

October 14, 2025

To: CommissionStreamlining@sfgov.org

Re: Support the continuation of the Sugary Drinks Distributor Tax Advisory Committee (SDDTAC)

Dear Commission Streamlining Task Force members:

On behalf of the nonprofit Foodwise, I am writing to express my support for the Sugary Drinks Distributor Tax Advisory Committee (SDDTAC). The SDDTAC was established by the will of the voters and its formation reflects a strong public mandate to ensure that soda tax revenues are used transparently and equitably to improve public health. The SDDTAC's participatory process ensures that those most impacted by sugary drink consumption and diet related disease benefit from the tax.

Foodwise has engaged with the SDDTAC as a member of the [Shape Up Coalition](#), whose members advance the goals of the SDDT funds. We have also been as a SDDT Healthy Communities Support grantee, with funds supporting our free food and nutrition education programs, which serve more than 2,500 San Francisco Unified School District students every year. These programs include Foodwise Kids, a free field trip where elementary school students explore the farmers market, meet local farmers, and prepare healthy, seasonal foods in our kitchen; and Foodwise Teens, a paid youth development program where teens get hands-on experiences in the kitchen, in their school gardens, and at the farmers market. Foodwise Kids prioritizes higher need classes, where over 80% of students qualify for free and reduced price lunch, as well as schools that have higher percentages of BIPOC students, groups who statistically have less access to fresh, local produce.

The SDDTAC dedicates hundreds of hours collectively every year to review data, hear from residents, and make thoughtful, community-centered decisions. This isn't just a government body—it's a bridge between the city and the people.

Sincerely,



Christine Farren
Executive Director
Foodwise



1 Ferry Building, Suite 50
San Francisco, CA 94111
Ohlone Ramaytush Land

tel: 415.291.3276
fax: 415.291.3275

info@foodwise.org
foodwise.org

BOARD OF DIRECTORS

President

Stacy Jed

Vice President

Dilan Urun

Treasurer

Danian Peo

Secretary

Nkechi Ihuegbu

Jessie Barker

Erin Bellsey

Daniel Capra

Marty Cepkauskas

Jamie Chan

Joel Costa

Aomboon Deasy

Andrew Freeman

Marie Trimble Holvick

Nafis Jamal

Kelli Pirtle Abotsi

Aaron Tidman

Anand Upadhye

Toyia Wortham

Clinton Yara

Executive Director

Christine Farren