

Shape Up San Francisco Coalition

Convened in 2006 to advance health equity in San Francisco through community partnerships and systems change.



October 2, 2025

Dear Commission Streamlining Task Force:

On behalf of Shape Up San Francisco, we are writing to express our support and admiration for the Sugary Drinks Distributor Tax Advisory Committee (SDDTAC). The SDDTAC is composed of 16 members, who together represent the communities most impacted by preventable chronic disease related to the consumption of sugary drinks, as well as relevant experts, representing schools, oral health, chronic disease, research and medical institutions, young children and various city departments.

The SDDTAC engages in a rigorous, evidence- and community-engaged process to recommend how Sugary Drinks Distributor Tax funds should be allocated. They dedicate over 500 hours annually to fulfill their mission of making community-driven funding recommendations that support services and other innovative community-led work to reduce sugary beverage consumption, increase access to water, and promote healthy eating and active living.

Shape Up SF was a leader in laying the groundwork for San Francisco's soda tax by implementing multiple awareness and education campaigns about the health harms of sugary drinks, industry tactics, and the benefits of drinking tap water. In 2016, San Francisco voters passed the Sugary Drinks Distributor Tax (SDDT) with the promise that the revenue would be reinvested in programs that benefit communities most impacted by sugary drinks and related chronic diseases by funding programs that support nutrition, physical activity, and chronic disease prevention in the most affected communities.

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This letter represents the views of the Shape Up SF Coalition, not of individual member organizations.

As a coalition of over 50 partners working to achieve health equity, Shape Up San Francisco strongly urges you to retain the SDDTAC and their important work, in alignment with the will of the voters and the spirit of the Sugary Drinks Distributor Tax.

Sincerely,



Sarah Nelson
Co-Chair
Shape Up SF Coalition



Laura Vollmer, MPH, RD
Co-Chair
Shape Up SF Coalition