

From: [David A. Cleveland](#)
To: [commissionstreamlining](#)
Subject: Keep the SDDTAC@!
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To: Commission Streamlining Task Force Members,

From: David A Cleveland, Ph.D., M.S., M.A.
Research Professor
Department of Geography, and Environmental Studies Program
University of California, Santa Barbara
<https://cleveland.faculty.es.ucsb.edu/>

I strongly urge you to preserve the Sugary Drinks Distributor Tax Advisory Committee (SDDTAC).

A major factor in San Francisco communities' support for the sugary drink tax in the 2016 election was that a group of San Francisco's citizens would form the SDDTAC to distribute proceeds of the tax in ways that would serve the health needs of their communities. This was likely critical to its success.

Peer-reviewed scientific studies show that the increased prices contributes to soda taxes working to reduce consumption, with the expectation that this will improve health. But the use of tax proceeds to meet prevention goals that serve the community is equally, or more, important. Tap water promotion, school-based nutrition reforms, and community education are key to improving public health, especially by those most affected by sugary drinks.

My own research on the effect of [beverage environments on the UCSB](#) campus, and my [review of the effect of food and beverage environments on campus](#) strongly suggest that we need to do all we can to counter the negative health effects of our toxic food and beverage environments.

The SDDTAC that has the interest and the expertise to recommend SSB excise tax revenues in SF. Eliminating the SDDTAC would undermine the public's trust in the intent of the legislation they voted for. The SDDTAC plays a vital role in ensuring accountability and in elevating the voices of communities most impacted by health inequities. It plays a vital role in fulfilling the original goals of the soda tax: to close the gap in chronic disease disparities citywide.

Please honor the will of the voters and keep the SDDTAC!