

From: [Lex Sloan](#)
To: [commissionstreamlining](#)
Subject: In advocacy of the San Francisco Film Commission
Date: Friday, September 12, 2025 2:35:51 PM

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Dear Members of the Streamlining Taskforce,

I am writing to you as the Executive Director of The Roxie Theater, San Francisco's oldest continuously operating cinema, in support of maintaining the San Francisco Film Commission. This body is not only an essential partner to The Roxie and the Bay Area Media Maker Summit, but also vital to the health of our film industry and creative community.

Most major and beloved cities have a film commission, and for good reason. In San Francisco, the Film Commission supports Film SF by:

- **Investing in the local workforce**, supporting the careers of filmmakers, technicians, and creative professionals.
- **Attracting new productions to our city**, which bolsters the local economy and sustains small businesses across neighborhoods like ours.
- **Promoting San Francisco's image nationally and internationally**, highlighting our natural beauty, multicultural spirit, and reputation as a hub for creativity and innovation.
- **Representing the interests of our industry**, ensuring filmmakers and the organizations that serve them have a seat at the table and the resources to thrive.

Our Film Commissioners are deeply engaged members of the filmmaking community, and their work helps ensure that San Francisco remains a place where stories can be created, shared, and celebrated. At The Roxie, we see firsthand how they sustain the cultural and economic ecosystem that filmmakers—and our city—depend on.

San Francisco has long been a city of artists, dreamers, and innovators. Weakening or diminishing the Film Commission would undermine a critical part of our cultural identity and economic future. I urge you to preserve this body, and to continue investing in their work on behalf of our city and our industry.

With gratitude for your service and careful consideration,

Sincerely,

In advocacy of the San Francisco Film Commission

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Lex Sloan
Executive Director
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Pronouns: *she/her/hers*

The Roxie Theater respectfully acknowledges our cinema is located in Yelamu, also known as San Francisco, on the unceded, traditional Tribal lands of the Ramaytush & Muwekma Ohlone people. We are grateful to work on this land.