



2027 ART ON MARKET STREET POSTER SERIES PUBLIC ART PROJECT PLAN

BACKGROUND

The Art on Market Street Poster Series has commissioned new artwork by artists on an annual basis, since 1992. Each year, the Program commissions four artists to create a new body of work that responds to a theme specific to San Francisco. Each poster series is on view for approximately three months and consists of at least 6 unique images that are printed at 68 inches high by 47 1/4 inches wide and installed in 14 bus shelters on Market Street between Steuart and 6th Streets.

2027 POSTER SERIES THEME

Market Street: The Next 175 Years

Built in 1851 as the “spine” of San Francisco, Market Street has seen many transformations over its 175+ year history. What do the next 175 years hold for this major thoroughfare, from now to the start of the 23rd Century? Artists are invited to imagine what the far-distant future holds.

This project intersects with the [2027 Further Triennial](#), whose mission is to “animate the cultural history and celebrate the creative present of Northern California.” Through this call, we invite artists to look *further* ahead, imagining the future of Market Street while grounding their work in the region’s legacy of “unorthodox thinking, offbeat creativity, and unconventional identities that continually seek new horizons.”

BUDGET

The total budget for the design of the poster series is a not-to-exceed amount of \$12,000 for each selected artist. This amount includes the artist fee, design and all preparation work necessary to complete all at least six poster designs to the printer’s specifications.

SELECTION PROCESS

Artist Review Panel: Applications will be reviewed by a panel consisting of three arts professionals. The panel will directly select four artists for the opportunity based on their

past work and their meaningful connection to the San Francisco Bay Area. The four artists will then be presented to the Visual Arts Committee for approval.

Arts Commission Approval: The Artist Review Panel's recommendation will be submitted first to the Visual Arts Committee (VAC), a subcommittee of the Arts Commission and then to the full Arts Commission for approval. All Artist Review Panel recommendations are subject to the Visual Arts Committee and Full Arts Commission.

All Arts Commission meetings and Public Art Review Panel meetings are open to the public and are posted on the Arts Commission website at least 72 hours in advance of the meeting. To check the meeting schedule for public art projects, please go to our [calendar](#).

PROJECT TIMELINE (subject to change)

Project Plan Approval	February 18, 2026
RFQ Issued	February 20, 2026
Application Deadline	April 17, 2026
Artist Review Panel Meeting One	May 2026
Visual Arts Committee Approval	May 20, 2026
Proposal Development	Mid May – Early July 2026
Artist Review Panel Meeting Two	July 2026
VAC Approval of Finalists	July 15, 2026
Full Commission	August 3, 2026
Project Artists Under Contract	September 2025

Anticipated installation dates for each Poster Series are as follows:

- January 1 – March 30, 2027
- April 1 – June 30, 2027
- July 1 – September 30, 2027
- October 1 – December 31, 2027

*All dates subject to change

FURTHER INFORMATION

Contact Paris Cotz, Public Art Program Associate by email at paris.cotz@sfgov.org.