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**To:** [commissionstreamlining](#)  
**Cc:** [Tam, Madison \(BOS\)](#); [Dorsey, Matt \(BOS\)](#)  
**Subject:** Streamlining Task Force - Retain the MB TIF AC  
**Date:** Tuesday, September 16, 2025 11:47:24 AM

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Chair Harrington and Task Force Members Bruss, Hayward, Kittler, and Mihal,

As the current Vice Chair for the Advisory Committee and as a 15-year resident of Mission Bay, **I am writing to request that your committee retain the Mission Bay Transportation Improvement Fund Advisory Committee (MB TIF AC).**

My fellow long-time Mission Bay neighbors and I are proud of our supportive engagement on the redevelopment of Mission Bay, spanning back to the 1990s. We have embraced high-density housing here; significant percentages of affordable housing; mixed use developments; large institutions such as UCSF, and much more. We have embraced baseball and, more recently, basketball. And through it all, we have sought to take a balanced approach; supporting development and growth and also making sure that with change, our neighborhood can continue to function and thrive.

**Mission Bay is growing.** There are still 4 park parcels which either recently opened or will open over the next 3 years, the Mission Bay Elementary School and Linked Learning Hub will open in August 2026 and two additional large affordable housing projects will soon be developed. These projects were all planned, as part of the 1998 Mission Bay Redevelopment Plan, prior to the decision to bring the Golden State Warriors to Mission Bay. Not only is Mission Bay growing, the surrounding neighborhoods - Mission Rock, Dogpatch and Potrero Hill – have and continue to experience growth as well.

With this as a backdrop, this Advisory Committee has its genesis from over 2 years of neighborhood/community advocacy at the Pier 30-32 CAC (initial proposed site of the Warriors) to ensure that the impact mitigation lessons learned from over 15 years of experience with the provision of City services to support Baseball Games and other events at the Giants Stadium (Oracle Park) were formally & legislatively addressed from a funding, metrics and accountability perspective. The areas targeted were transportation, safety and cleanliness (The latter two, not mentioned in the SFMTA staff recommendation). The lessons learned were also informed by the failure of the now defunct MBTCC (Mission Bay Transportation Coordination Committee).

Although the Warriors Arena did not get built at Piers 30-32, the same advocacy was transferred and incorporated into the development agreement with the Warriors at Mission Bay Blocks 29-32 (The Chase Center) and legislation establishing the lock box and AC. The eventual development agreement with the Warriors was predicated

in significant measure on the promise that a portion of the event's proceeds would go into a lockbox and that a community-based advisory group would be established working with City Agencies to define and monitor the metrics against which City performance was measured, and recalibrate over time as needed. This framework was established and implemented by the efforts of the City and MB TIF AC. The funds were secured, budgets developed, service levels established and metrics/accountability put in place (refinement of budget forecasting models and metrics in progress).

As a volunteer, I and the other AC members have engaged with City agencies to develop and implement metrics that allow us to right-size the amount of services being provided to events at Chase. We have made progress over the last several years. **That said, we have more work to do. Specifically:**

- SFMTA's write up for this taskforce failed to acknowledge the critical work this task force does pertaining to PD and PW for public safety and cleanliness, which constitutes more than 1/3rd of the MB TIF's budget allocation. PW in particular has demonstrated significant room to improve in both budgeting and managing to budget.
- As far as metrics and accountability; not all are being met. One specifically "auto mode share", has trended in the wrong direction post pandemic, which has many impacts on the community and event attendees. With continued pre-planned growth in Mission Bay and surrounding areas, the impacts will be exacerbated requiring implementation of innovative strategies which must be closely monitored.
- The projected number of events at Chase Center is growing. What started at ~70 in 2019 is now between 110-140, with plans to expand to ~200. This will bring the need for additional augmented transportation, security and cleanliness services to mitigate the impacts of Chase Center Events. All this while the MB TIF is currently stretched thin.

FY25-26 is the first year there is a MB TIF budget shortfall for the augmented services required to meet the forecasted number of events at the Chase Center. **Now more than ever, the AC along with the City Agencies will need to refine budget forecasting models, watch expenditures, services provided and the metrics.**

In summary, although **challenging** at times, the "Quality of Life" in the Greater Mission Bay Area has not been impacted and actually is enhanced by the amazing entertainment, community activities, retail and restaurants brought to the area by the Golden State Warriors (The Chase Center). This has been accomplished through the delicate balance of coordination and cooperation between the Community (legislated AC & NA), Golden State Warriors and City Agencies. The area is still in progress of building out a more dense, complete, vibrant and diverse community, the Warriors are ramping up their number of events and there is already a MB TIF budget shortfall. **To this point, working together, we have been successful. Now is NOT the time to remove a key checks and balances component, along with promised and critical community engagement, to save \$80k annually.**

Thank you for your consideration. **I hope you will recommend retaining the MB TIF AC. This Advisory Committee is a vital tool for ensuring that Mission Bay works for San Francisco and for Mission Bay.**

Sarah Bertram,  
Vice Chair, MB TIF AC