

From: [REDACTED]
To: [commissionstreamlining](#)
Subject: Preserve the Sugary Drinks Distributor Tax Advisory Committee (SDDTAC)
Date: Wednesday, October 8, 2025 11:30:17 PM

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Dear Commission Streamlining Task Force Members,

I am writing as an over 30 year San Francisco resident of District 2 and former SDDTAC member to **strongly urge you to preserve the Sugary Drinks Distributor Tax Advisory Committee (SDDTAC)**. The SDDTAC was created by the will of the voters following Proposition V's successful passage in November 2016, which established a one-cent-per-ounce tax on sugary drinks distributed in San Francisco. The Committee's role is to ensure that these revenues are used transparently, equitably, and in ways that advance community health and wellbeing. Nearly 100 nations globally passed sugary drink taxes after the Bay Area successes in 2016.

The recommendation to eliminate the SDDTAC would undermine public trust and voter confidence in the intent of the legislation approved by San Franciscans. I've witnessed firsthand the SDDTAC playing a vital role in ensuring accountability and in elevating the voices of communities most impacted by health inequities.

I urge the Task Force to honor the will of the voters and keep the SDDTAC as an advisory body of transparency, equity, and community engagement in our city's public health efforts. The world is following the actions of San Francisco, and following the Santa Cruz soda tax victory in 2024 the movement is poised to reignite across America.

Sincerely,

John Maa MD, FACS
2018 President of the San Francisco Marin Medical Society