

From: [REDACTED]
To: [commissionstreamlining](#)
Subject: Public Comment: Maintaining the San Francisco Film Commission
Date: Thursday, September 11, 2025 12:43:08 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

I am Jack Song, Vice President of the San Francisco Film Commisison.

I am writing to express my strong support for maintaining the San Francisco Film Commission as an independent body, rather than modifying, eliminating, or merging it with another commission.

I've seen firsthand how vital our dedicated focus is to the city's success. This is one of the commissions and departments that generates **REVENUE** for the City. The commission is essential for promoting San Francisco as a destination for television, film, and commercial productions. Our specific expertise helps attract new business, fosters a thriving local workforce, and contributes to shaping a positive image of the city on a global scale.

One of the most valuable aspects of the San Francisco Film Commission is that every single member is a working professional from the film industry. This is not an advisory board of general community leaders; it is a body of experts with hands-on, current knowledge of the industry's needs and challenges. This deep expertise allows us to make informed, agile decisions that directly benefit both the local workforce and productions looking to film in our city.

Maintaining our independent status is critical for ensuring we can effectively serve our unique mission. Our direct advocacy and specialized knowledge allow us to respond to the needs of the film industry with the agility and focus required to keep San Francisco competitive.

Finally, in this spirit of accountability, I implore the task force to examine the direct and indirect economic return on investment (ROI) that each commission and department provides to the city. We cannot allow any more waste or misuse of city funding.

I look forward to the meeting on Wednesday, October 1st.

Jack S. Song | [REDACTED]
Brand and comms strategist
About me: www.jsong.studio