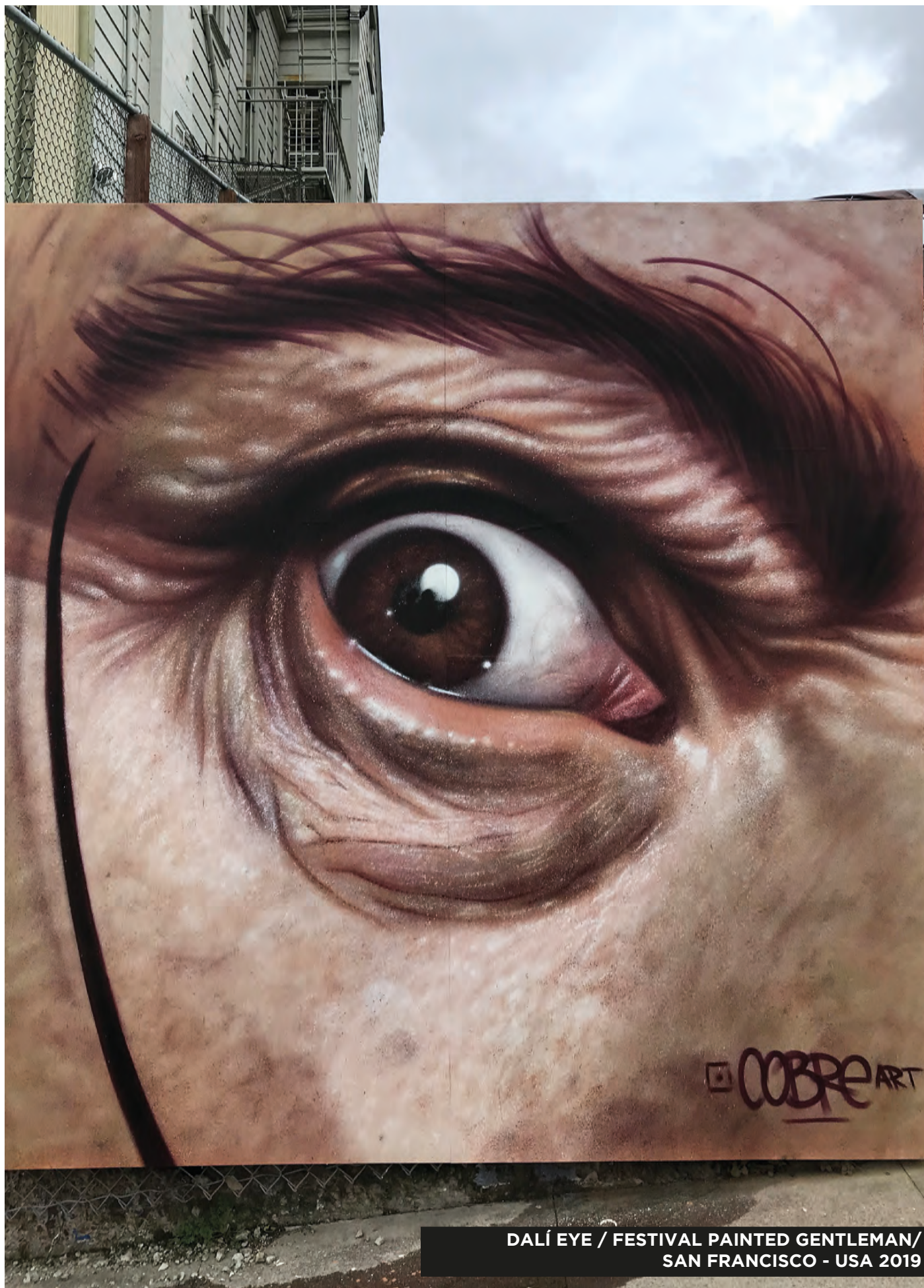
**NINA SIMONE / PALMAS DO ARVOREDO
BRASIL 2019**



GINOBILI / CITRIC FESTIVAL
TORREBLANCA, VALENCIA ESPAÑA 2019



LELA / FESTIVAL GRAFFITEA CHESTE/
VALENCIA - ESPAÑA 2019



DALÍ EYE / FESTIVAL PAINTED GENTLEMAN/
SAN FRANCISCO - USA 2019



REFORMA UNIVERSITARIA UNL / SANTA FE
ARGENTINA 2018



PARTERA GUARANÍ / MURAL A CIELO ABIERTO
MISIONES ARGENTINA 2018



COMUNA CAYASTA / SANTA FE
ARGENTINA 2018



GALEANO / MONTEVIDEO
URUGUAY 2018




Cobre
ART

HOMENAJE PUEBLOS NATIVOS /
PALMAS DO AVORDERO, BRASIL 2017

Color image with dimension & proposed site image

Alone:



Space with rendering of image, 50 L x 10 H:



Location without mural: 1055 Market St., mural surface 50 L x 10 H:





510 Stevenson st
San Francisco 94103
Tel 415-795-3040

December 1, 2021

San Francisco City Administrator's Office
1 Dr. Carlton B. Goodlett Place, Room 362
San Francisco, CA 94102
Attention: Lanita Henriquez, CCG Director

RE: Community Challenge Grant 2021

Dear Ms. Henriquez,

I am writing in support of the renewal of the Community Challenge Grant for the Mid Market Community Benefit District (MMCBD).

The Mid Market Community Benefit District enhances the public spaces along the Market Street corridor, through events and beautification projects, and consistently works to ensure a clean and safe space for businesses, visitors and residents in the District area. Their Community Ambassadors and Clean Team are active in front of our building every day and their office staff connects with us regularly through personal emails, calls, social media and newsletters.

I'm happy to support their efforts to bring back a beloved mural to a stretch of Mid Market that needs increased foot traffic and public art, both of which will be achieved through the return of Cobre's Robin Williams mural. In its short run, there were no less than 10 articles about its rise, and eventual fall (due to the building it was on being demolished), with the overarching theme of each -- how much it was appreciated by those who frequent the area every day and those who had come specifically to seek it out, which brought them to area businesses and increased foot traffic. Robin Williams is a cultural icon for San Francisco, and there is currently no mural of him anywhere in the 7x7 City.

When Cobre came to paint the mural I don't think anyone could have predicted how quickly it would become beloved, which made its demise all that much more sad, but now there's a chance to rectify this, and bring Williams back to Market Street, with a longer, more permanent wall for the mural to call home.

Please support the effort to bring back this beloved mural to an area that could use a little of Robin Williams' presence.

Sincerely,

Gianluca Legrottaglie

A handwritten signature in black ink, appearing to read "Gianluca Legrottaglie", with a stylized flourish at the end.

Business owner

December 1, 2021

San Francisco City Administrator's Office
1 Dr. Carlton B. Goodlett Place, Room 362
San Francisco, CA 94102
Attention: Lanita Henriquez, CCG Director

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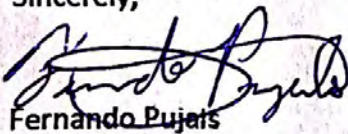
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I was pleased to regularly see how passerby stopped to engage with this rendition of Robin Williams, especially the mural's depiction of soft, blue eyes that seemed to transfix passerby for moments of reflection along our central corridor. Please support the effort to bring back this beloved mural to an area that could use a little of Robin Williams' presence.

Sincerely,



Fernando Pujals

Deputy Director

Mid-Market Business Association

32 7th Street

San Francisco, CA 94103



H. DRAKE CORPORATION

E S T A B L I S H E D 1 8 4 8

December 1, 2021

San Francisco City Administrator's Office
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San Francisco, CA 94102
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Please support the effort to bring back this beloved mural to an area that could use a little of Robin Williams' presence.

**ODD FELLOWS HALL ASSOCIATION
OF SAN FRANCISCO, INC.**

**26 Seventh Street
San Francisco, CA. 94103
415-861-1737**

December 2, 2021

San Francisco, City Administrator's Office
1 Dr. Carlton B. Goodlett Place, Room 362
San Francisco, CA 94102
Attention: Lanita Henriquez, CCG Director

RE: SUPPORT OF COMMUNITY CHALLENGE GRANT 2021

Dear Ms. Henriquez:

On behalf of all of the non-profit tenants at the above address, as well as the Odd Fellows organization, I wish to lend my strong support for the renewal of the Community Challenge Grant for Mid-Market Community Benefits District (MMCBD).

I am sure you are aware of the fantastic job the MMCBD does day in and day out. It isn't easy to continually strive to keep our wonderful city streets clean and lend support to those in the community, but the MMCBD does a great job.

They have the daunting task of addressing the Mid-Market corridor and striving to make improvements each day.

In short, given our Odd Fellows Building is a strong supporter of artists of all types, from Alonzo Kings Ballet and the many other dancers to the longtime famous artist Richard L. Perri and the group of artists he is associated within the building, we naturally wish to extend our support public art where visitors and citizens of San Francisco can view the positive side of the City.

We encourage and support the return of Cobre's Robin Williams mural. The MMCBD knows what is beneficial for this corridor. A touch of colorful and prominent artwork is needed – and needed now. Robin Williams was a beloved figure associated with San Francisco.

Please consider this request from this City's longest running fraternal organization having been here in San Francisco since September 9, 1849.

Sincerely yours,

Peter V. Sellars
Building Administrator
Odd Fellows Building
26 7th Street
San Francisco, CA 94103

Waiver of Proprietary Rights

for Artwork Placed Upon PRIVATE PROPERTY under VARA and CAPA

The artist, **Andres Iglesias aka "Cobre"**, has designed a work of visual art ("the Artwork") as described below. The Artwork will be located at the address below, with consent from **Jay Singh** (hereinafter referred to as the "Property Owner").

DESCRIPTION: [type, mural, medium]: Robin Williams mural

TITLE, DATE: Robin Williams mural (forthcoming, 2022)

DIMENSIONS: 50 L x 10 H

ADDRESS/LOCATION: 1055 Market St., San Francisco, CA 94103


As a condition of the Property Owner's approval and authorization to create the Artwork on the Property, Artist agrees to waive and does hereby waive voluntarily all rights to attribution and integrity with respect to the Artwork and any and all claims as may arise under the Visual Artists Rights Act of 1990, 17 U.S.C. §§106A and 113(d) ("VARA"), the California Art Preservation Act (Cal. Civ. Code §§987 and 989) ("CAPA"), or any other local, state, foreign or international law, as currently drafted or as may be hereafter amended, that conveys the same or similar rights (collectively "Moral Rights Laws"), with respect to the Artwork, its display, removal from display, exhibition, installation, conservation, storage, study, alteration and any other activities conducted by the Property Owner or any future owner of the Property. If the Artwork is incorporated into a building such that the Artwork cannot be removed from the building without physical defacement, mutilation, alternation, distortion, destruction, or other modification (collectively, "Modification") of the Artwork, Artist waives any and all such claims under any Moral Rights Laws arising out of or against any current or future owners of the Property, and its agents, officers and employees, for Modification of the Artwork.

The Property Owner, or any future owner of the Property, has the absolute right to change, modify, destroy, remove, relocate, move, replace, transport, repair or restore the Artwork, in whole or in part without prior notice to the Artist. However, if the Property Owner, or any future owner of the Property, modifies the Artwork without the Artist's consent in a manner that is prejudicial to Artist's reputation, Artist retains the right to disclaim authorship of the Artwork in accordance with 17 U.S.C. § 106A (a) (2).

The Property Owner has no obligation to pursue claims against third parties for modifications or damage to the Artwork done without the Property Owner's authorization. However, the Property Owner may pursue claims against third parties for modifications or damage or to restore the Artwork if the Artwork has been modified without the Property Owner's or Artist's authorization. In the event that the Property Owner pursues such a claim, Property Owner shall notify the Artist, and Artist shall cooperate with the Property Owner's efforts to prosecute such claims.

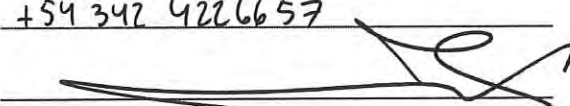
Artist bears the sole responsibility for providing the San Francisco Arts Commission and Property Owner with any changes to the Artist's Address for Notice. Notice of changes must be mailed to the Arts Commission: 401 Van Ness Avenue, Suite 325, San Francisco, CA 94102 and to the Property Owner: 1055 Market St., San Francisco, CA 94103.

PROPERTY OWNER

Property Owner: Jay Singh
(or Authorized Agent): _____
Address: 150 W HARRIS AVENUE
SOUTH SAN FRANCISCO, CA. 94080
Email: jsingh@paradigmhotelsgroup.com
Phone: 650 333 7752
SIGNATURE: 
DATE: 07/15/2022

ARTIST

ARTIST understands the effect of this waiver and hereby acknowledges that ARTIST is surrendering the rights described herein with respect to the Artwork.

Artist: Andres Iglesias aka "Cobre"
Address: COLLINS AV 19201, AP 1120
MIAMI, FLORIDA
Email: COBRE MORALES @ GMAIL.COM
Phone: +54 342 4226657
SIGNATURE: 
DATE: MAY/22/2022

For more information regarding VARA and CAPA:

<http://www.sfartscommission.org/our-role-impact/about-commission/policies-guidelines/visual-artists-rights-act>

<http://www.sfartscommission.org/our-role-impact/about-commission/policies-guidelines/california-art-preservation-act>