



September 12, 2025

To: The Commission Streamlining Task Force

Re: Streamlining Commissions across San Francisco

As you know, the state government has worked tirelessly to address the challenges facing California's Film and Television industry. These efforts are especially critical for a world-class and highly desirable production hub like San Francisco. It is essential that we have dedicated advocates within the city working in close partnership with the CFC to promote San Francisco, expand its visibility, and create opportunities for productions to bring their work and their economic impact to the region.

With the Governor's historic expansion of funding to California's Film & TV Tax Credit earlier this year, we are on the cusp of meaningful growth. Now is the time to build on this momentum and ensure studios and production companies have the resources they need to choose California. This achievement was the result of a monumental collaboration among state agencies, legislators, labor unions, and industry stakeholders, all united in the goal of creating sustained economic growth and opportunity across the state.

FilmSF is a vital partner in this mission and our work together through the years has been both effective and collaborative. In fiscal year 2022-2023 alone, San Francisco generated \$19 million in direct economic output from production activity, while also serving as a champion for diversity, workforce development, and career pathways. FilmSF's work exemplifies how local and regional film offices extend and deliver on the CFC's mission to keep California at the forefront of global production.

The California Film Commission is fully committed to continuing this partnership and providing support as needed to foster a thriving production community in San Francisco.

Respectfully yours,

Colleen Bell

Colleen Bell
Director, California Film Commission