From: commissionstreamlining

Subject: The Film Commission is key to growing film & TV job opportunities in SF

Date: Monday, September 15, 2025 2:41:22 PM

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Dear Members of the SF Commission Streamlining Task Force,

As a film professional who has lived and worked in San Francisco for over 27 years, I am writing to comment on how integral The Film Commission is to the economic health and growth of the film and television industry here. Its small and mighty staff capably handle all of the permitting and oversight for productions taking place in the city, which is one of the most sought out and recognizable shooting locations around the world. I am concerned that any streamlining that results in the reduction of staffing of this small office will lead to many lost opportunities in our competitive media landscape, which will diminish opportunities for local crew to find work and limit visibility of this beautiful city in movies and shows, which has driven tourism here for many decades.

In addition to the functional aspects of liaising with production companies and crews shooting in the city, ED Manijeh Fata and her team work diligently to create opportunities for local filmmakers, industry reps, and production companies to network with one another, which incentivizes local hiring and production work. As someone who went to SFSU for my MFA in the early aughts, I recall that opportunities like these were hard to come by back then, so I value these chances to meet local talent in our own backyard, which can lead to collaborations that can benefit merchants beyond the entertainment sector here.

I encourage you to maintain the Film Commission leadership and staff intact as it is a vital part of our economic ecosystem. We need the world to see that San Francisco is an amazing setting for stories on screens both big and small. ED Manijeh Fata and her talented team at Film SF are the experts who know how to get the job done and done right.

Thank you in advance for considering my comments on this important matter.

Sincerely, Michael Kinomoto (415) 845-0109 Manager, Production | ITVS