

Agenda Item No. 4

2020 Census Redistricting Task Force

AGENDA PACKET CONTENTS LIST

Date: December 6, 2021

Date: _____

☒	☐	<u>Work plan communication from Vice Chair Reiner</u>
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Prepared by: John Carroll

Prepared by: John Carroll

Prepared by: John Carroll

Date: December 3, 2021

Date: _____

Date: _____

Here are the recommendations for specific members to work on particular matters for the Task Force. These assignments may include, but are not limited to, Outreach, Media/Communication, Data/Mapping, Budgeting, Board of Supervisors, community Input Tracking and Communities of Interest Response.

Outreach

Member Lily Ho to coordinate outreach with consultant and oversee engagement with neighborhood groups with special emphasis on the AAPI community.

Member Chema Hernandez Gil to coordinate outreach with consultant and oversee engagement with neighborhood groups with special emphasis on the Latino and Hispanic communities.

Social Media and Neighborhood blogs/communication

Member Raynell Cooper to focus and coordinate on social media outreach for Twitter and Facebook, the RTF website.

Data/Mapping

Member Matthew Castillon to work with the consultants, the website and the public tracking and reviewing data/maps submitted by the Task Force, the public or City Departments.

Budgets and Outreach

Member Jeremy Lee to work with the Clerk's office and the Department of Elections as needed to help coordinate budget item issues as well as any community outreach.

Task Force Outreach and Community Input Management

Member Michelle Pierce to gather and coordinate input from the community both directly and working with Member Cooper through the website. She will also work with outreach to the African American/black community.

Community Outreach and Media Communication

Member Chasel Lee to coordinate messaging, presentations and communications for the outreach meetings, the media and BOS. Support consultants and Task Force reviewing flyers, PSAs, documents, etc., as representative of the RTF.

Chair Townsend to take the lead as the ambassador and representative of the Task Force and may request other members to make presentations to organizations outside of the Task Force meetings as occasioned.

Vice Chair Reiner to support the Chair and assist the members and their various assignments.