



**HEALTH COMMISSION
CITY AND COUNTY OF SAN FRANCISCO
Resolution No. 26-24**

HONORING 20 YEARS OF IMPACT: SHAPE UP SAN FRANCISCO COALITION

WHEREAS, In 2006, Shape Up SF was convened by Mayor Gavin Newsom as The Mayor's Challenge: Shape Up San Francisco, co-led by the Department of Public Health (DPH) and Department of Children, Youth and Their Families (DCYF), to address chronic disease disparities; and

WHEREAS, In 2010, the Coalition became Shape Up San Francisco and transitioned to community-based leadership, with backbone support from the Community Health Equity and Promotion Branch in the Population Health Division of DPH; and

WHEREAS, Shape Up SF convenes over 40 community partners spanning nonprofits, academic and medical institutions, government agencies, and funders for collective impact; and

WHEREAS, Shape Up SF's Bayview HEAL Zone Food Guardians laid the foundation for the citywide Healthy Retail SF program, increasing access to healthy food for thousands of San Franciscans; and

WHEREAS, Shape Up SF sponsored the launch of Sunday Streets, now in its 18th season, bringing safe spaces for physical activity and recreation to neighborhoods lacking open space; and

WHEREAS, Shape Up SF laid the groundwork for SF's soda tax by raising awareness of the harms of sugary drinks and industry tactics, supporting healthy beverage policies, and partnering with policymakers to introduce sugary drinks policies. Since 2018, \$85 million in soda tax funds have been invested in the people and places most targeted by the beverage industry; and

WHEREAS, Shape Up SF continues to champion upstream prevention strategies that address chronic disease disparities. Shape Up SF envisions an equitable, thriving community where all who live, work, learn, and play in San Francisco enjoy optimal health. Now, therefore, be it

RESOLVED, That the San Francisco Health Commission honors the Shape Up San Francisco Coalition for 20 years of advancing health equity and chronic disease prevention through systems changes that increase nutrition security and active living.

I hereby certify that the San Francisco Health Commission at its meeting on September 21, 2026 adopted the foregoing resolution.

Mark Morewitz,
Health Commission Executive Secretary