



# Office of the Clerk of the Board Redistricting Task Force Budget

- Lessons learned from 2010 Redistricting Task Force
- Dedicated outreach consultant
- Outreach advertising
- Leveraging existing City resources
- Personnel and operational support
- In-person meeting cost



# Office of the Clerk of the Board Redistricting Task Force Budget

<b>Funds Appropriated for the Redistricting Task Force Outreach</b>	
Outreach consultant – Civic Edge Consulting	\$120,000
Outreach newspaper advertising – Outreach Fund	\$50,000
<b>Subtotal</b>	<b>\$170,000</b>
<b>Cost Absorbed by the Office of the Clerk of the Board</b>	
Clerk’s Office staff time	Est. \$250,000
SFGovTV cost (cablecasting, streaming, close captioning)	Est. \$44,000
<b>Subtotal</b>	<b>\$294,000</b>
<b>In-Person Meetings (equipment, facility rental, staff)</b>	<b>\$30,000</b>
<b>Total</b>	<b>\$494,000</b>