

To The Honorable Mayor Lurie, The San Francisco Mayor's Office and the San Francisco Commission Streamlining Task Force,

As members of the SAG-AFTRA San Francisco-Northern California Local Board, we implore your administration and task force to recognize the value of the San Francisco Film Commission and how imperative it is to keep its current structure intact.

Our 3200+ active local union members living and working throughout San Francisco and Northern California rely on the measures taken by the San Francisco Film Commission to promote film and media production in the local market. Without the close work they conduct in concert with the team in the city department, Film SF, the opportunities for our membership to work regularly would not be nearly what they are and what we can confidently say, what they have been demonstrating that the Commission is actively building toward for the future. Each Commissioner's efforts, connections, and outreach is irreplaceable in attracting and retaining film and media production in the City.

Witnessing the collaboration of the incredibly accomplished appointees to the San Francisco Film Commission, led by President Villy Wang and Vice President Jack Song, with the extremely talented and resourceful team of the Film SF office, helmed by Executive Director, Manijeh Fata, our local membership can attest to a survival of jobs opportunities through the most challenging times for San Francisco, and an overall revitalization in production throughout the City, in an increasingly competitive industry. Should the Task Force choose to dismantle or restructure the San Francisco Film Commission, it would send a negative message to the film industry at large. Unfortunately our Local membership has already experienced this in Oakland when their film office was decommissioned, which the Bay Area film community is still reeling from decades later. The SAG-AFTRA Labor and Economics department has researched and published in an often shared [SAG-AFTRA podcast](#), the strength of state and local incentives in attracting and retaining film production in a local area and we are confident that the efforts of the San Francisco Film Commission, with Film SF, will help preserve and incentivize more film production in San Francisco.

Please help us in maintaining and increasing employment opportunities for local labor by solidifying your trust in the San Francisco Film Commission, along with the Film SF department, by keeping their role in our local civic government in advocating for more local media arts jobs.

In solidarity,

The SAG-AFTRA San Francisco-Northern California Local Board of Directors