

2027 ART ON MARKET

PUBLIC ART PROJECT PLAN



2027 Series Theme:

Market Street: The Next 175 Years

- Built in 1851 as the “spine” of San Francisco, Market Street has seen many transformations over its 175+ year history. What do the next 175 years hold for this major thoroughfare, from now to the start of the 23rd Century? Artists are invited to imagine what the far-distant future holds.
- This project intersects with the 2027 Further Triennial, whose mission is to “animate the cultural history and celebrate the creative present of Northern California.” Through this call, we invite artists to look *further* ahead, imagining the future of Market Street while grounding their work in the region’s legacy of “unorthodox thinking, offbeat creativity, and unconventional identities that continually seek new horizons.”



"Official Map of the City of San Francisco," created by William M. Eddy, the City Surveyor, dated January 15th, 1851

Furth3r Triennial

2027

In 2027, visual arts organizations across Northern California will premier exhibitions and programs that explore the creative life of the region. Some will spotlight contemporary artists, others will excavate untold histories, and still others will explore resonant themes and social issues.

Project Timeline

(subject to change)

Project Plan Approval	February 18, 2026
RFQ Issued	February 20, 2026
Application Deadline	April 17, 2026
Artist Review Panel Meeting One	May 2026
Visual Arts Committee Approval	May 20, 2026
Proposal Development	Mid May – Early July 2026
Artist Review Panel Meeting Two	July 2026
VAC Approval of Finalists	July 15, 2026
Full Commission	August 3, 2026
Project Artists Under Contract	September 2025

Anticipated Installation Dates & Budget

- January 1 – March 30, 2027
- April 1 – June 30, 2027
- July 1 – September 30, 2027
- October 1 – December 31, 2027

*All dates subject to change

- The total budget for the design of the poster series is a not-to-exceed amount of \$12,000 for each selected artist. This amount includes the artist fee, design and all preparation work necessary to complete all at least six poster designs to the printer's specifications.



Adrian Arias, *Layers of the Mission: El Paletero*, 2025